

THE MASK

OF KAPPA PSI
PHARMACEUTICAL
FRATERNITY



In Memoriam

PRESTON WOODNUT ELDRIDGE, JR.

1879-1931

November, 1933

PUBLICATIONS
OF THE
Kappa Psi Pharmaceutical Fraternity

Issued under the direction and by the authority of

THE GRAND COUNCIL

THE MASK

(EXOTERIC)

Official Organ of the Fraternity. Published quarterly. \$10.00 Life Subscriptions. Single copies, 75 Cents.

The Agora, VIII

(ESOTERIC)

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THE MASK

of Kappa Psi Pharmaceutical Fraternity

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of the U. S. of America

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NOVEMBER, 1933

WHOLE NUMBER 124

C o n t e n t s

In Memoriam

Preston Woodnut Eldridge, Jr.	48
Resolutions on the Death of Preston Woodnut Eldridge, Jr.	49
Editorials	51
"Kappa Psi"	52
Why?	53

In Memoriam



"PRESS"
PRESTON WOODNUT ELDRIDGE, JR.
1879-1931

Grand Vice-Regent, 1896-1901; Grand Regent, 1901-04; Grand Editor,
1903-1904; Grand Historian and Editor, 1905-1906;
Grand Secretary and Treasurer, 1906-1930.

*"To live in hearts we leave behind
Is not to die."*—THOMAS CAMPBELL.

THE MASK

VOL. XXX, No. 4

NOVEMBER, 1933

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RESOLUTIONS ON THE DEATH OF PRESTON WOODNUT ELDRIDGE, JR.*

WHEREAS, It has pleased Almighty God in His infinite wisdom to call from our midst our beloved friend and brother, Preston Woodnut Eldridge, Jr., to the Fraternity of Immortality on high, and

WHEREAS, The brotherly relations held with him in the discharge of his duties and his associations with the members of the Kappa Psi Pharmaceutical Fraternity make it eminently befitting that we record our appreciation of him;

Resolved, That the industry, loyalty, patience and nobility which he exercised in his association with us will ever be held in the highest esteem, and that the mist of death has enshrouded a shining light and the shadows of his departure will ever hover over us, his associates, brothers, and friends, and be it

Resolved, That with the deepest sympathy for the relatives we pray that the sorrowing loved ones may be comforted by Him who comforteth all, and be it

Resolved, That the members of the Kappa Psi Pharmaceutical Fraternity render every possible assistance and advice to the family of our deceased friend and brother, and, be it furthermore

Resolved, That this expression be published in THE MASK, a copy sent to the bereft ones, and a copy be made part of the records of Kappa Psi Pharmaceutical Fraternity.

W. Bruce Philip,
Grand Regent.

December 28, 1931.

A. R. BLISS, JR.,
Grand Secretary-Treasurer

* From the minutes of the Grand Chapter Meeting, Hotel Pennsylvania, New York, N.Y., December 28 and 29, 1931.



"PRESS," A BOY OF 8



"PRESS," A LAD OF 18



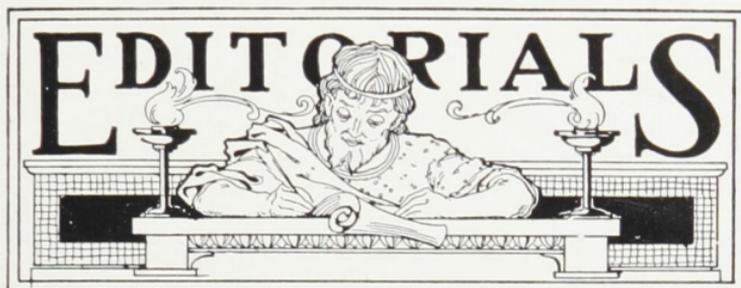
"PRESS" WHEN A BABY



"PRESS," A MAN OF 21



"PRESS" AT 25



Preston Woodnut Eldridge, Jr., was born March 18, 1879, in Washington, D.C. When a small baby his parents moved to Philadelphia where he lived until nine years old. His early education was obtained in the public schools of New Haven, Conn., and Philadelphia, Pa. In 1890 "Press" entered Knapps Institute in Baltimore, and in 1899 he entered Hillhouse Academy in New Haven, Conn. His father was one of the best-known comedians of his day, and "Press" inherited a good deal of his father's ability for entertaining.

Eldridge and W. F. Clark, with the aid and consent of F. Harvey Smith and his father (who were both members of the "ancient" Kappa Psi; the son, a member of the Kappa Psi reestablished at Cheshire Academy, at Cheshire, Conn., in 1879; the father, a member of the "original" Kappa Psi founded some years previous to 1879) organized a chapter of "K Ψ" at Hillhouse Academy using as a basis for the organization the Ritual of the Kappa Psi which had been established many years previous to 1879 and the origin and history of which have been lost in "antiquity." From the "K Ψ" of Hillhouse emanated the Kappa Psi Pharmaceutical Fraternity, established the same year (1879) on December 15, at the Medical College of Virginia at Richmond, Va.

