

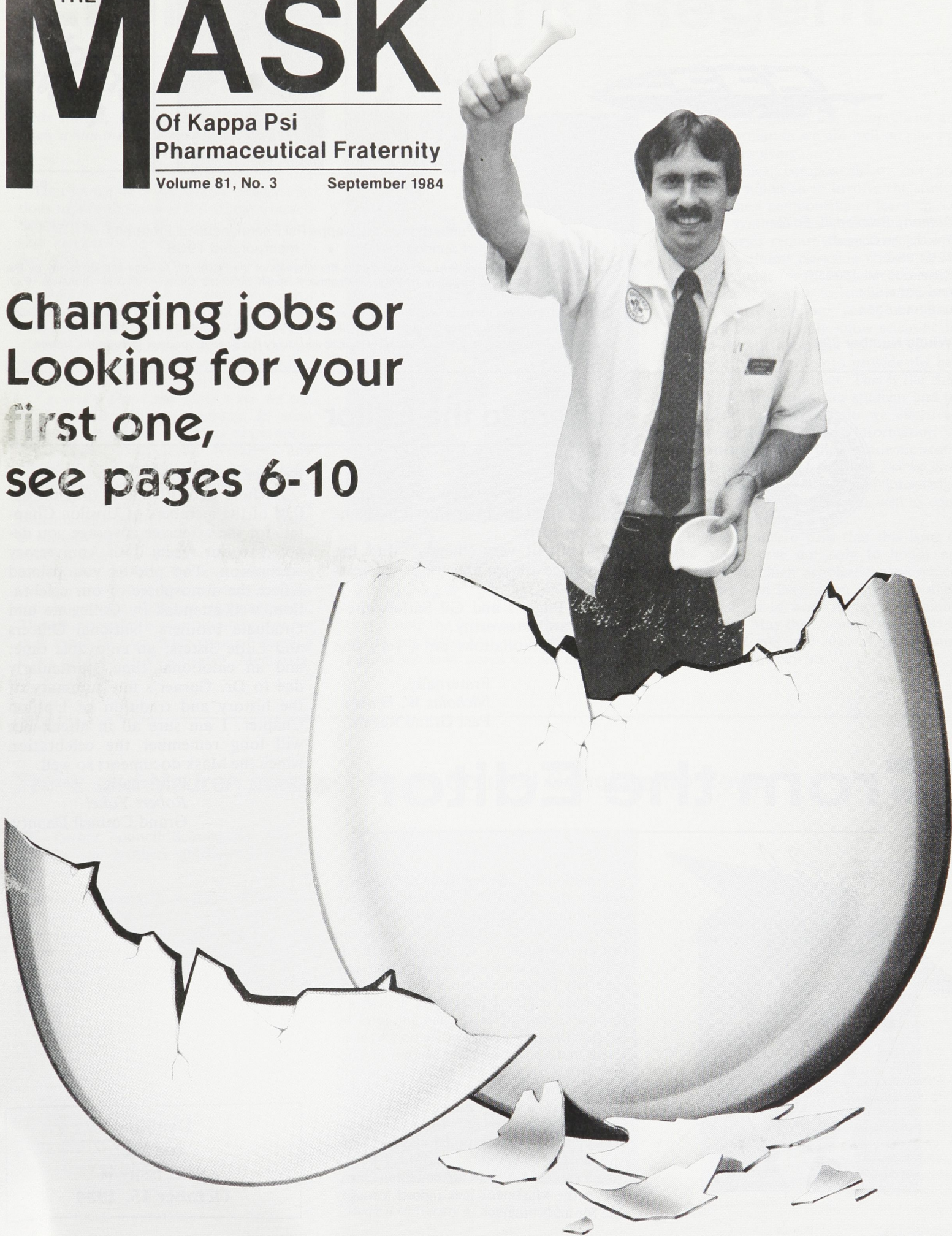
THE MASK

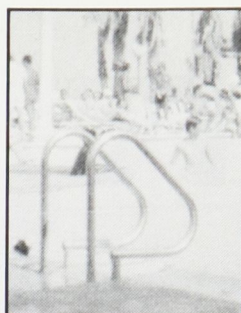
Of Kappa Psi
Pharmaceutical Fraternity

Volume 81, No. 3

September 1984

**Changing jobs or
Looking for your
first one,
see pages 6-10**

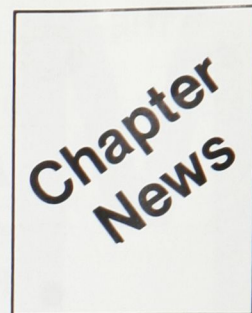




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pg. 12



pg. 22

Anthony Palmieri III, Editor
 The Upjohn Company
 7264-25-8
 Kalamazoo, MI 49001
 616-385-4554
 616-343-6054

Whole Number 326

Official Publication of the Kappa Psi Pharmaceutical Fraternity
 Founded 1879 • Incorporated 1903

A Quarterly Magazine maintained and published in the interests of the Fraternity, College and University by the Kappa Psi Pharmaceutical Fraternity, College of Pharmacy Health Sciences Center, 1110 N. Stonewall, P.O. 26901, Oklahoma City, OK 73190.

POSTMASTER—Send notice of undeliverable copies to Central Office, Kappa Psi Pharmaceutical Fraternity, College of Pharmacy Health Sciences Center, 1110 N. Stonewall, P.O. 26901, Oklahoma City, OK 73190.

The MASK is printed in the U.S.A. by Compolith Graphics and Maury Boyd and Associates, Indianapolis, Indiana.



Letters to the Editor

Dear Tony:

The June (1984) Mask, in my opinion, is one of the best issues I have enjoyed recently.

I found it very "newsy" and the abundance of pictures most interesting.

Tom Pilger's and Gil Satterwhite's articles are noteworthy.

My congratulations on a very fine issue.

Fraternally,
 Nicholas W. Fenney
 Past Grand Regent

Brother Palmieri:

A short note to thank you, on behalf of the members of Upsilon Chapter, for the extensive coverage you devoted to our recent 75th Anniversary celebration. The photos you printed reflect the atmosphere of our celebration; well attended by Collegiate and Graduate brothers, National Officers and Little Sisters; an enjoyable time; and an emotional time, particularly due to Dr. Garner's fine summary of the history and tradition of Upsilon Chapter. I am sure all in attendance will long remember the celebration which the Mask documents so well.

Fraternally,
 Robert Yokel
 Grand Council Deputy

From the Editor

Tony Palmieri



Traditionally, the Fall issue of the Mask honors the scholarship winners and the new brothers in Kappa Psi. While I am always proud to be a brother, it makes me feel even prouder to see that the order is initiating fine men and women into our fraternity to maintain our level of growth. This issue contains interesting articles by Brother Glenn Boyles on changing jobs, by Brother Bhupendra Hajratwala on Ancient Herbs and Spices, and the Margin of Success article also on job change. You will also find more information on the August 1985 Grand Council Convention. As usual we also have chapter news from around the country and an inspirational message from our Grand Regent. I would like to encourage all brothers to contribute articles to the Mask; for it is indeed a magazine for all brothers.

**Deadline
 for the
 next issue is
 October 15, 1984**

From the Grand Regent

*"His locked, lettered, braw brass collar,
Shew'd him the gentleman and scholar."*

THE TWA DOGS, 1.13

Robert Burns

First let me offer my sincere congratulations to all recipients of the Grand Council Scholarship Key and Kappa Psi Scholarship certificates. These are indeed honors for which you should be justly proud. Your scholastic efforts serve not only as an example to the brothers in your local chapters but to all brothers and all students in Pharmacy. Brothers Thomas W. Frank (Mu) and Don Athron Madren (Iota) deserve special commendations for recording top honors in their respective classes.

