

In This Issue

Community Pharmacy's Future: Professionalize or Perish

Kappa Psi Pharmaceutical Fraternity



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Kappa Psi Pharmaceutical Fraternity

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Volume 70, No. 4, Whole Number 283, October-December, 1973

Niem From The Gorner

A picture of Mrs. Average Housewife pushing her cart in the supermarket flashes on the television screen. The drama builds as she stops in the laxative section. She is constipated and does not know what product to use. What will she do in this catastrophic dilemma? Terror grips her face; the tension mounts; she must act! Drawing upon all of her vast mental powers, she takes a dime and calls her girl friend, Mrs. Typical Neighbor, on the pay telephone, most conveniently located in the middle of the "Super Duper Market" laxative isle. Now, the suspenseful tale of woe arrives at the climax. Mrs. Average Housewife's most esteemed, learned colleague (Mrs. Typical Neighbor) advises, "Doctors recommend... for gentle relief of irregularity." So ends a thrilling saga, "Relief of Constipation"; another small contribution toward making America the World's most

Is the longstanding public pre-occupation with self-medication harmful? I do not know. Would an overall ban on advertising of OTC drug products be of benefit to the public? Maybe. Could the profession of pharmacy contribute to forcing an advertising ban of "patent medicine"? Possibly. Is it conceivable that a ban of advertising of drug products could be implemented similar to the "cigarette advertising ban"? Probably not!

Let us review the content of the "Constipation Saga"; it is typical of most presently on television. The person giving advice is a layman. The place of purchase is an outlet other than a pharmacy. To placate the medical profession and impress the public, the phrase, "Doctors recommend" is used. Thus, most advertisements advocate that the prospective purchaser seek non-professional health advice, which could hardly be considered to be in the best public interest. Secondly, most advertisements advocate purchase of the health product in a place other than

a pharmacy, again, obviating any chance of professional advice on product selection or usage. In conclusion, most "OTC Advertisements" show less respect for the profession of pharmacy that you or I would extend to a pile of rubbish! At least, you or I would walk around a rubbish heap. It would seem from the quality and truthfulness of many television OTC Advertisements, that not only has the profession of pharmacy been ignored, but much rubbish has been tracked into the final presentations.

What are we to do? Do we mount a crusade to ban television advertising of OTC drug products, in which there will be little public support, little chance of success, the result of which would be of questionable value to the public? No; there is a more practical solution, "education of the advertising executives and writers".

As a profession of over 100,000 members, we are a definite minority group in a population of over 200,000,000; that is, there is only one pharmacist for every 2000 people who is qualified to give professional advice on product selection and usage. Never-theless, pharmacists are not ethereal spirits incapable of being conjured. We can be readily found owning or managing over 50,000 community pharmacies, the most important outlets of OTC drug products.

I did not devote six years of my life obtaining a college education, completing internship requirements, and become a Registered (Licensed) Pharmacist to see my position as a Professional Advisor on the proper selection and use of medications usurped by an assorted collection of housewives, truckdrivers, construction workers, plumbers, produce clerks, etc., for the sake of advertising ignorance and/or expediency! I am personally distressed and offended by most of the OTC Advertisements on television, and think that a considerable number of fellow practitioners are equally appalled.

I am, however, very confident that the manufacturers of OTC drugs would be most interested in learning what the members of the pharmaceutical profession consider to be in poor taste in OTC Advertisements. By all means, let Mrs. Housewife dis-

Irregularity in OTC Advertising

William R. Smith Associate Editor

cuss her constipation problem with Mrs. Neighbor. But, let it be with their friendly "Professional Medication Consultant", the Pharmacist, who can concur with proper advice and/or offer professional help! By all means, let Mrs. Housewife purchase a bottle of....But, show her purchasing it in a pharmacy, where professional help, if needed, is available. By all means, sell OTC drug products to the public. But, communicate safe health practices at the same time.