"Press" was the first editor of *THE MASK*, the name of which was suggested by him. He was also the first editor of the Fraternity Directory, called *The Agora* at his suggestion too. He was active in organizing and installing all of the early chapters of the present day Kappa Psi.

Brother Eldridge, an old member of our Maryland chapter, served as Grand Vice-Regent from 1896 to 1901; Grand Regent, 1901-04; Grand Editor, 1903-04; Grand Historian and Editor, 1905-06; Grand Secretary and Treasurer, 1906-30. Thus, he served Kappa Psi as a national officer for a period of thirty-four years. Those of us who were acquainted with Brother Eldridge personally knew him as a man of highest type and unusual ability. He was one of our most faithful, enthusiastic, aggressive, and inspiring members and officers.

It is truly remarkable that Eldridge should have given practically his whole life's work to the Fraternity. His magnetic personality, undaunted courage, inexhaustible enthusiasm, unlimited energy, constant loyalty, rare unselfishness and unquenchable love for Kappa Psi label him one

of the most extraordinary and valuable fraternity leaders not only in Kappa Psi, but in the entire fraternity world. None has given more abundant, self-sacrificing service; few have labored unceasingly as a national officer over so many years. When dissension arose in 1906 over the question of medical and pharmacy chapters it was "Press" who saved the organization at that time by his sterling qualities of leadership. He worked valiantly and effectively for the success of Kappa Psi from 1896 to 1931. He was interested in various enterprises. He always gave freely and generously of his time, efforts and funds to the work of the Fraternity.

Kappa Psi and the fraternity world as a whole sustained an irreparable loss when Eldridge died on October 13, 1931, at his home at 506 Highland Avenue, Westport, N.J. Brother Eldridge was fifty-two years old. Last year he underwent a surgical operation from which, it appears, he did not completely recover. It was through his perseverance and contagious enthusiasm that our Order breasted the waves during the stormy days. He was one of the most loyal and lovable of friends, and his memory will always linger with us as one of our greatest Kappa Psi treasures. "Press" is survived by his wife, Caroline Vorhis Eldridge, and two daughters—Caroline and Jane.

—A. R. B., JR.

"KAPPA PSI"*

[Tune—"Harrigan, That's Me."
by "Press" Eldridge, Jr.]

K-A-double P-A
P-S-I spells "KAPPA PSI,"
Proud of every member who is in it;
Devil a man can say a word ag'in' it.
K-A-double P-A
P-S-I or bust,
In medicine and pharmacy
It's everything it ought to be,
"Kappa Psi"—that's us!

*"Old-timers" will recall "Press" Eldridge's Convention Song, the last line of which became the "K Ψ Whistle" years ago.

Why do so many fraternity men drift away from their chapter and no longer take any part in its activities and meetings soon after they graduate? Look back only a few years and you will recall a number of enthusiastic workers. How many can you account for now? You cannot truthfully say more than a very few.

Why?

This condition prevails in every chapter and may be cut down to a minimum with but little effort.

These men are out of contact with the workings of fraternalism and the spirit fades from their memories. The active members fail in their important duty, to keep the older members informed of what is going on. Also, the older members derive a particular delight in being urged, not merely asked, to take part in the activities. Too little effort is expended in that direction. They are put on the shelf and forgotten. The chapter has the mistaken idea that the period of usefulness of its members expires on graduation and pays little or no attention to them. They soon sense that they are unnecessary and lose interest. In permitting this to happen, the chapter casts aside its greatest asset. These men have accumulated knowledge from previous experiences and their advice and suggestions will greatly increase the number and character of accomplishments.

The solution to the problem is simple. The most important part is to keep them informed as to the growth and doings of their chapter by means of frequent letters or bulletins. They should be given a place on a committee, however small, where they might be called upon if needed. Of great importance too, is the representation of the old-timers at your meetings. They should be repeatedly solicited to attend and when they finally turn out should be made to feel that they are welcome. The old proverb, "Out of sight,—out of mind," sums up the situation. If Kappa Psi is kept in the sight of those who are apt to forget, the mind will quickly pull them back into harness.

CHAS. F. HENKE, JR.

*Fennel Memorial Graduate Chapter
of Kappa Psi, Cincinnati*



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NOTICE: CASH MUST ACCOMPANY ALL ORDERS. NO C.O.D.s

IMPORTANT: 6% must be added to the price of each article costing \$5.00 or more to cover the federal jewelry tax.

Price List: Kappa Psi Badges and Guards

PLAIN, polished or Roman, beveled border; or chased or nugget border; with two rubies in the eyes of Mask.....\$ 4.50

CROWN SET BADGES:

Whole Pearls, Opals, or Garnets (or any combination of these alternately or in corners)	14.50
Whole Pearls with Ruby corners	17.00
Whole Pearls with Emerald corners	21.80
Whole Pearls with Diamond corners	46.00
Whole Pearls and Rubies alternately	22.84
Whole Pearls and Emeralds alternately	29.00
Whole Pearls and Diamonds alternately	92.00
Emeralds and Diamonds alternately	102.00
Rubies and Diamonds alternately	98.00
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Rubies with Diamond corners	60.00
Diamonds with Emerald corners	140.00
Diamonds with Ruby corners	138.00
Diamonds, entire	165.00
Sapphire mounting, same prices as rubies.	