I presume there are many ways we can define scholarship and learning. In most instances we confine ourselves to examination scores, final grade averages, and Grade Point Averages. These are all valid ways of measuring knowledge, but sometimes we overlook the scholarship of those students who move from point A to point B without making the Dean's List. These young people are scholars also. They too must make the step by step progression through knowledge, comprehension, application, analysis, synthesis, and evaluation. The educational process requires that we each move through these steps of learning if we are to be well educated. Memoriza-



Patrick R. Wells

tion is only the first step in the process. If we do not know how to utilize the information we have stored we are ineffective.

Once we can memorize, comprehend and apply information we are well on our way to problem solving.

The Clinical components of our programs are supposed to involve the student in the highest components of learning, i.e. analysis, synthesis, and evaluation. Actually all courses require these latter components but clinical clerkship should be the testing grounds for these higher levels. It is important then that we understand what we are seeking in our young scholars—brothers who not only know scientific information but ones that can analyze and synthesize information to provide the best treatment for the patient. This is the challenge that faces pharmacy students and future pharmacists. How do we effectively utilize the storehouse of information we have amassed during these academic years? As men and women of Kappa Psi we must strive for the highest level of knowledge. We must become scholars as well as compassionate pharmacists.

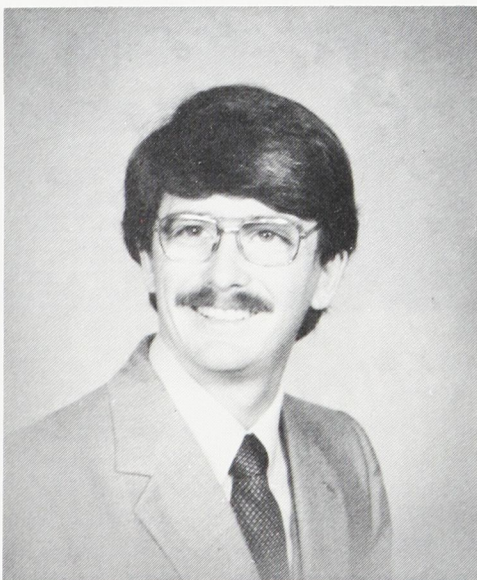
It is my sincere wish that this issue of **The Mask** serve not only to honor our brothers for high scholastic achievement but also as an inspiration for all brothers in Kappa Psi to work harder in attaining their goals. May the academic year 1984-85 be the best ever and each of you become the scholar you can be.

Frank and Madren awarded Grand Council Scholarship Keys.

The Grand council Scholarship Key is awarded to Brothers graduating first in their class.

Brother Thomas W. Frank is a Mu initiate, a member of Rho Chi and a winner of the Asklepios Key. He plans on a career in hospital pharmacy upon graduation from Massachusetts College of Pharmacy. He served Mu Chapter as its regent for two years.

Brother Don A. Madren is an initiate of Iota Chapter at the Medical University of South Carolina. Don has served as a Lance Corporal in the Marines, has a B.S. Degree in Biology, and is a member of the Charleston Opera Company, Singers Guild and Running Club. He is a Rho Chi and S.A.P.H.A member and plans to enter medical school.



*Donald Madren, Iota Chapter,
Medical University of South Carolina.*



SOUTH PADRE ISLAND

WHERE THE FUN BEGINS

SOUTH PADRE ISLAND, the newest sun spot in the United States, is located on the southernmost tip of Texas by the Mexican border. Known for its beautiful unspoiled beaches and sparkling surf, the Island is the largest strip of national seashore. Located on the same parallel as Miami Beach, South Padre Island enjoys a 74° average annual temperature.

South Padre Island beaches offer county operated parks with camping, cabanas, overnight shelters, picnic and play areas, mobile home village and other features. Hotels, condominiums and permanent homes facing the water, offer almost any range of housing desired. Fishing from the surf, jetties, piers or boat, in the blue water of the Gulf, the protected Laguna Madre, or the unpolluted ship channel, offers over 300 varieties of fish, including the popular trout, snook and redfish. Fresh water resacas are stocked with bass and catfish.

FISHING FACTS—Fishing, that ancient and honorable sport, is one of South Padre Island's finest natural resources. Solitary surf-casting at dawn, a mid-day battle at the 100 fathom line with a trophy-sized game fish or a family fishing derby on the jetties. South Padre Island has so many places to fish and so many varieties to fish for that you'll return to the Island again and again.

If you seek redfish, trout, ling, marlin, sailfish, tarpon or even piggy perch for the little "kids", there are boat launches, guides, lighted public fishing piers and almost two dozen charter services, as well as a fishing forecast, bait selection and the best fishing areas available.



PLAN NOW

TO ATTEND THE CONVENTION!



**PLAN NOW
TO
ATTEND THE
CONVENTION**



42ND GRAND COUNCIL CONVENTION

DATE:

August 11-15, 1985

PLACE:

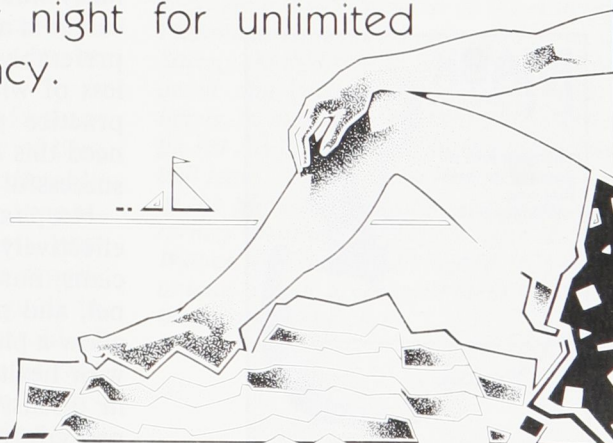
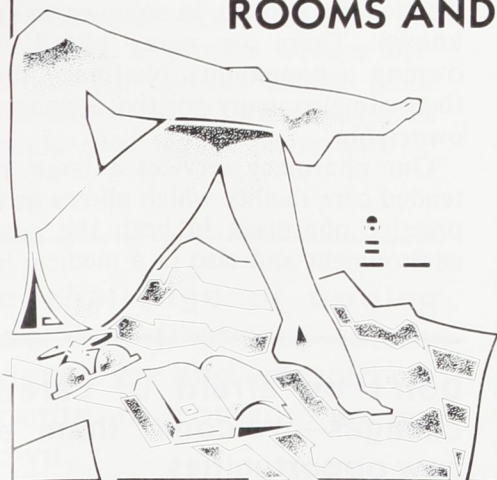
South Padre Island, Texas

HOTEL:

South Padre Hilton Resort

ROOMS AND RATES:

Cabana Hotel Rooms,
\$75 per night for unlimited
occupancy.



Margin of Success

—coordinated by Ken Kirk, Ph.D.

Career Changes in Pharmacy: One Brother's Story

—Dennis V. Wilbee, R.Ph., M.S.

We read a lot in today's press about job stress, burnout, and frustrations with one's career. The result of these pressures has been a growing interest in career changes as people realize we are living in a mobile society and there is no reason, other than personal preference, for a person to remain in a job which provides no stimulation and satisfaction. In that sense, pharmacy is no different than any other occupation and there are pharmacists who feel "trapped" in their present practice setting. The unfortunate thing that happens in many of these situations is that what initially begins merely as job dissatisfaction can quickly spread to the point where a pharmacist becomes bitter over his/her selection of pharmacy as a career. That bitterness eventually changes one's personality and personal reputation in the community. This is totally unnecessary as there simply are too many diverse career opportunities in pharmacy.