Pharmacists have provided the distribution that has helped make most of the OTC companies financially successful; they continue to do so now. Certainly, most of the OTC manufacturers will be interested in learning how they can up-grade the professionalism of their products, better serve the public, and create much good will among the professional pharmacists who constantly handle their products.

In this matter, the word of a lone practitioner will undoubtedly carry little weight. To effectively be heard, pharmacy must speak through its professional organizations, APhA and NARD. We should urge and support all efforts of the APhA and NARD to develop with the OTC manufacturers "Advertising Guidelines" that will improve the quality of advertisements, better serve the public, and project the image of the pharmacist as the Medication Expert! Advertisements will continue to be made; but, they can be made better. There is no reason why pharmacy should not try to help the public and capture an immense amount of good, free public relations at the same time!

PROVINCE V ASSEMBLY
MARCH 22-24, 1973
STATLER-HILTON HOTEL
BUFFALO, NEW YORK

From The Desk of . . . The Grand Regent

Brothers:

It is truly remarkable that the world around us has changed so during the term of your present grand officers. The Viet Nam cease-fire. Watergate, Vice Presidential and Cabinet resignations, firings, Presidential litigation, and a new Mid-East crisis, deter us from focusing clearly on our own mission, goals and objectives.

Conversely, there are significant events which highlight and emphasize our need for greater concern about Kappa Psi's place. The establishment of COPES, mandatory continuing education requirements for over 25% of our nation's pharmacists, required patient profiles, greater federal government intervention in practice, and the PSRO concept and implementation, are but a few of the current issues which more precisely define new avenues to be explored by Kappa Psi PHARMACEUTICAL Fraternity members.

Many of you have heard me at Province Assemblies and in your Chapters expounding on the theme, "Kappa Psi, Training Ground for Professional Leaders." In addition to the value derived from working in concert with others and making a commitment to a cause, it is incumbent upon us all to study the issues as thoroughly as possible.

I am suggesting that perhaps each chapter should select a number of professional topics of national, regional, state, or even local interest for study and discussion among the Brothers. Teams can be assigned individual topics and a designated time for leading the discussion or seminar. Perhaps a good time might be immediately following every so many chapter business meetings.

As I see it, such a program can have manifold effects. From an educational standpoint, it will help individual team members to develop a better idea



of available resources, including people who may be knowledgeable in a given subject area. In particular, newer Brothers in a group may learn from the experiences of their upperclassmen team members.

Equally important is the fact all Brothers in a chapter will have the benefit of balanced presentations on a multitude of subjects vital to the profession of pharmacy and health care delivery. As the technique is developed, Kappa Psi men might present such programs as a professional service to all students in their school or college of pharmacy as a service.

The most lasting effect I would envision is each graduating Brother leaving his campus with an awareness of the changing scene in our profession and the need to be fully informed. Continuing professional competence is a very personal thing. Hopefully, his team assignments will have provided him with an insight into information sources. Being a Kappa Psi man, he will convert this into positive action.

It is the curious who seeks to be informed. Once cognizant of the issues and problems, he searches for solutions. This gets him involved. The rest is history. We know why Kappa Psi is first in pharmacy!

Perhaps some chapters have been following such a procedure already. If so, I would like to hear from you, both pro and con on its value and success to date.

Best wishes for a happy and blessed holiday season.

Fraternally yours,

Norman A. Campbell Grand Regent

From the Desk of the Executive Secretary

Greetings:

As we close another year in our proud history, the time has come to reflect upon our progress during the past year. Kappa Psi has experienced a year of activity unparalleled in the last eight years since we moved the Central Office from Philadelphia to St. Louis. The Central Office experienced the transitions of three Executive Secretaries during that eight year period. The physical facilities of the Central Office were moved in June of this year to a quiet but adequate office complex. During this move, the activities of the Central Office were kept intact without interruption due to the dedication of our immediate past Executive Secretary, Bill Fitzpatrick.

