

THE

# MASK

OF

Kappa Psi Pharmaceutical Fraternity



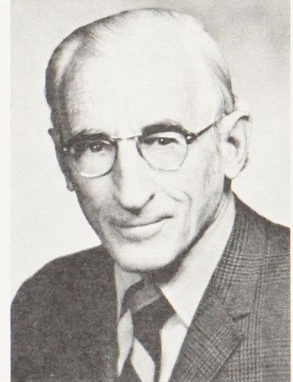
*Preston W. Eldridge, Jr.  
First Editor*



*A. Richard Bliss, Jr.  
Editor of the Mask  
1910-1941*



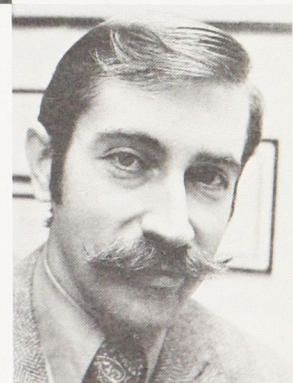
*Maynard W. Quimby  
Editor of the Mask  
1946-1955*



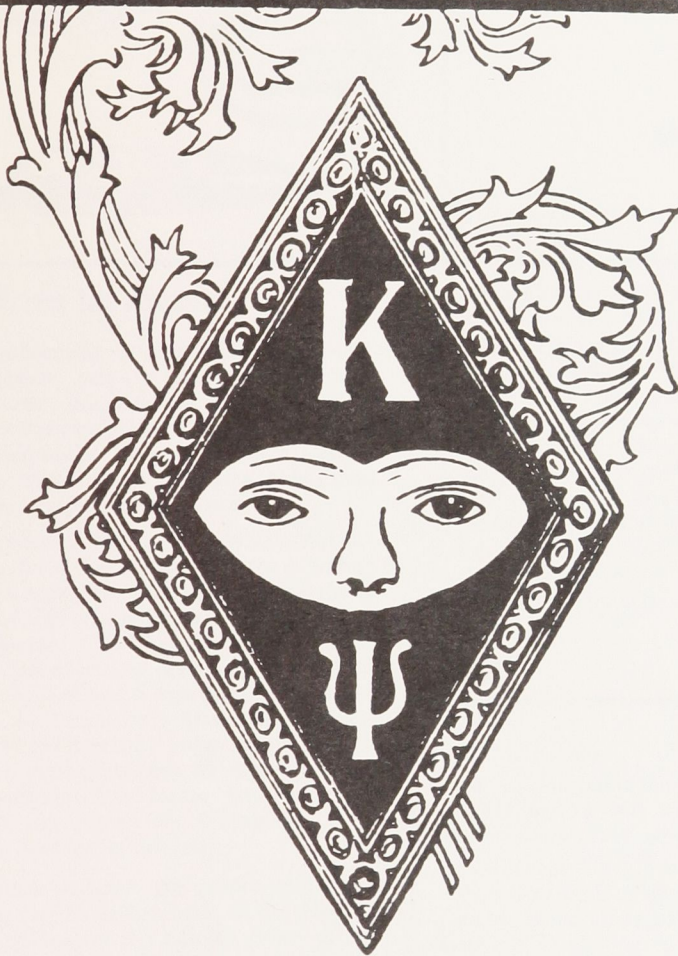
*Nicholas W. Fenney  
Editor of the Mask  
1955-1969*



*Mickey C. Smith  
Editor of the Mask  
1969-1970*



## The Mask



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**Kappa Psi Pharmaceutical Fraternity**



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**Volume 71, No. 1, Whole Number 284**  
**January - March 1974**  
**70th Anniversary Issue**

## View From the Corner

With publication of this issue, the *MASK* observes seventy years of continuous printing. While to some, this may not be worth noting, your Editor believes it represents somewhat of an accomplishment for a national fraternity journal during times of escalating publication costs and serious budgetary constraints.

Throughout its history, the *MASK* has attempted to fulfill the mandate of the founding fathers of Kappa Psi Fraternity by maintaining standards of high quality in the publication of the "Official Journal." To meet the challenge of the founders required careful planning and unselfish dedication, both of which were given in "multiple dose vials" by this writer's illustrious predecessors. Kappa Psi certainly owes a deep debt of gratitude to these gentlemen for their service to the Brotherhood. The Editor has arbitrarily selected photographs of five of these men to be featured on the cover of this issue.