In this issue, our "Margin of Success" series focuses on the experience of one Kappa Psi brother who began his pharmacy career in a large city hospital, but who is now the proud and satisfied owner of his own community pharmacy in Escanaba, Michigan. We think Brother Dennis Wilbee's story will be of interest to pharmacy students who are now formulating their career goals as well as to our practicing pharmacist brothers who may find they relate to Brother Wilbee's experience more than they wish.

—K. W. Kirk, Ph.D., Coordinator of
Margin for Success

Careers in pharmacy can begin with a job, develop into a position, and then result in a way of life not only for the pharmacist, but also for the pharmacist's entire family. My pharmacy practice began as a staff pharmacist in a large metropolitan hospital, then as an assistant pharmacy director in a larger metropolitan hospital, then as an assistant pharmacy director in a larger metropolitan medical center. It was then that I decided to make a radical career change and purchased a community pharmacy in a small rural community in Michigan's Upper Peninsula.

Making a radical career in any profession causes much trauma to oneself and family, and considerable soul searching. However, major career changes in my community are becoming a rather common practice now, with many other health practitioners being attracted to smaller communities from large metropolitan areas. One should not be afraid of any career change if he has properly prepared himself for practicing pharmacy in any setting.

My pharmacy career began as a pharmacy intern in a large metropolitan hospital and I continued to practice in a hospital setting for eight years. I would strongly urge all pharmacy students to begin their pharmacy career in a large metropolitan hospital, preferably a teaching facility, regardless of where they want to eventually practice pharmacy. All pharmacists need this education and training to be successful in practicing pharmacy.

Hospital pharmacy teaches one to effectively communicate with physicians, nurses, ancillary service personnel, and patients. This experience will allow a pharmacist to profess expertise with health professionals and patrons in discussing drug therapies, medical procedures, sickroom supplies, and durable medical equipment. Learning

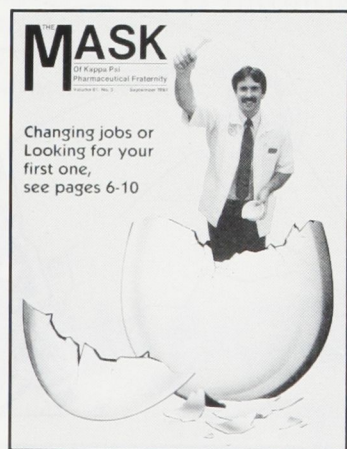
the nomenclature of patient therapies is also of utmost importance. Everyday I use this knowledge in my community pharmacy practice.

In some cases, the reason for a pharmacist to make a radical career change from hospital practice to purchasing a community pharmacy possibly comes from frustration or lack of promotion opportunities. However, this was not my situation nor was there any real need for me to move to a new community.

My justification for a career change came from the organization structure of the hospital and the challenge of beginning with a small corner drug store and expanding to a large community pharmacy on my own knowledge and capabilities. The governing structure of a hospital always troubled me. To this day, I believe many hospital administrations have never really understood the proper role a hospital should have in treating patients and the proper roles of hospital pharmacy personnel. The second major conceptual problem I had is that all hospitals are totally governed by the medical profession and thus are partial to their own self-interests.

The challenge of owning one's own pharmacy totally intrigued me and whetted my appetite to conquer an unknown. There are many pitfalls in owning a community pharmacy, but there are also many positive aspects of ownership.

Our pharmacy services a large extended care facility which allows us to practice pharmacy in both the retail environment and also in a medical in-



Don't be afraid of career changes—welcome them as new opportunities.

stitution. Thus, we are able to maintain a broader sense of expertise.

The ability to make decisions is a necessary trait of a good pharmacy practitioner. Pharmacy ownership takes this aspect to the limit. Decision making is a constant challenge and stimulation. The challenge of developing one's own program, goals, budgets, and methods to obtain these results are rewarding. As a recent example, our pharmacy studied comput-

The ability to make decisions is a necessary trait of a good pharmacy practitioner.

ers, investigated pharmacy computer systems, studied our specific pharmacy needs, and implemented a computer program.

The need to plan is also magnified in ownership. New programs continually have to be developed. Merchandising decisions, store identity considerations, type of products and services to be offered, bookkeeping functions, personnel decisions, and advertising needs all are areas that require daily decisions. The magnitude of establishing a total program for one's professional work place is very challenging.

The means are available in a community pharmacy to grow in both professional and financial stature. Community pharmacies can offer many specialty services that other drug stores do not offer. A durable medical equipment department can provide another avenue to provide services and expertise. Ostomy and similar home health care products are merchandise categories that require pharmacist expertise.

The challenge of owning one's own pharmacy totally intrigued me and whetted my appetite to conquer an unknown.

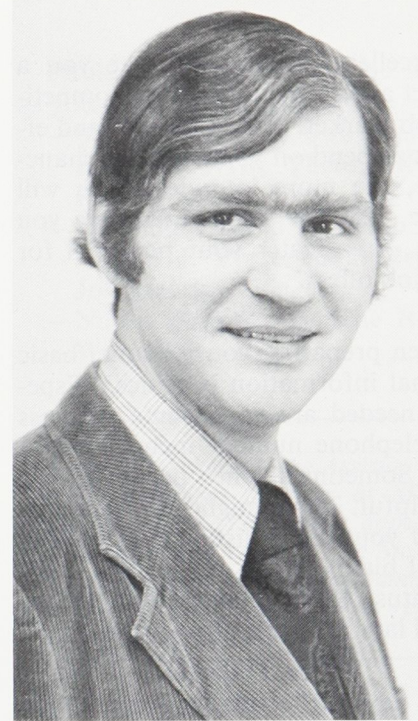
Our pharmacy is approximately 10,000 sq. ft. in size and we have designed our merchandise mix to range from a large gift department, traditional drug store products, prescription services, and durable medical equipment to servicing a large extended care facility. Selecting the type of services and merchandise your pharmacy offers will dictate the image you will communicate as a pharmacist in your community. This image can range from a "price discounter" to a full service neighborhood pharmacy.

Another priority I had in selecting community pharmacy ownership was monetary gain. I never felt comfortable receiving a scheduled paycheck or being positioned on a salary schedule and knowing when and how much I

To this day, I believe many hospital administrations have never really understood the proper role a hospital should have in treating patients and the proper roles of hospital pharmacy personnel.

was going to earn. The major financial advantage in pharmacy ownership is not only salary considerations, but also the building of equity. A common comparison would be to draw interest on money in a bank savings account or investing in the stock market. The potential for growth is much greater in investing, but the dangers also are greater. In other words, the risks can be great in community pharmacy ownership, but the rewards can also be great.

If you are interested in a professional and community-minded way of life, as opposed to a routine, predictable job, then you should consider becoming a pharmacy owner. But first, prepare yourself well with practice experience and then evaluate your goals in pharmacy and life. Don't be afraid of career changes—welcome them as new opportunities to be the kind of pharmacist you want to be and that you know you're capable of being!



Dennis V. Wilbee

DENNIS V. WILBEE is the owner-operator of Wilbee Pharmacy in Escanaba, Michigan. He graduated from Ferris State college with a B.S. in Pharmacy in 1966 and he earned his M.S. in Hospital Pharmacy from Wayne State University in 1974. Brother Wilbee has served as President of the Upper Peninsula Division of the Michigan Pharmacists Association. In addition to owning his own pharmacy, he also serves as a nursing home consultant in his community. While a pharmacy student at Ferris, Brother Wilbee served as Pledge Master, House Manager, Vice Regent, and in his senior year, was Gamma Chi's Regent. He is also a member of the American Pharmaceutical Association and Rho Chi Society. In addition to his outstanding academic and leadership accomplishments at Ferris, he starred as the center on the Kappa Psi All-Left-Handed intramural basketball team. (Brother Ken Kirk, Coordinator of the Margin of Success series, was a fraternity brother at Ferris with Brother Wilbee, and he felt obligated to add this unique athletic accomplishment to Denny's biographical sketch.)