Kappa Psi holding to tradition, hosted its Annual Reception at the A.Ph.A. Convention in Boston. During this convention, Mu Chapter acted as host for all Kappa Psi Brothers and other professionals during the exhibits by staffing our professional fraternity booth using the theme "People Helping People." The booth contained professional activites of many of our chapters throughout the country. A tremendous job was done, one that we could be very proud to say was part of Kappa Psi. During the month of July, the Executive Committee of Kappa Psi held its annual meeting discussing and planning future policy for the fraternity. One of the most significant items to come from this meeting was the selection of Kansas City, Mo. to host the 37th Grand Council Convention in June of 1974. It appears that many brothers plan to attend one of our best programs ever. The Central Office has undergone modernization, a new office, complete computerization,

and our venture into unique insurance programs for all Kappa Psi Members. The Eby Loan Fund is currently being reorganized for continued commitments to our collegiate brothers. The Mask publication has undergone considerable change to meet the ever increasing demands of our Fraternity. Also during this period, I have had the opportunity to attend several Province Assemblies and must admit that I am very gratified at the seriousness and direction our Chapters are taking in their obligations to our profession and fraternity. With this type of leadership coming up the ranks, Kappa Psi will enjoy many years of growth as we look to our second 100 years "young."

On behalf of the Executive Committee, and the Central Office staff, I would like to wish all of you a most joyous Holiday Season and a Happy New Year

Fraternally,

Donald G. Floriddia Executive Secretary



COMMUNITY PHARMACY'S FUTURE:

"The community pharmacist should be a community leadernot a follower. The pharmacist should actively participate in drug abuse and civic affairs of the community."

Within the past three years, the consumer movement has swept the nation; consumers are demanding the right to know. They have prompted legislation to be enacted which requires: truth in lending, disclo-

sure of the per cent composition of fabrics, and the posting of prescription prices.

What do those consumer demands have in common? All of them deal in a product: money, fabric, pills. Consumers demand better and cheaper produces—as patients demand better service, and are willing to pay for those professional services. Consumers did not demand posting of the fees charged by a physician

or dentist. Pharmacy is viewed by the public as selling a product, pills; not a service.

This problem arises by a profession being lax during the past years in its fight as a recognized profession by society. Just a society grants the status of a profession, so may it take that privilege away. Pharmacists have hid, not only from their patients, but also from the issues confronting them, by expecting their state associations, state board of pharmacy and their state legislature to enact laws and regulations that would protect their interests. Some of those ridiculous laws are: limitations on the number of square feet of a pharmacy, pharmacies are the only outlet for the sale of over the counter drugs, prohibition of mail order sales, prohibition of the posting of prescription prices. Most of these laws have either been ruled null and void by the courts, repealed, or simply not enforced by the state boards of pharmacy.

Once pharmacies and pharmacists begin to provide professional services, such legislation is not necessary. Pharmacists must determine the needs of their patients, and the public in general, and begin to pro-

vide a needed service—not simply a product.

What professional services should a pharmacist or community pharmacy provide for their patients? 1) Highest on the priority list should be to get the pharmacist out from behind the dispensing counter. The pharmacist should be a visible health professional consulting with his patients, and the patients' physician, about the patients' drug therapy. It must be mentioned here that this includes both legend and nonlegend drugs, as many interactions may occur, of which both the patient and his physician may be unaware

Furthermore, the drug clerk should switch places with the pharmacist. It is the drug clerk that should be doing the counting and pouring while the pharmacist interacts with the patients. It will only be a matter of time when the state will officially recognize "pharmacy technicians" for this intended purpose. This will allow greater availability of the pharmacist to the patient and physician. Technicians can develop manual skills; professional must learn to think and make decisions based on proper scientific data, and

2) Utilization of patient medication records. Through this type of professional service, the pharmacist is able to better safeguard the patients' health. A pharmacist who is using his mind, not his hands, may be able to cite drug interactions, allergy problems or hypersensitivity to a certain drug, both with legend and

non-legend drugs. The possibility exists to even save a human life.