To further acquaint the reader with those responsible for the development of the *MASK*, a brief chronology of the Editor's eleven predecessors taken from Dr. Eby's *History of Kappa Psi* appears elsewhere in this issue. Brother Eby also deserves an especial salute for his many hours and efforts on behalf of the *MASK* during his years as Grand Regent and Grand Secretary-Treasurer. Even now in retirement, he serves as an important source of encouragement and constructive criticism both of which are of immense value.

It seems appropriate in commemorating the seventieth birthday of the *MASK* that something from January, 1904 be repeated. In looking over that "premier issue," the Editor was overcome with the relevance of a piece appearing under the heading of *Chapter News* which was submitted

by Beta Chapter (University College of Medicine, Richmond, VA). It is of particular interest as Kappa Psi's prepare to meet in 37th Grand Council this summer. This "look into the past" is reprinted elsewhere in this issue.

Your writer is pleased to announce a new addition to your volunteer staff of the *MASK*. Brother James Martin of Gamma Chi Chapter has been appointed by First Grand Vice Regent Hershenson, Chairman of the Publications Committee to assist with layout and format activities.

It is hoped you will enjoy this issue. As always, your comments and criticisms are welcomed.

F. P. F.

Dear Mr. Smith:

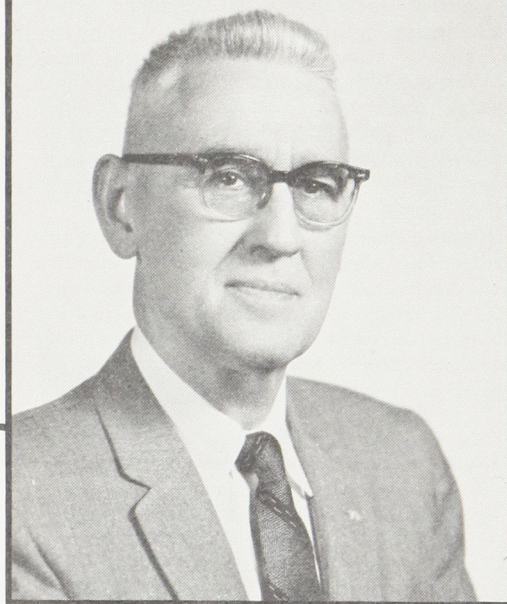
Your editorial in the October-December issue of *THE MASK* very well indicates the view of pharmacists on OTC advertising.

I thought I might ask if you wondered the influence of OTC advertising on the hospitalized patient. Since many patients in hospitals have access to TV viewing, self-prescribing by patients in hospitals also occurs. Patients will have influence on items stocked in hospital pharmacies merely because they have seen and heard an OTC commercial on TV.

So, let us include the ASHP as an organization which might speak out against the manner in which OTC advertising is currently being conducted.

Sincerely,

Robert E. Weber  
2845 East Meadow Wood Drive  
Chesapeake, Va. 23321  
(*Kappa Psi-Theta Chapter 1964*)



Frank H. Eby

Third Grand Vice Regent William Fitzpatrick, Program Chairman of the 37th Grand Council asks all interested Brothers to submit suggestions or ideas for the program of the 37th Grand Council to him no later than May 1, 1974. These may be sent directly to him at 1034 Terracewood Circle Manchester, Missouri 63011.



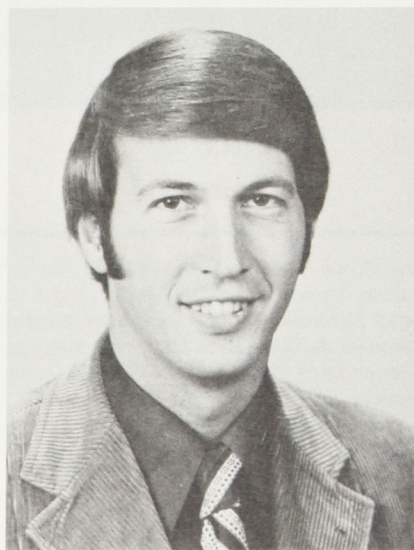
# SEVENTY YEARS AGO

## CHAPTER NEWS Beta Chapter

...The meeting at Washington demonstrated that this annual gathering together of the representatives of the different chapters brings the members of the fraternity into closer fellowship, and develops the unity of the entire brotherhood, with the elimination, to a great extent, of the individuality of the different chapters, making us all the children of common parents, with the same objects in view, the same ends to attain, and the same means at the hands of each to accomplish the purposes for which the organization was formed. Thus, by the united effort of all concerned, the accomplishment of great good should and will eventually come; for, be it remembered that, "A house divided against itself cannot stand," therefore, let us follow the course pointed out by the concurring action of the Washington convention and keep together. Let us push onward and upward until the apex of success shall have been reared high into the azure blue of peace and harmony, far above the clouds of discord, which shall be dispelled by the bright and radiant beams of the sun of brotherly love.