The Resume . . .

Your Path To The Executive Suite

By L. Patrick Scheetz, Purdue

An excellent resume can give you a distinct advantage on today's competitive job market. The more time and effort you spend on your resume, chances are, the more interviews you will receive, and the more interviews you obtain, the greater your potential for more job offers.

Personal Data

When preparing your resume, basic personal information is critical. Especially needed are your name, address and telephone number including area code. Sometimes other personal data are helpful. These might include a picture of yourself. If listing data such as date of birth, height, weight and marital status, these items should be included late or last in the resume.

Career Objective

The next real challenge is marketing yourself with the right employers. Too often in today's job market, square pegs attempt to fit themselves into round holes, and vice-versa. Individuals sometimes accept positions without regard to the skills or abilities required to perform adequately on the job. Preparation of your resume permits you to better understand yourself, so prepare your own resume rather than having someone else prepare it for you.

It makes sense to target your job campaign for particular employment objectives. In your job objective, describe succinctly the type of job you are seeking. When your interests are diverse, state your objective as clearly and concisely as possible. A list of acceptable alternatives or related interests would be helpful too.

Education

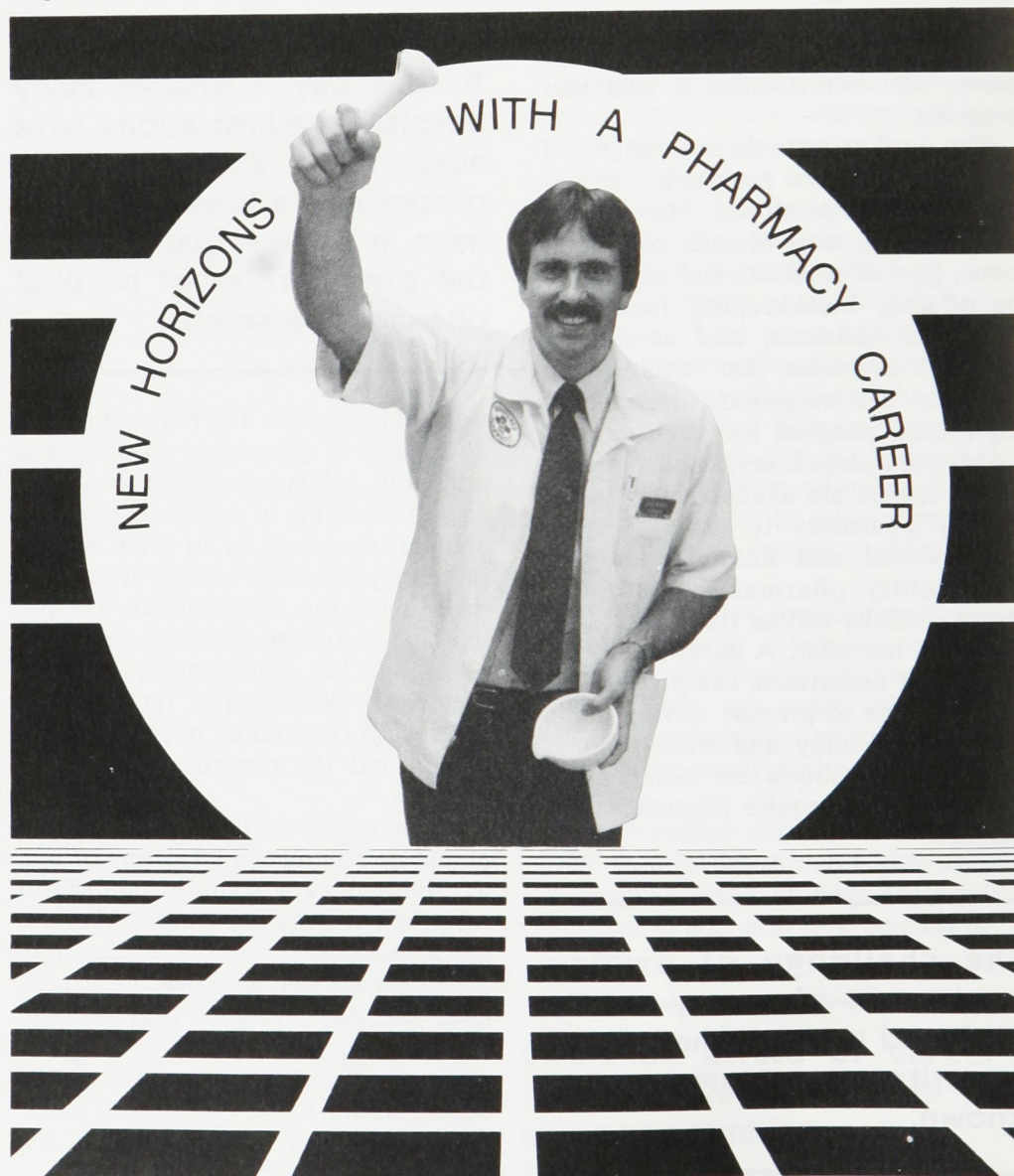
Prospective employers are very interested in your academic preparation for their positions. They especially want to know about the colleges you attended, dates of attendance, degrees earned, academic majors and minors, grade point averages and a brief list of courses taken. Emphasize the positive aspects of your academic program. Especially mention academic experiences that relate to your career objective.

Work Experiences

A chronological resume is normally preferred by prospective employers. In this format, past work experiences are listed in reverse chronological order from your most recent work experiences back to your most previous ones. Especially list career related work experiences.

In your listings, remember that resumes are brief accounts of your educational and professional work experiences. A condensed version of your work history will best describe your personal assets, strengths and qualification as they relate to a prospective employer's available positions.

When listing prior work experiences, include a paragraph heading for each. As an example, listing "University Farm Manager" might be the heading for one work experience. Then include the previous employer's name and complete address. When describing past work experiences, eliminate minor details and emphasize major accomplishments. Indicate progressive increases in responsibilities where they occurred. Include civic projects, volunteer work experiences, part-time employment and any other assignments related to your career objective. Be specific when describing achievements and avoid vague generalities.



Acting verbs are highly successful descriptors. Instead of using "I did... I was...I worked...", use such verbs as "initiated, directed, coordinated, supervised, managed, instructed, counseled and negotiated." Especially emphasize those job skills that will transfer from one employment situation to another.

Organizations, Honors and Awards

Describe any academic honors or financial awards received while attending college or since then. Also list any leadership positions you have assumed throughout your lifetime. For new college graduates, college and high school athletic accomplishments are especially helpful to show your level of excellence. Once you have launched your professional career, these achievements play a lesser role during your rise on the executive ladder. Include names or organizations, dates of memberships and offices held. List all organizations unless they are irrelevant to your career objectives or too old to matter. Remember, too, 4H, church organizations and student government activities.

Publications

In biographical format, list 8 to 10 of your most important publications. If none have been published, eliminate this section from your resume. Remember to list any theses and/or dissertations for advanced degrees. After listing 8 to 10 of your most important publications, indicate that a complete list will be provided upon request.

Speeches and Major Addresses

Especially for public relations assignments or management positions, lists of speeches and major addresses are helpful. Prospective employers want to know your past public speaking experiences.

Travel

Sometimes helpful to prospective employers is information about your travel experiences. Especially if your job will require some travel throughout the country or even overseas, knowing that you have visited other locations in the United States and foreign countries helps employers decide on your application.