3) Patient follow-up and monitoring of long term medication. Why does a pharmacist not monitor persons on chronic disease medication who are not obtaining refills? A patients' prescription for diphenylhydantoin, tolbutamide, guanethidine, or dosium levothyxorine, all of which are clearly marked "p.r.n., but the patient has only had the prescription filled once. As a professional service, the pharmacist should



Mike Smith is a fourth year student in the College President of the Pharmacy College Board. He bect a Brot Chapter in May, 1973. Mike has extensive journa exp served as Editor of the College Bull and the Prescript recently, he was appointed by SAPhA President Stan W. and will serve in that capacity until the SAPhA (milion elected SAPhA Regional Delegate for Region 5.

The Provinces Report

Province I

This year marked a departure from the usual format for a Province I Assembly in that it was held away from a college campus. The Assembly met November 2-4, 1973 at the Sheraton Inn in Falmouth, Massachusetts. This allowed for a more open meeting and in a sense became a "retreat" for the brothers. A reception on Friday evening officially started the long weekend.

Due to the untimely resignation of Satrap Robert Davio on the Thursday preceding the Assembly, the first session was convened by Grand Regent Norman A. Campbell, who according to the Constitution, appointed Vice Satrap Richard Mole to fill the unexpired term. First Grand Vice Regent Hershenson assumed the duties of the Province I Supervisor John Atkinson who was unable to attend the meeting. The first session was rounded out by a presentation from Grand Regent Campbell with regard to an update of Central Office activities, problems of two chapters regarding "sexual discrimination" on campus, the MASK and other topics of general interest.

The second session, Saturday afternoon, began with Chapter Reports. It is pleasing to note that the Collegiate Chapters of the Province are "holding their own" and that Nu Chapter is beginning to increase in size after some difficulty. Peter Fenney addressed the Assembly as a member of the Graduate Development Committee of the Grand Council and the fielded questions from the brothers concerning the whole picture of graduate involvement Several suggestions were made which Brother Fenney will bring back to his committee for their review.

Brothers Campbell and Hershenson then led a discussion on the present status of Province I and received very positive input to maintain the present structure of the Province, although small, very much together. Suggestions were made to perhaps have joint meetings in the future with Province II. This will be investigated to determine its feasibility.

Since the office of Vice Satrap was vacant, an election was held to fill the vacancy. Also, the Province I Delegate to the 37th Grand Council was elected. The results are:

Vice Satrap: Dr. Paul Jablon of Albany Grad-

Province Delegate: Kurt Johnston of Mu Chap-

The Assembly banquet was held Saturday evening after which Grand Regent Campbell installed the newly elected officers. The reports of committees were also heard:

Time and Place Committee: Next Assembly to be held in Rhode Island hosted by Beta Epsilon and Providence Graduate Chapters

Resolutions Committee: (all unanimously adop-

- 1. Whereas the swift and successful completion of the Province I business was aided and abetted by the fine facilities and good fellowship, Be it therefore resolved that the members and delegates of this Province I Assembly express their gratitude and appreciation to their hosts, Mu Chapter and Boston Graduate Chapter.
- 2. Whereas in past months there has been a delay in publishing the MASK and whereas there is a clearly established need for more pertinent and current information concerning the practice of pharmacy, and whereas it is the unanimous opinion of the Province I Assembly that mere Chapter reports no longer meet the needs of the Fraternity membership, Be it therefore resolved that future publications of the MASK contain articles concerning relevant issues and trends in the profession as well as Fraternity business.
- 3. Whereas it is the unanimous opinion of the Delegates at this Province I Assembly that no delay be incurred in the transaction of the Fraternity business, Be it therefore resolved that this Province I Assembly support the calling of a Grand Council Convention during June, 1974.

PROFESSIONALIZE OR PERISH*

Presented at the 75th Annual Convention of the National Association of Retail Druggists, October 14-19, 1973, Portland, Oregon.