The future of Kappa Psi should be as bright as the past has been, for we still have at its head a captain whose whole soul is wrapped up in the work of holding the ranks together and bringing into the organization new recruits, whose acquisition is for the uplifting and betterment of the entire regiment. Knowing that at some future day the reins of leadership shall fall into the hands of some one of these new men, and that this should always be remembered when a member is proposed and voted upon, our G. A. has always tried to impress upon his flock the importance of gathering together the best men rather than the greatest number.

Let us make of Kappa Psi such an organization that, when we go out into the world to fight our battles, we can look back upon the days spent in her interest as days well spent, and the hours in the chapter room as bright spots in our lives, and carry with us her interests still, as our hearts' best desires.



Robert G. Fisher

## "EDITORS OF THE MASK"

In 1904, when the first number of *The Mask* was published, Grand Regent Preston W. Eldridge, Jr., who did so much in so many ways for Kappa Psi, accepted the responsibility as its first editor. He continued in this capacity for the first five numbers. Then Frederic W. Rugg (Gamma), the second editor, occupied the office for one year. In December, 1905, Preston W. Eldridge Jr., was elected Grand Historian and Editor and thus became the editor of *The Mask* during its third year. At the 1906 Grand Council Convention Henry J. Goeckel (Gamma) was elected Grand Historian and Editor and was editor of *The Mask* through 1907 and 1908. Ralph S. Johnson (Lambda) was elected Grand Historian and Editor at the 1908 Grand Council Convention and was the next editor of *The Mask*. With the publication of the October, 1909 number, Editor Johnson resigned and Preston W. Eldridge Jr. was appointed Grand Historian and Editor to complete the unexpired term. Under the title of Managing Editor and Business Manager, he served until December, 1910. During the early years, the position of editor of *The Mask* was very trying. Financial problems were particularly difficult to cope with and in some instances editors were obliged to use their own personal funds to support its publication. This may account to some degree for the fact that there were four different editors during the first seven years.

A. Richard Bliss, Jr. (Gamma) was elected Grand Historian and Editor at the 1910 Grand Council Convention and thus became editor of *The Mask*, an office which he continued to occupy until his death in 1941. Editor Bliss was elected Grand Registrar and Editor at the 1920 convention. At the 1928 convention, the office of Grand Registrar and Editor was abolished and the duties of this office were incorporated with

those of the Grand Secretary-Treasurer. However, since Brother Bliss was elected Grand Secretary-Treasurer, he continued to serve as editor of *The Mask*. Through re-election as Grand Secretary-Treasurer, he remained as editor of *The Mask* until August 12, 1941, when he passed away at Birmingham, Alabama. As a grand officer under several different titles, he held the position of editor of *The Mask* for almost thirty-one years.

When Brother Ray S. Kelley (Mu) was appointed Grand Secretary-Treasurer to complete the unexpired term of Brother Bliss, he assumed responsibility as editor of *The Mask*. Brother Robert W. Rodman, Jr. (Omega) was appointed Assistant Secretary to Brother Kelley in August, 1941, and was placed in charge of *The Mask*, but he resigned in May 1942. In 1943 Brother J. S. Matthes (Mu) was appointed associate editor and he continued in that capacity until the publication of the July, 1946 number. At that time, Brother Maynard W. Quimby (Mu) became associate editor, an office which he retained until the end of 1947, when he was appointed Editor of *The Mask*. With the publication of the July-September (1955) number, Editor Quimby resigned and Grand Regent Nicholas W. Fenney assumed the responsibility as editor for the October-December, 1955 number. Immediately following the 1955 Grand Council Convention, Brother Fenney was appointed editor and served until December 31, 1968.

At that time, the Executive Committee selected Dr. Mickey C. Smith. He served until August 1970 meeting of the Executive Committee, when the duties of *Mask* publication were temporarily assigned to the Central Office Staff. This was done to allow time to prepare a new format and size for the Fraternity's Official Publication.