Hobbies and Interests

Personal information about your hobbies and interests sometimes helps prospective employers better understand your personality. Especially an athletically inclined individual who likes jogging, skiing and other physical activities is appealing to employers. Employers want their new employees to be healthy and happy.

References

Most employers prefer a list of references. In this list, include the names, titles, organizations, addresses and telephone numbers of references. A list of 5-6 individuals, especially former supervisors, will especially appeal to a prospective employer. Individuals who know your professional capabilities are most desirable.

Before including anyone on your list of references, request their permission. After your resumes are printed, provide your references with a copy, so they can answer specific questions about your prior academic and work experiences.

Form and Style

After working hard at preparing an outstanding resume, for goodness sakes, reproduce it so it looks like a professional copy. Mimeographed or dittoed resumes are *not* acceptable on the job market. Also, grammar must be perfect and misspelled words must be eliminated.

Usually resumes are printed on 8½" X 11" paper. A color other than white is acceptable, and usually conservative beiges, light browns or light blues are most appealing. The key is a high quality reproduced resume. If you can afford it, typesetting is very attractive and desired. When reproducing your resume, professionally printed, especially multilithed or lithographed copies, are encouraged.

Critique

Once your resume is drafted, have a professional staff member at your college or university placement office review it. Another excellent source of constructive criticism is professional friends who know your work capabilities and can spot any missing information or confusing presentation of data.

Publications that might be helpful as you write your resume are:

- Biegeleisen, J.I. **Job Resumes: How To Write Them, How To Present Them.**
- Dickhut, Harold W. and Davis, Marvel J. **Professional Resume/Job Search Guide.**
- Nutter, Carolyn F. **The Resume Workshop.** **AGR**

Ed. note:

L. Patrick Scheetz is the Assistant Director of Placement Services at Michigan State University. The article appeared in the Summer 1984 issue of the Sickle and Sheaf, the magazine of Alpha Gamma Rho Agriculture Fraternity and is reprinted with their kind permission.

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Personal Dynamics and Career Development

by Glenn Boyles, R.Ph.

Changing jobs?—Here are some thoughts.

The restructuring of our economy from assembly lines and steel furnaces to service industries and silicon chips is resulting in some of the most dramatic changes our country has experienced since the industrial revolution. Change always demands adjustment and employees as well as employers are having difficulty. Articles in business publications frequently document the experiences of employers who look to more productive supervision, flex-time scheduling, work at home options, day care centers and assistance programs for troubled employees for improved performance and increased productivity. These well intentioned programs do ease the responsibilities of private individuals in making the transition to employee, however, they do little to cure a more insidious problem—job dissatisfaction.

Experts agree that job dissatisfaction is rampant from coast-to-coast, with some claiming that ninety percent of the American workforce is unhappy. For the employee who is dissatisfied, the choices are limited—stay or leave—and if he leaves, there is an ever present possibility that the employee may be jumping from the frying pan into the fire. A composite option often overlooked is for the employee to stay where he is, to give their present employer the benefit of the doubt, to make more of an effort, and to implement a discrete, well planned, personal development program designed to increase the employees marketability. If the situation is past saving, or does not improve as time passes, the employee should, in all good conscience, determine where their strengths, abilities, and preferences lie and then objectively plan a search for a new position.

Here are a few ideas to get you started on the right foot:

- Mend your fences with both your superiors and co-workers. If you have had differences of opinion with your superiors be aware of any opportunity to be sincerely supportive of them. Consider confronting co-workers discretely,

and letting them know that you are desirous of a more harmonious relationship between the two of you. Ask them if they would care to discuss it. Do not allow your discussion to develop into an unpleasant exchange!

- Change your bad habits. Bosses despise arrogance, absenteeism, tardiness, not following directives and policies, whining and complaining, a lack of commitment, and laziness.
- Determine where you want to go. Did you ever develop a profile of your desired position? If you don't know exactly where you want to go, the likelihood of your ever getting there is certainly remote!
- Establish a time frame—when do you expect to begin making the necessary changes to reach your objective?
- Periodically review your progress. If changes appear to be in order, then make them. If your situation is obviously not improving, implement a planned career change.
- Keep your plans, thoughts, and feelings to yourself. Definitely do not reveal what you are doing to anyone who might accidentally let it slip that you are planning a change.

What price does the dissatisfied employee have to pay? Extra effort at his present position (which will produce a good reference if he decides to leave!) some mental effort and time to assess his strengths, weaknesses and preferences; time to establish a program of self development; and a few months time to implement it all. What does the employee have to gain? How about an improved attitude at work and at home, increased self awareness, an enjoyment of and enthusiasm for their work, and career advancement for a start.

To some degree, success at any worthwhile endeavor carries with it the risk of jumping from the frying pan into the fire—improve your odds, look before you leap and know where you want to land!



Since receiving his degree from the University of Rhode Island (Beta Epsilon), Glenn Boyles has completed management and communications training with Xerox. In 1981, he was nominated by Senator Orrin Hatch to coordinate the establishment of a Medical Services Advisory Committee. He is the former president of the Pharm-Assist Employment Service, an employment agency specializing in the placement of pharmacists. For the past year, he has been contributing a quarterly feature for the Young Pharmacists Caucus newsletter, THE GRAPEVINE, entitled "Personal Dynamics and Career Development".

At present, Glenn is developing a self directed, programmed, personal behavior modification series for individuals and corporations who recognize the importance of increased personal effectiveness in their personal and professional relationships.



PROVINCE VI ASSEMBLY

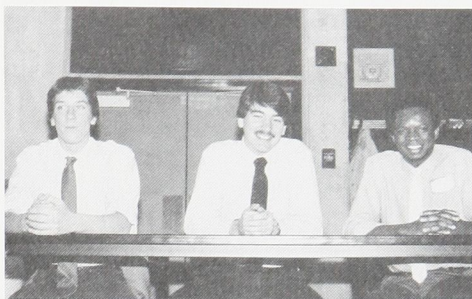
March 30-31, 1984

Host chapter: Beta Psi (U of W-Madison)

Chapters in attendance: Chi, Beta Psi, Pi, Wisconsin Graduate Chapter

Enthusiastic representation from Province VI chapters made the annual Conclave weekend a continued success. Brothers of Beta Psi launched the weekend by hosting the Friday night welcoming party. With many participants and plenty of refreshments, Brothers enjoyed the reception. Entertainment was later provided by Brothers **Mike Kachel** and **George Havens**. Being well affected by the elevated mood, they engaged in a knee-deep splash party in Lake Mendota. Also enjoying the evening was Dean of Massachusetts College of Pharmacy Dr. **Benjamin R. Hershenson**. Brothers were honored to welcome him as newly appointed Province VI Supervisor.

On Saturday, Satrap **Mark Good** lead the opening rituals and called the Assembly to order. **August Lemburger**, Dean of Wisconsin's School of Pharmacy delivered a welcoming speech. Next, Dr. Hershenson spoke on chapter self analysis in his report from Central Office. Activity reviews were read from collegiate and graduate chapters in attendance. The Assembly then focused on the annual Chaplain election. (In order to adhere to the Constitution By-Laws which require



Brothers prepare for business.



Province VI Brothers anxiously await dinner.

annual elections, Province VI elects only the Chaplain office every year, and other offices every two years.) **Joseph Miller** (Pi) was elected '84-'85 Chaplain. Guest speaker **Kevin Marvin**, R.Ph. M.S., presented valuable facts and advice for purchasing and updating computers in pharmacy. An applicable talk on Stress Management was given by guest speaker Dr. **Blake Tearnan**, Department of Neurology-Pain. The Assembly's last order of business concerned next year's Conclave location. This is still undecided and will be announced soon.