Feature Article

by

Michael Ira Smith



Pharmacy, University of Minnesota where he is Brother of Kappa Psi as an Initiate of Epsilon Minexperience both in high school and college. He distributions of the University of Minnesota. Most also W. Schondelmeyer as Editor of SAPhA News munition in August, 1974. Brother Smith was also

consult with the patient if they are indeed taking their medication as originally prescribed, and if they are, how come it has not been refilled. It should be the duty of the pharmacist to inform the patient that by disregarding the refills of maintenance medication, that they may seriously jeopardize their health. Consultation with the prescribing physician may be in order if the patient clearly neglects such warnings.

4) Consultation and rental of sick room, orthopedic, and ostomy supplies. The pharmacist is in a unique position to offer professional service to the convalescent and chronically ill patient. Through individualized patient needs and physicians orders, the pharmacist is able to provide services for the patient in fitting and obtaining ostomy supplies, orthopedic devices, and sick room necessities. The pharmacist has

in his possession Aladdin's lamp. When will he decide to polish it?

All of these professional services are futile unless the pharmacist adopts a professional fee system. "Mark-ups" and percentages are not professional, as the price of the service rendered should be based on the time necessary for consultation about administration of the drug, and if to what extent professional judgment is necessary to insure proper strength of the drug, route of administration, efficacy of the brand of the drug, and precautions about adverse reactions. Such a case was recently settled for \$50,000 against Smith, Kline and French Laboratories for incorrect and incomplete warnings on the package insert of Parnate (tranylcypromine, SKF). Tranylcypromine is a monoamine oxidase inhibitor and patients are warned or should be, against ingestion of certain foods with a high content of tyramine, such as aged cheeses and wines, which may precipitate a hypertensive crisis. The old package inserts, which have been revised, did not contain a warning of avoiding pickled herring, which is also high in tyramine content. However, reports in then current professional journals and publications confirmed that hypertensive crises may occur during concomitant use of Parnate and pickled herring. A professional pharmacist who reads the current literature, should have warned the unsuspecting patient. Today the plaintiff in that case has "severe and uncontrollable headaches." I'm sure he would have been willing to pay an extra dollar on his prescription for professional services of a pharmacist which could have prevented the entire episode.

The community pharmacist should be a community leader—not a follower. The pharmacist should actively participate in drug abuse and civic affairs of the community. After all, he is the "drug expert." He must be a professional both inside and outside the pharmacy. One must ask why there are 301 attorneys, 172 bankers and businessmen, 72 teachers, 49 farmers, 37 journalists, but not one practicing pharmacist in Congress? I am sure the same may be said for state legislatures, city council, and school boards.

Today the community pharmacist and pharmacy, is needed more than ever before. It is being challenged to change its role in the health care delivery system of America. Will you be accepting the challenge of HMO's, pharmacy technicians, continuing education, and product selection? The community pharmacy will not die if you accept the challenge.

Do not permit legislators and the bureaucracy dictate your future. Innovations which you may view as injurious to the profession today, may actually be the genie inside Aladdin's lamp. Providing a professional service, not a product, will keep pharmacy a vibrant and respected profession, both by patients and the other members of the health care team. Will you accept the challenge—professionalize or perish?

"Pharmacists have hid, not only from their patients, but also from the issues confronting them...."

4. Whereas there have been increasing challenges to our membership standards with regard to sex, and, whereas it is the unanimous opinion of the Delegates at this Province I Assembly that our Fraternity should maintain its current structure, Be it therefore resolved that this Province I Assembly communicate to the Central Office its strong feeling and support for the maintenance of the present membership criteria.

The meeting was adjourned in proper form by Satrap Mole.

Respectfully submitted,

Benjamin R. Hershenson



Province VIII

The Province VIII Assembly convened early on November 3rd in the Drake University, College of Pharmacy. A call to order by Satrap Mike Seifert started the morning's business. Important resolutions coming out of the assembly concerned a call for required biopharmaceutics courses in all College of Pharmacy curricula, required continuing education as a prerequisite for relicensure, and a rerequired joint Collegiate-Graduate chapter yearly meeting. Officers elected and installed for two year terms are as follows: Satrap Craig Metzel (Beta Chi) National Delegate Brad Jensen (Gamma Epsilon), Province Chaplin Larry Kueter (Gamma Kappa), and Province Historian Steve Pepin (Epsilon).