## ONE MAN'S OPINION

In these modern times—the last five years at least—which I still consider modern times, most facets of the health professions have experienced considerable change. Pharmacy, a growing fraction of this field is also undergoing this metamorphosis. I am not speaking in monetary terms—because you can still boast of the average prescription being under \$5.00. This may impress some people, but I am not especially moved by it. The change I am talking about is within the profession itself. Gone are the days when the physician's word was law. We are now joined together with the physician in dealing with an aware population interested in good medical care.

Curricula in various pharmacy schools are being changed to meet the demand for more services required by the public. Community practice is also responding to this call. One chain store in the east is taking on a paramedic role by taking blood pressures of many hypertensive patients. If there is a significant variance in blood pressure from the norm, the physician is consulted for appropriate changes.

Drug identification centers can be set up in the local pharmacy possibly in connection with the toxicology department of a local hospital. Unidentified drugs can be brought in for simple analysis in strict confidence—avoiding the fear by the public of being prosecuted or watched. This can be a tremendous service to the community in helping to stop drug abuse on the home level. So many illegal drugs are manufactured in garages or foreign countries that it is impossible to tell many of them by appearance alone.

Along with this, personal pharmacist-patient consultations are becoming more and more common. Many stores have areas set aside especially for these private sessions. Special areas are not really necessary as long as the consultation is carried on away from the cash register and flow of traffic.

Professional consultation does not have to stop at the drug store level. Drug consultants in nursing homes around the country are also helping to shape the future of pharmacy. The physician sees the patient usually about once a week at best. The nursing homes rely heavily on the pharmacist for information and advice on OTC items taken with medication as well as the prescription itself.

Hospital pharmacy is participating in a role all by itself. We are finally getting away from the underground, dimly-lit pharmacies next to the laundry room. Modern hospital pharmacies command main floor areas. Drug consultation and new pharmacist-physician cooperation are helping to bring about better understanding within our professions. It is about time we started using the knowledge we learned in pharmacy school instead of being compared to a walking, talking counting machine.

There is a trend now, at least in California, to produce an overabundance of pharmacists in proportion to the positions available. Because of this trend, pharmacy itself is going to have to provide more services to the public. You've come a long way, baby, and let's just see how far you can go!

Bob Fisher, R. Ph.  
Assistant Executive Secretary

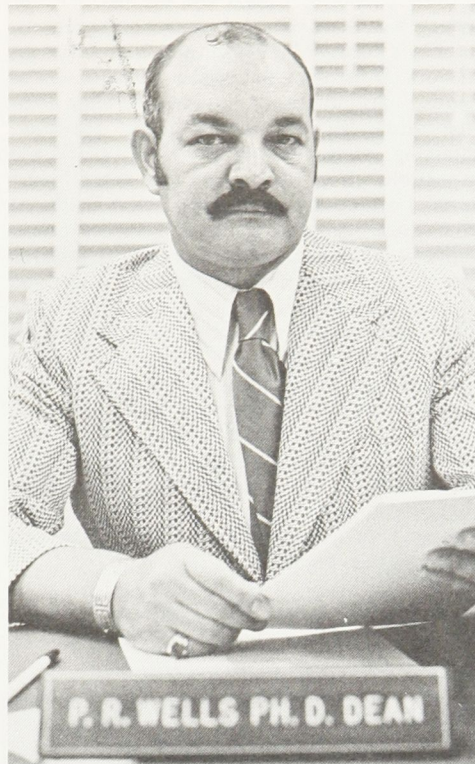


During the fall semester a questionnaire was sent to all undergraduate chapters to elicit responses concerning the rituals of the fraternity. Thirty-one chapters responded to the questionnaire. Many of these chapters added additional comments which were an invaluable assist in our survey. The following are the results received.

## RITUAL QUESTIONNAIRE

SA = Strongly Agree A = Agree  
SD = Strongly Disagree D = Disagree

1. The Rituals of the Fraternity should be eliminated. 0 - SA; 0 - A; 2 - D; 29 - SD
2. The Rituals of the Fraternity should be totally revised. 0 - SA; 1 - A; 20 - D; 8 - SD; 2 - No Comment
3. The Rituals of the Fraternity are presently adequate. 6 - SA; 22 - A; 3 - D; 0 - SD
4. The Ritual for opening and closing the chapter meeting is often used. 8 - SA; 7 - A; 10 - D; 6 - SD
5. The Ritual of Initiation is too long. 1 - SA; 3 - A; 17 - D; 10 - SD
6. The Ritual of Initiation should be revised for public presentation. 0 - SA; 0 - A; 6 - D; 24 - SD
7. The use of hoodwinks should be removed from the ritual of initiation. 0 - SA; 1 - A; 9 - D; 21 - SD