The Assembly closed and Brothers joined at Union South to engage in cocktails and fine dining. After dinner, guest speaker Dr. **Theodore L. Goodfriend** described the professional lifestyles among pharmacists and physicians. Amidst his humor, Dr. Goodfriend compared physician's willingness to share the dirty work to their unwillingness to share their glory. After dinner, Brothers joined to enjoy Madison's nightlife. Assessing the weekend's events, Dr. Hershenson described it as "very impressive." The merits of Kappa Psi were once again evidenced by the loyalty and support of Province VI Brothers.

—Carolyn Ferch



Province Supervisor Dr. Ben Hershenson chats with Wisconsin Graduate Chapter Regent Steve Genricke.



Some of the Brothers in attendance led by Satrap Mark Good offer a toast to Kappa Psi.

Kappa Psi at the



Brother Michael Ira Smith adds his name to the Fraternal many.



Grand Regent Wells visits with Brother Bob Marshall, Executive Director of the Nebraska Pharmaceutical Association.



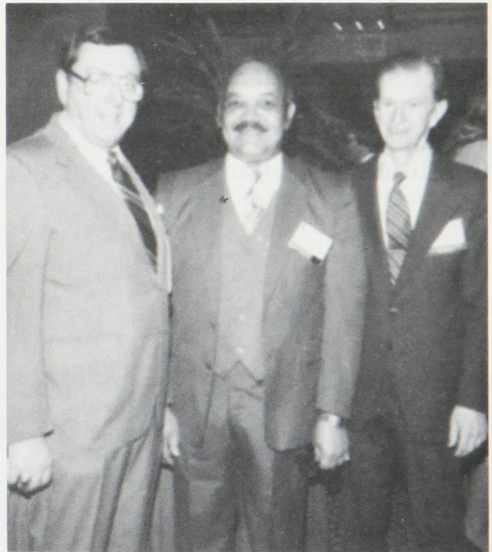
Brother Dave Feeney, President of the Rhode Island Pharmaceutical Association is greeted by Charmaine Magarian.



Some of the many Brothers taking time from their schedule to visit the exhibit booth.



While in Montreal Brother Herb Carlin received a plaque from Dean Louis Luzzi of Rhode Island to commemorate his tenure as chairman of the A.Ph.A. Board



One of the highlights of the reception was the opportunity to talk with three Grand Regents. Brothers Campbell, Wells and Fenney pose here.

A.Ph.A. Meeting

*Some of the
Kappa Psi many . . .*



Brother Tony Sinkula, signs in at the booth.



Two of the many Kappa Psi Deans, Dr. Wells and Dr. Marcellus Grace compare notes.



A Kappa Psi pin is presented to Steve Sitzlar while Annette Conley watches.



Past Editor of The Mask, Norm Kobyashi and William Beckman learn about the exhibit from Executive Director Magarian.



STUDENT NOTES FROM MONTREAL

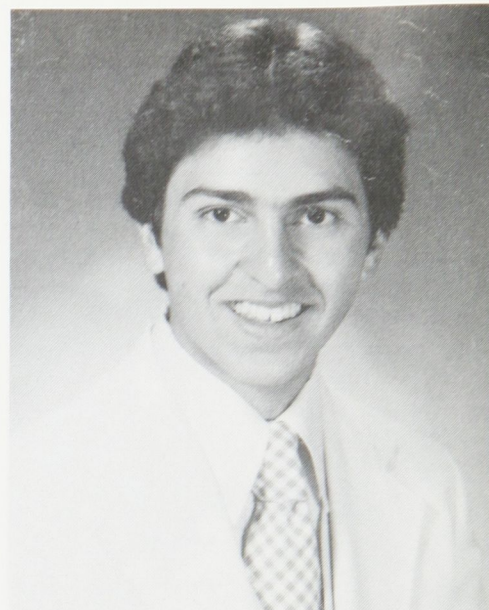
Once more Kappa Psi was well represented at the annual convention in Montreal. On the political side, Kappa Psi members have had much success at holding Student Offices. We congratulate **Les E. Bennett** of Gamma Nu, and **Patty Heeney** of Beta Omicron for having successfully completed their terms in Student APHA positions, Les as Speaker of the House of Delegates and Patty as Delegate-at-Large. Les was the successor of another Kappa Psi, Brother **George Jones** of Upsilon Chapter, who served on the Executive committee with President of Student APHA (82-83) **Brian Bullock** of Theta Chapter.

We should congratulate these members as well as previous members for their achievements in the advancement of Pharmacy and Kappa Psi.

In other notes, **William Beckman** of Beta Delta was elected to National Office in Phi Lambda Sigma, he was elected as the Vice President for the 1984-85 year. We should note that no Kappa Psi member was elected to Student APHA Office for the 84-85 year but two candidates gave gallant efforts, **Andy Ripps** of Beta Delta and **Dave Krumple** of Beta Eta.

I would like to personally thank the Brothers from Psi, Epsilon, Beta Delta, Nu, Beta Upsilon, Gamma Rho, Mu Omicron Pi, and Gamma Sigma, for sharing with me their thoughts, ideas, and excitement during the time we spent together. I strongly urge all students to find out for themselves the fun that goes along with a National Convention. Start planning from now to attend the Kappa Psi Grand Council Convention in South Padre Island, Texas.

John Grossomanides, Collegiate Member-at-Large



More Convention Photos . . .



Enjoying the reception.



Even the Montreal Expo Mascot wants to be a Kappa Psi brother.

Basil—The Schizophrenic Herb

—by Bhupendra R. Hajratwala, Ph.D.

Basil (*Ocimum basilicum*, Linn; Family=Labiatae) is an aromatic herb with a pungent aroma. Its name is derived from the Greek βασιλικόν (basilikón) meaning “kingly.” The Latin part *Ocimum* is also derived from the Greek οσπηρες (osphresis) meaning “the sense of being able to enjoy the fragrance.”

The ancient Greeks thought that basil represented hate and misfortune and called it the “devil plant.” Many thought that it would not grow unless it was cursed and reviled when planted. Basil was a symbolic sign of mourning in ancient Greece. Even Romans, who considered it as a sign of love believed that the more basil was abused, the more abundant it grew. This much disliked herb was also considered a powerful love charm.

Today, in Crete basil signifies “love washed with tears” and in some parts of Italy it remains a lover’s emblem.

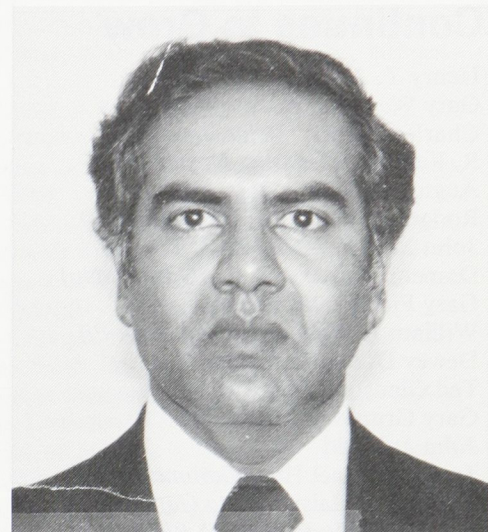
Like its reasons for being, the medicinal values of basil were also disputed in ancient times. The Greek botanist-physician Chrysippus condemned basil. He claimed basil injured stomach, liver and eyes and that it even caused madness. This, he ex-

plained, is why even goats would not touch it. It was also cited by others that pounded basil placed under a stone would breed a scorpion.