Social activities of the weekend included a party at the Clayton House Motel on Friday evening, the banquet at the Clayton House on Saturday and the party that followed at the VFW Hall. The brothers are looking forward to another productive conclave at Brookings, South Dakota in the spring in preparation for the National Convention in June. We'll see you there.

Fraternally,

Steven M. Pepin



KAPPA PSI...TRAINING GROUND OF LEADERSHIP

Gamma Omega Chapter at University of Arkansas-Medical Center continues its very worthwhile project of volunteer work at the McAlmont Community Center in Little Rock. The Center provides health care services for the underprivileged. Historian Brent Griggs also reports new officers. They are: Regent—Bill Bloodworth, Vice Regent—Mike Densmore, Secretary—Grover Rivenbark, Treasurer—Cecil Dowdy, Chaplain—Gevan Murphy, Sgt.-at-Arms—Ed Valley....

St. Louis Graduate Chapter reports that Brother Charles Rabe, President of St. Louis College of Pharmacy and a former Grand Vice Regent of Kappa Psi was chosen Man of the Year by the Missouri Pharmaceutical Association.

The Brothers of Mu Omicron Pi Chapter hosted an OTC drug abuse slide-tape presentation during the first annual Drug Fair at Wayne State. The Chapter also sponsored a campus wide blood drive in cooperation with Phi Delta Chi Fraternity....

Historian Bob Frens of Gamma Chi Chapter reports the chapter missed the Ferris State IFC Scholarhsip Award by 0.02 points. Gamma Chi's pledges were successful in competition for the award in the pledge category.....

Louisiana Graduate Chapter reports that Past Grand Regent August G. Danti was selected Pharmacist of the Year by Louisiana State Pharmaceutical Association in recognition of his contributions to the profession and services to his community and state......

Historian Louis Viola of Beta Omega Chapter reports new officers for the chapter at Temple University. They are: Regent—James Brown, Vice Regent—Dennis Bieryla, Secretary—James Gallo, Treasurer—Gregory Schaeffer, Chaplain—Michael Gum, Grand Council Deputy—Dr. Ronald Gautieri, Assistant Grand Council Deputy Dr. Theodore Kallelis. He also reports that Brother Thomas Bizzaro was honored as Junior of the Year, an annual award presented by Philadelphia Graduate Chapter.

Historian Freddy Rabon of **Beta Xi** Chapter reports a full schedule of activities at University of North Carolina. The Brothers have raised money for Christmas House by operating a first aid booth at all home football games.....

The Brothers of Gamma Theta Chapter in cooperation with Kansas City Graduate Chapter are beginning work on plans for the 37th Grand Council to be held in Kansas City next summer....

Activities at Delta Beta Chapter, Southwestern State College continue full force. The Chapter's Awards Banquet was held on April 15 at which time, Leo Kemp was honored as Brother of the Year. Fall Semester got underway with a very successful rush in which 24 men pledged Kappa Psi. On November 25, the Brothers traveled to Oklahoma City to donate blood for a 12 year old girl undergoing heart valve surgery.....

Word received from Chicago, Illinois is that plans are well underway for the reactivation of Chicago Graduate Chapter under the new designation Illinois Graduate Chapter. H.C. 'Skip' Watters former Delegate-at-Large of SAPhA has been elected Regent. Brothers in the Chicago area should contact Brother Watters at 1626 South Kenilworth, Berwyn, Illinois 60402.

Gamma Kappa Chapter announces the establishment of a "Little Sisters" group at South Dakota State University. With the assistance of this fine group of ladies, Regent Dave Helgeland anticipates a very successful Christmas party for underprivileged children....

Buffalo Graduate Chapter reports new officers for 1973-74. They are: Ron Lamb—Regent, Paul Schwartzmeyer—Vice Regent, John Malke—Secretary, Clay Merlihan—Treasurer, Peter Harrison—Historian, Don Banas—Chaplain. Grand Counselor Jerome Delaney serves on the Board of Directors along with Charles Banas-Past Regent, Paul Scavone, Chuck Rozo, Maurice Van Sice and Province V Secretary-Treasurer Joe Miletta......