8. The rituals of the fraternity over-emphasizes the professional respects and minimize brotherhood. 0 - SA; 1 - A; 16 - D; 14 - SD
9. The public rituals for opening and closing Province Assemblies and National Conclaves are adequate. 4 - SA; 15 - A; 4 - D; 1 - SD; 1 - No Comment
10. There is a definite need for more rituals in the fraternity. 0 - SA; 3 - A; 25 - D; 4 - SD

From the above data it is quite obvious that there is agreement among chapters about the value and use of the ritual. This is gratifying to know that the ritual is playing an integral part in our chapters. The only area that shows some division is in the use of the Ritual for opening and closing meetings. It is hoped that chapters would use formal opening and closing rituals at least once a month. The ideals inculcated in the rituals should be brought to each brother's attention as often as possible.

Finally I would extend my sincere appreciation to those chapters who took the time to complete the questionnaire. Your interest and concern is deeply appreciated. Your views will be presented to the Executive Committee and Grand Council. My best wishes for continued success.

*Fraternally,*

Patrick R. Wells, Ph.D.  
Grand Ritualist

## Illinois Graduate Chapter Installed . . .



*Charter Members of Illinois Graduate Chapter during Chartering Ceremony.*

*Grand Regent Campbell shown administering Oath of Office to Regent H. C. Skip Watters.*



On January 19, 1974, Grand Regent Campbell officiated at the Chartering of Illinois Graduate Chapter, the thirty-second graduate chapter of Kappa Psi. New officers of the Chapter are:  
H. C. "Skip" Watters-*Regent*  
Richard Nahlik-*Vice Regent*  
Lawrence Gorczowski-*Secretary*  
Eugene Dudzinski-*Treasurer*

The Chapter plans a full program of activities in cooperation with Chi Chapter at University of Illinois Medical Center.



## Kappa Psi - Training ground of Leadership...

Dan Green, Historian at **Psi Chapter** reports a class of 33 outstanding pledges. He also notes initiation of six more brothers into Rho Chi. They are: Rick Cooper, Randy Harper, Randy Penland, Wayne Stargel and Bruce White....

**Gamma Sigma Chapter** has begun a new service project to be of benefit to pharmacies in the Gainesville area. The brothers are monitoring purchase of Schedule VOTC products. By compiling data on purchases they hope to be able to spot abusers....

**Pittsburgh Graduate Chapter** reports establishment of a new scholarship loan fund. To date, three loans have been made to students at Duquesne and the University of Pittsburgh....

New officers are reported at **Delta Beta Chapter**. Charles Carden, Regent; David Fry, Vice Regent; John East, Secretary; Fred Taylor, Treasurer; George Cheek, Historian; Joe Vincent, Librarian; Billy Welch, Chaplain; Dr. David Coates, Grand Council Deputy....

**Louisiana Graduate Chapter** reports that the members are considering the establishment of a life membership program in the Chapter. New officers for the Chapter include Jerry Hensiak, Regent; Ted Eickholt, Vice Regent; John Zitzman, Secretary; Earl Alleman, Treasurer; Paul Knecht, Historian; John Nickelson, Chaplain...

Professional and community service projects highlight activities at **Beta Xi Chapter**. Included among these are fund raising projects for Genesis House and the Orange County Rescue Squad...

**Gamma Chi Chapter** began winter activities with the election of new officers. Elected to a second term as Regent is James Martin. He will be assisted by Brad Lambert and Dana Beaman, Vice Regents; Michael Leader, Treasurer; Michael Pasqual and David Porrier, Secretaries; Kevin Van Antwerp, Historian; Michael Levetro, Chaplain; Jeff Langham, Pledge Master and Pat Quinn, House Manager....

**Delta Eta Chapter** reports a fairly active year at Xavier. The brothers have been quite busy providing man power for the pharmacy library to allow students longer hours for its use....

New officers are reported by **Detroit Graduate Chapter**. This year's Board of Directors is headed by William R. Smith, Regent; Gary Marsee and Paul Zollars, Vice Regents, Kenneth Osier, Secretary; Frank P. Facione, Secretary-Treasurer; James Demchak, Historian; Ben Price, Chaplain....

Recent activities at **Beta Rho Chapter** centered about participation in the university-wide blood drive. The brothers assisted in collection of blood and handled the publicity....