In the first century, Roman Pliny the Elder (Gaius Plinius Secundus) and a contemporary unknown to him, Greek Dioscorides (Pedanius Dioscorides) came to basil’s defense and cited its many medicinal uses. Pliny catalogued its many benefits. Mix with wine and a little vinegar, basil cures the sting of land and sea scorpion. Mix with vinegar and inhaled, it is good for fainting. Make a liniment with rose oil and vinegar, it relieves fatigue, inflammation and headache. Mix with goose grease and it is good for babies’ ears. Basil was also used as an aphrodisiac.

Dioscorides recommended it for intestinal worms, mad dog and viper bites, dandruff and toothache. He also mentioned several recipes for making ointments with oils.

The most common variety of this annual related to mint is Sweet Basil. The leaves are long and pointed, rich green on the top and pale green beneath. They are soft, smooth and cool to touch. Basil flowers in clusters and flourishes but in a rich soil. today it is used as a herb, aromatic and carminative.



B. R. Hajratwala

Bhupendra R. Hajratwala is an Associate Professor of Pharmaceutics at Wayne State University, Detroit, Michigan. Besides graduate and undergraduate courses in physical and industrial pharmacy, this year he offered History of Pharmacy course as a fifth year elective (funded by a grant from the Wayne State Educational Development Fund). He has 12 years of teaching experience and has over 60 publications. He is active in various national and international organizations and is currently a Grand Council Deputy for Mu Omicron Pi.

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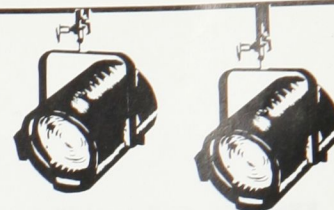
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Spotlight on Kappa Psi's



Amundson becomes Executive Director



Merle E. Amundson, Ph.D.

Merle E. Amundson, Ph.D., has been named an executive director of Lilly Research Laboratories of Eli Lilly and Company. He had served as director of toxicology since 1978 and will continue to be located at the company's Greenfield (Ind.) Laboratories.

He received a Bachelor of Science degree from South Dakota State University in 1958. He attended the Massachusetts College of Pharmacy and received a Master of Science degree in 1959 and his Doctor of Philosophy degree in 1961. **Brother Amundson** is an initiate of Mu Chapter.

Ronald A. Matricaria has been named president of Cardiac Pacemakers, Inc., of St. Paul, Minn., a medical instrument subsidiary of Eli Lilly and Company.

A native of Connecticut, he was graduated from high school in Seymour in 1960 and from Newman Preparatory School in Boston in 1961. He received a Bachelor of Science degree in 1966 from the Massachusetts College of Pharmacy and did graduate work on an MBA program at the University of Bridgeport. He also participated in the executive development program at the University of Michigan and at the Amos Tuck School of Business Administration at Dartmouth College. He is registered as a pharmacist in Massachusetts. He is an initiate of Mu chapter.

Matricaria Named President



Ronald A. Matricaria

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Allyson Paige Brawley
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Nicky Ronald Blanchard
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Jennie Elizabeth Nelson
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Kevin Patrick Corbin
Steven Gene Duda
Horace Horn, II
Charles Johnson, Jr.
Paul Anthony Schiavi
Greg Spinelli
Gregory Paul Szymczyk
Joseph P. Nachtman

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James Monroe Cagle, Jr.
William Keith Fant
Peter Joseph Orzali, Jr.

Living Past Grand Regents

1979-1983

Dr. Dewey D. Garner

University of Mississippi
School of Pharmacy
University, MS 38677

1974-1979

Mr. William A. Fitzpatrick

c/o Fitzpatrick Pharmacy
130 Manchester Rd.
Ballwin, MO 63011

1972-1974

Dr. Norman A. Campbell

College of Pharmacy
University of Rhode Island
Kingston, RI 02881

1969-1972

Dr. August G. Danti

School of Pharmacy and Health Sciences
Northeast Louisiana University
700 University Avenue
Monroe, LA 71209

1967-1969

Dr. James C. King

P.O. Box 600
Kailua, Hawaii 96734

1963-1967

Dr. Glen J. Sperandio

P.O. Box 2509
West Lafayette, IN 47906

1957-1959

Dr. Milton L. Neuroth

903 Woodberry Road
Richmond, VA 23229

1955-1957

Dr. Louis Fischer

9915 Royal Oaks Rd
Royal Oaks Unit s1081
Sun City, AZ 85351

1953-1955

Professor Nicholas W. Fenney

62 Broadfield Road
Hamden, CT 06514

Chapter News

Province IV Conclave

The Province IV Conclave was held on February 24-25 at the University of Florida in Gainesville, Florida, hosted by the Gamma Sigma Chapter. The chapters in attendance were Gamma Psi, Gamma Sigma, Gamma Zeta, Delta Iota and Gamma Phi. This Province meeting gave brothers of various chapters an opportunity to share information and experiences that their individual chapters were experiencing. The major topics of discussion were Rushing and Pledging, Fund Raising and Finances, Dealing with Apathetic Brothers, and increasing Interprovince Awareness. Guest speaker, Brother Paul Hiller who is Province IV Supervisor expressed various issues concerning Kappa Psi. Brother Hiller's main topic of concern was for Kappa Psi to increase graduate chapters. He stated that graduate chapters would help further develop Kappa Psi as well as our professionalism. Each chapter in Province IV is working very diligently for the improvement and further progress of Kappa Psi. In light of working hard for Kappa Psi, the Gamma Phi Chapter (University of Georgia) was awarded the Outstanding Chapter Award and the Delta Iota Chapter (Florida A&M University) was awarded the attendance award. This Province IV Conclave proved to be very beneficial for each chapter in attendance.

The Province IV newly elected officers:
Satrap **Billy Stone** (*Gamma Phi*)
Vice Satrap. **Ben Satterlee** (*Gamma Sigma*)
Secretary-Treasurer **Manuel Sims**
(*Delta Iota*)
Historian . . . **Eric Harvey** (*Gamma Sigma*)
Parliamentarian **Anthony Stewart**
(*Delta Iota*)
Chaplain. . . **Chris Brock** (*Gamma Sigma*)

The next Province IV meeting will be hosted by the Gamma Zeta Chapter, Sanford University.

—*Manuel E. Sims,*
Secretary-Treasurer

Beta Pi

Washington State

At the beginning of the Spring semester, Beta Pi elected new officers:

Regent **Karen Henriksen**
Vice Regent **Paul Senuty**
Secretary **Kim Hinthorne**
Treasurer **Bruce Carleton**

Our other member is **John Thompson** currently in Kent, Washington. Also taking an active part in Chapter activities as a pledge is **Marc Horwitz**.

Under the competent direction of new GCD, **Danial E. Baker**, we are currently involved in building membership and organizing chapter activities. Though there were only four active members and one pledge on campus during the Spring, we were able to generate many new ideas and reach realistic chapter goals. These included the sale of Pharmafacts cards, which provide information on the top selling 200 drugs in the United States, as a fund raising project, the distribution of Mr. Yuk stickers with fact sheets during Poison Prevention Week, and an all day drug abuse information program at the local high school.

In conjunction with Poison Prevention and the drug abuse project, brother **Kim Hinthorne**, was sent to the Washington State Pharmaceutical Association (WSPA) midyear meeting in Wenatchee, Washington in March. The theme was Alcoholism and Drug Abuse. Kim also plans to attend the WSPA annual meeting in Pasco, Washington.

Beginning this summer, we intend to start an intensive membership drive within the College of Pharmacy. Letters of introduction and explanation will be sent in July. These will be followed up in the fall when we plan to have a booth at the SAPHa sponsored Drug and Health Fair scheduled for September 7, 1984. Also in the works for the fall, is a tour of the Ste. Michelle winery as a rush function with a different local twist!