Both eyes of Mask set with—

Brilliant Cut Diamonds, extra cost.....	12.00
Rose Diamond, best quality, extra cost.....	6.00
Platinum Setting: \$25.00 additional. 18K White Gold: \$5.00 additional.	

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Crown set Pearl	10.00	12.00

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Platinum Settings—Single Letter.....	5.00 additional
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All jewels are carefully selected and matched and of brilliant cut. The badges are of 14K gold and are provided with safety catches. Three initials and chapter letters will be engraved on the backs free of charge IF cash accompanies order. All badges are made with the Mask raised in gold and a ruby inserted in each eye.

PLEDGE BUTTONS will be furnished for 60c apiece. These are made of gold plate, hard French enamel, and a solid back. Each chapter should have a supply of these buttons on hand as the property of the chapter.

RECOGNITION BUTTONS, 75c each.

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TERMS

ALL ORDERS MUST BE SENT TO THE CENTRAL OFFICE OF KAPPA PSI, CROSSTOWN STA., P.O. BOX 6308, MEMPHIS, TENN. No jewelers will furnish Kappa Psi badges. Cash MUST ACCOMPANY ALL ORDERS.

Kappa Psi jewelry other than badges MUST be ordered from the OFFICIAL KAPPA PSI JEWELER—there is only one—The L. G. Balfour Co., Attleboro, Mass., and a duplicate order sent the Central Office.

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Cranes Linen Lawn Corr. Cards	3¼ x 5	Same as paper		
Cranes Linen Lawn	5¾ x 7¾	2.00	1.90	1.85
Cranes Kid Finish	5 x 6½	1.50	1.40	1.35
Cranes Kid Finish	5¾ x 7¾	2.00	1.90	1.85
Cranes Quartered Oak	5 x 6½	1.50	1.40	1.35
Cranes Quartered Oak	6 x 8	2.40	2.30	2.25
Cranes Old Style	5 x 6½	1.50	1.40	1.35
Cranes Old Style	5¾ x 7¾	2.00	1.90	1.85
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Cranes Early Puritan Corr. Cards	6 x 4	3.50	3.40	3.35
Cranes Early Puritan	6 x 8	4.00		
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Cranes Kid Finish	6 x 7½	4.75		
Cranes Linen Lawn Corr. Cards	6 x 4	2.00	1.90	1.85
Coymore Linen	6½ x 7¾	1.20	1.10	1.05
Dinner Cards	3¼ x 1¾	50 Cards 3.75		
French Quadrille	6¾ x 7¾	1.40	1.30	1.25
French Quadrille	5¼ x 6½	1.10	1.00	.95
Highland Linen	5 x 6½	1.10	1.00	.95
Highland Linen Corr. Cards	3¼ x 5	1.10	1.00	.95
Highland Linen	5¾ x 7¾	1.50	1.40	1.35
Highland Linen Deckle edge	6 x 8	1.75	1.65	1.60
Highland Linen Deckle edge	6 x 8	2.75	2.65	2.60
Highland Linen Deckle edge	5 x 7¾	1.50	1.40	1.35
Lady Martha Linen	5½ x 6½	1.50	1.40	1.35
Marquise	5 x 6½	2.25	2.15	2.10
Polo Cloth	7½ x 10	1.50	1.40	1.35
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Whitings Pompeian	7½ x 10	1.60	1.50	1.45
Whitings Angora	7½ x 10	1.85	1.75	1.70
Whitings Angora	5½ x 8½	2.50	2.40	2.35
Whitings Organdie	5 x 6½	2.20	2.10	2.05
Whitings Organdie	5 x 6½	1.55	1.45	1.40
Whitings Handmade	5 x 6½	1.50	1.40	1.35
Whitings Textile Bond	5¾ x 7½	1.40	1.30	1.25
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Whitings Deckle Edge	7½ x 10	1.90	1.80	1.75
Whitings Monte Carlo Notes	2¼ x 5¾	2.25	2.15	2.10
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		10 boxes 2.90	per box	
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BEFORE ORDERING READ THIS: Prices listed cover one quire each varying according to the number of quires ordered. For instance Balfour Special Bond sells at \$1.10 per quire on an order of two quires of this paper, \$1.00 per quire on an order of ten or more quires and at \$.95 per quire on an order of twenty or more quires. Paper quoted in quantity lots are not required to be figured on the quire basis. Prices do not include carriage charges. A 50% cash deposit must accompany all orders.

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The new Swank Tie Chain now rivals the tie clip for popularity on the campus.

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Alligator Bag with matching Alligator Bill Fold and Cigarette Case.

Black Enamel comb, brush, and mirror Set.

Crown Set Genuine Pearl Pendant, 10K Gold.

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Chinese Jade Ring and Pendant Ensemble.

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