Election of new officers is noted by Gamma Mu Chapter. Leading Kappa Psi at Northeast Louisiana are Morty McKay—Regent, Billy Joe Reeves—Vice Regent, John Wyatt—Secretary, Elam Stokes—Treasurer, Tommy Leleux—Historian, Tom Rinehart—Chaplain and Dr. Jerome Hensiak—Grand Council Deputy.....

Cincinatti Graduate Chapter reports plans for a program of continuing education to help fulfill Ohio requirements for mandatory continuing education. Brothers in the Cincinatti area interested in joining the graduate chapter should contact Secretary Alan Kessler, Cincinatti Graduate Chapter 617 Straight Street, Cincinatti, Ohio 45220.....

Beta Kappa Chapter recently celebrated its 60th Anniversary of service to University of Pittsburgh with a week of festivities culminating in a dinner dance at Churchill Country Club with the Brothers Delta Epsilon Chapter at Duquesne University and Pittsburgh Graduate Chapter. Brother Louis Williams was honored for his four years of service as Beta Kappa's Grand Council Deputy....

Michael Kimminau, Rho Chapter Historian reports another successful poison prevention education program at University of Kansas. Under the leadership of Regent Ron Sade and his fine group of officers, the Chapter also collected over 400 pounds of drugs for shipment to physicians in the remote areas of Mexico.....

The Brothers of Providence Graduate Chapter assisted in the initiation of six new Brothers of Beta Epsilon Chapter at its spring meeting on May 18th. Grand Regent Campbell also conferred the Order of the Golden Mortar upon Earl Mason, a Charter Member of Beta Epsilon and first Satrap of the North Atlantic Province.....

The Brothers of Beta Pi Chapter worked with Lambda Kappa Sigma Fraternity for Women in the development of an Intern Placement Program for students at Washington State University. They report the project was quite successful in placing summer interns.

Activites flourish at the University of Houston, home of Delta Delta Chapter. The Ritual Team participated at the Chartering and Initiation of the Brothers of Delta Theta Chapter at Texas Southern University. The Chapter organized a campus wide blood drive in addition to sponsoring a party for the crippled children at Shriners Hospital....

Gamma Nu Chapter's Diabetes Testing Program continues to highlight community service projects at the University of the Pacific. This service was noted in the April APhA Journal. On the social side, plans are in high gear for the Chapter's annual Christmas Dinner-Dance at the Stockton Inn.

Spearheading Pi Chapter activites this year are Larry Pence—Regent, Dave Rokosz—Vice Regent. Assisting as part of the team are Secretary Don Gemberling, Treasurer James Yeager, Historian Mike Werner and Chaplain Phil Manship. Directing rush and pledge programs are Bill Halsema and John Craig.....

Dan Green, Historian of Psi Chapter reports a successful fall program at University of Tennessee led by Regent David Shepherd with the assistance of Donnie Jone—Vice Regent, Curt Coley—Treaserer, Randy Harper—Secretary.....

Kappa Psi is on the move in Nebraska. According to word received from Ken Sapp, Historian of Gamma Epsilon Chapter at University of Nebraska, a petition has been submitted for the chartering of a graduate chapter. Ken also reports that only a minimum of difficulty is being experienced during the move of the College of Pharmacy to the Medical Center campus at Omaha....

Bob Cummings, Historian of Gamma Omicron Chapter, University of Oklahoma reports initiation of twenty three new Brothers. Brother Edward Walker of Miami, Oklahoma, Chairman of the Board of Health Mark Systems and Service Corp. was guest speaker at the Initiation Banquet attended by faculty and alumni.....

South Carolina Graduate Chapter held a statewide summer meeting in Columbia. State officers are Regent—Ben Welch, Vice Regent—Bill Bundy, Secretary-Treasurer—Ernie Shuler, Historian— Richard Shuler, Chaplain—Rick Hansen. Regional meetings in Greensville and Columbia continue with success. Plans are being formulated to organize a regional group in the Charleston area....