All in all, Beta Pi chapter had a very productive Spring and with the prospect of enlarged membership in the fall, next year promises to be even more exciting.

Psi

Tennessee

Psi Chapter wants all of you to know that we were pleased by the awards that we received at Province VII. It gave us great pleasure to come back to our campus and let it be known that we had received "Best Chapter." All of the hard work has become more worthwhile than ever and this makes us strive for even better. We thank the Oklahoma Brothers for the hospitality and great fun. We would also like to send a special thanks to **Dr. Ken Roberts**, who helped make all of this happen.

On April 27th, Psi Chapter hosted their 3rd Annual Kumonawanlieu Hawaiian Party. This was a big success, one of our biggest parties of the year. Then on May 18-19, Psi Chapter hosted Pharmacy Weekend. Incoming students for Fall '84 arrived at the Kappa Psi House that Friday night and were taken to dinner. They were then brought back to the House for a Welcome Party. Saturday was full of events starting with a Brunch and an orientation program. Two whole hogs were cooked at the Kappa Psi House for a wholehog cook-out Saturday night with Bull Durham bluegrass band providing the entertainment.

Spring Quarter Initiation was held May 29th with Psi Chapter initiating four new members: **Amed Atyia, Darla Joure, Danny Bashear, and Bonnie Beale**.

The Life Blood Drive was held at the first of May with an average turnout. More community projects are planned for the Fall.

Beta Epsilon

Rhode Island

We would like to welcome back all brothers from summer vacation and wish all chapters a successful fall semester.

We would like to congratulate our graduating senior brothers for doing so much to make our chapter successful over the past five years: **Dave LaPlante, Bob Dombrowski, Brian Kerr, Paul Hastings, Mike Solomon, Mel Badway, Gary Viall, Marc O. Gosselin, Brian McMahon, Mike Cardin, Rob Ferendo, Greg Hancock, Pete Laprade**, and our Collegiate Member-at-Large **John Grossomanides**.

Also, congratulations to our new brothers who were initiated into Kappa Psi at ceremonies on April 25th. Thank you Providence Graduate Chapter for sharing the Ritual with us.

Finally, we wish **Brian Russell**, our G.C.D., much success on his new position. He has accepted a position at PCP&S, and we would like to thank him for helping us out immensely! We wish him the best in his new endeavors. Also, we would like to thank **John Grossomanides** for all work and effort he has done for Beta Epsilon Chapter. He is the recipient of our chapters Senior Achievement Award for Excellence in the Advancement of Pharmacy and Kappa Psi.

—*Steven Lantaff*

IOWA GRAD CHAPTER ELECTS AND AWARDS

Elections were held April 18, 1984 during the Drake Relays with the following Brothers being elected:

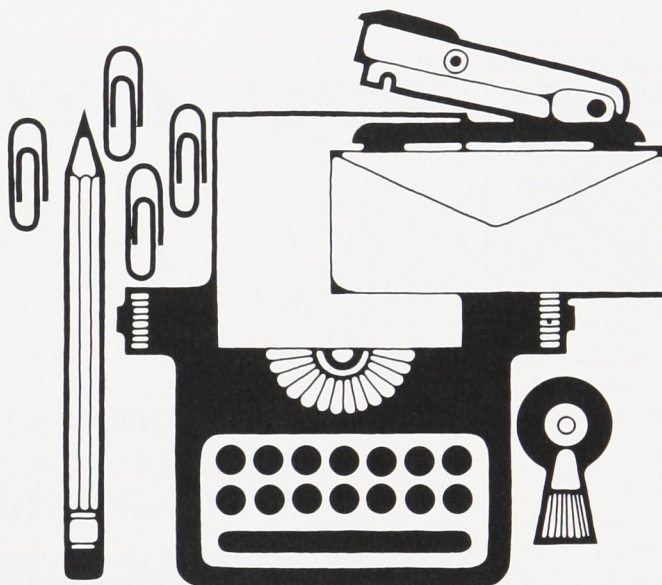
Regent **Michael B. Pursel '79**
Vice Regent **J. Charles Hoyt '78**
Sec/Treas. **George Kappos '74**
Historian **Michael B. Pursel '79**
Chaplain **Gaylord Victora '77**

The following list of Brothers received the "Golden Mortar" award for 50 year memberships in Kappa Psi. They are as follows:

Franklin Binder '34
4026 Anick
Des Moines, Iowa 50310
Ralph Cramer '34
3023 Carey Avenue
Davenport, Iowa 52803
Leland Gregerson '33
1011 Plum
Atlantic, Iowa 50022
Casimir Guziec '33
523 E. 12th Street
Peru, Illinois 61354
Edward Hall '33
209 4th Street
Mora, Minnesota 55051
Harry Slikkerveer '34
P.O. Box 111
Glenwood, Iowa 51534

—*Michael B. Pursel*

If you have news about yourself, such as a career change, advancement, honors or awards, please let the Editor know. We would welcome the opportunity to print it!



HOW TO WRITE A CHAPTER LETTER

To write a good chapter letter is like everything else. It is easier said than done. The student is often at a loss for interesting matter to write about, and then again seldom spends the time and thought necessary to produce a communication of general interest to the Order.

The first requisite is the ability of the secretary (historian) to write coupled with an interest in the fraternity which will insure his attention to the chapter correspondence. He need not be a brother of any great amount of literary ability but he should be one capable of writing intelligently and in a suitable style.

Chapter letters should not open and close with flowery salutations to other chapters. The good will of one chapter towards the other is a matter of course.

Chapter letters should not be devoted to local hits. Strangers do not appreciate the points made, however witty they may be and what is extremely clever, locally speaking, is lost upon persons unacquainted with the particular chapter, college or person referred to. A chapter letter should never exploit the drinking prowess of its members, nor be devoted to individual write-ups.

It is a good plan to show other chapters what activities are being indulged in and to report honors conferred upon members.

Ed. note: This is reprinted from an old MASK

Chapter Historians

Please note the **deadlines** for Chapter News.

Deadline	Issue
October 15	December
January 15	March
April 15	June
July 15	September

Remember, send **typed** copy directly to the Editor. *Pictures* are encouraged.



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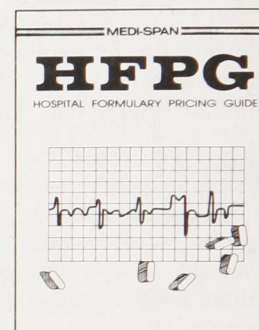
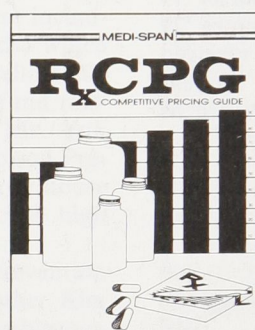
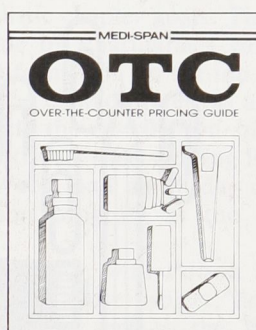
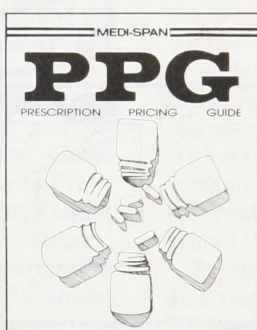
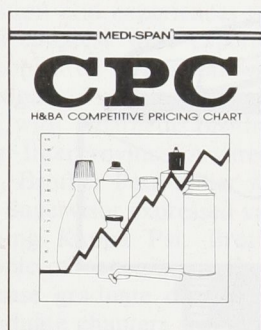
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- Contributors
- Margin of Success
- Chapter News

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