Also in the nature of community service, several Brothers of Eta Chapter participated in the March of Dimes Walk-a-thon raising some 800 dollars for the Deleware Valley March of Dimes Association....

The Brothers of Gamma Upsilon Chapter recently hosted twenty fatherless boys from the Tucson area in a day of fun and companionship. The Chapter reports that Brother Charles Daniels was elected president of the University of Arizona SAPhA Chapter.....

Detroit Graduate Chapter hosted Grand Regent and Mrs. Norman A. Campbell at its 22nd Annual Awards Banquet held in conjunction with the Mu Omicron Pi Chapter at Windsor, Ontario's Sheraton Viscount Hotel. Ben Price, a former Regent of Mu Omicron Pi as well as Detroit Graduate Chapter was honored for his outstanding service to Kappa Psi in Detroit as the Detroit Graduate Chapter Man of the Year....

Bob Castle, Historian of Upsilon Chapter reports initiation of six more Kappa Psi men into the Rho Chi Society at University of Kentucky. They are Noble H. Clarke, III, Mike Chestnut, Jim Garrett, Randy Gaither, Steve Compton, and Dave Stultz...

Maryland Graduate Chapter reports a new group of officers. They include Regent—Michael Luzuriaga, Vice Regent—Phil Miller, Secretary—Dave Chason, Treasurer—Art Riley, Historian—Jim Culp, Chaplain—John Motsko.....

In the area of professional service projects, Historian John Metzer of Gamma Pi Chapter reports continued success with sponsorship of a Red Cross Blood Mobile in the St. Louis area....

Beta Rho's Chapter's Drug Abuse Team, headed by Bobby Clark reports considerable success throughout Mississippi rapping with high school and civic groups on this serious problem.....

The Brothers of Gamma Gamma Chapter report completion of extensive re-modeling of the Chapter House in Austin. Historian Phil Lietz also reports that all SAPhA officers at University of Texas are Brothers.....

Drug Abuse Seminars with animal demonstrations of the effects of drug misuse are the professional project of Gamma Zeta Chapter at Samford University. Historian J.C. Jones reports considerable success with this project in the Birmingham. Alabama area.....

Sigma Chapter continues to make itself known on the Maryland campus. A successful fall rush is planned with the assistance of Maryland Graduate Chapter....

THINK IT OVER

Are you an active member The kind who would be missed Or are you just contented that Your name is on the list? Do you attend the meetings And mingle with the flock, Or do you stay away And criticize and knock? Do you take an active part To help the work along. Or are you satisfied to be The kind who "just belongs"? Do you ever work on committees To see there is no trick, Or leave the work to just a few And talk about the clique? So come to meetings often, And help with hand and heart; Don't be just a member But take an active part! Think it over brother, You know right from wrong. Are you an active member Or do you . . . just belong?

(Author Unknown)

Reprinted from The Delta Sigma Phi "Carnation"



KAPPA PSI PHARMACEUTICAL FRATERNITY 1313 W. ROBINHOOD DRIVE STOCKTON, CALIFORNIA 95207

O8758
THARP, CHARLES P
ST LOUIS COLL OH PH
ST LOUIS MO 63110

"The Kappa Psi Century Club"

WHAT IS IT?

A FUND TO PAY TRIBUTE TO THE SECOND CENTURY OF KAPPA PSI SERVICE.

WHY SHOULD YOU BE A MEMBER?

TO HELP SHAPE THE FUTURE BY CONTINUING TO PROMOTE THE PRINCIPLES OF KAPPA PSI.

HOW CAN YOU BECOME A MEMBER?

BY YOUR CONTRIBUTION OF \$100.00 OR MORE. ALL CONTRIBUTIONS SHOULD BE SENT TO:

DR. BEN HERSHENSON KAPPA PSI CENTURY CLUB 179 LONGWOOD AVENUE BOSTON, MA 02115