**St. Louis Graduate Chapter** reports a very successful year with an all time high of 81 dues paying members....

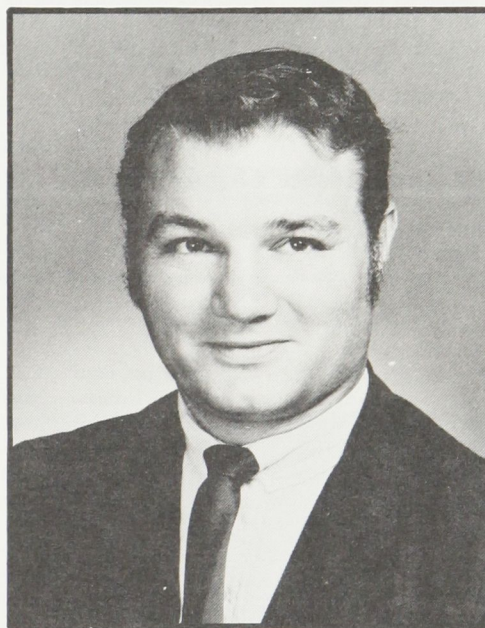
Congratulations to Brother William S. Bucke on the occasion of election as an Honorary Member of the Parenteral Drug Association. Dr. Bucke has been active in the association for over twenty-two years, having served two terms as president....



## From The Grand Historian....

As we look forward to our 100th anniversary of the founding of Kappa Psi, we find that our history has been recorded in two publications. Dr. Eby's history of the fraternity is a monumental work. Other than that, we have the *Mask*. For 70 years this publication has been the main communication between the brothers. However, obtaining information is often difficult, if not impossible. Why are Historians silent many times? I wonder if some chapters elect historians from those who fail to achieve higher office. Some disappointment may be present and the job does not get the attention it demands. I urge you to select a brother who will write articles for the *Mask*, the Province newsletter, local newspapers (noting achievements of KY brothers) and in addition keep a scrapbook for the chapter. Several chapters have elaborate scrapbooks depicting their activities. I urge each chapter to take pride in their accomplishments, record them, publicize them. I have recommended that awards be given at the Grand Council Convention in Kansas City for the chapters having the best scrapbooks on display.

*Fraternally,*  
Leonard L. Naeger,  
Grand Historian



Leonard L. Naeger



All Kappa Psi's join in congratulations to Dr. Grover Bowles, the 1973 Remington Medalist. This award, conceived in 1918 by the late Brother Hugo Schaefer is one of the highest awards in pharmacy. It is named in memory of Brother Joseph P. Remington. Dr. Bowles is Treasurer of the American Pharmaceutical Association.

## 37th GRAND COUNCIL CONVENTION...

### Tentative Program:

#### SUNDAY, AUGUST 11

12:00 to 4:00 Registration  
1:00 to 5:00 Executive Committee Meeting  
8:00 to 10:00 Cocktail Party

#### MONDAY, AUGUST 12

9:00 to 12:00 Registration  
9:30 to 11:30 First General Session  
11:30 to 1:30 Lunch Break  
1:30 to 5:30 Second General Session  
7:30 to 9:30 Third General Session

#### TUESDAY, AUGUST 13

9:00 to 12:00 Registration  
9:30 to 11:30 Fourth General Session  
11:30 to 1:30 Lunch Break  
1:30 to 5:30 Fifth General Session  
7:30 to 9:30 Sixth General Session

#### WEDNESDAY, AUGUST 14

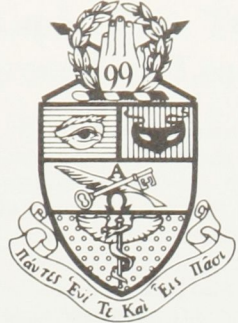
9:00 to 12:00 Seventh General Session  
(final)  
2:00 to 5:00 Executive Committee Meeting  
6:00 to 10:00 95th Anniversary Banquet

## Paul M. Scott, Former Grand Counselor Passes Away....

Dr. Paul M. Scott, Grand Counselor of Kappa Psi 1961-63 passed away November 15, 1973. Brother Scott was an initiate of Pi Chapter (Purdue University) in 1940. After serving in World War II (European Theatre), he returned to Purdue to complete graduate study in pharmacology, receiving the Ph. D. in 1950.

Brother Scott was a faculty member of Washington State University (1950-59), and University of Missouri at Kansas City (1959-62). Following his service at Kansas City he taught at the University of Cairo and the University of Khartoum until retirement in 1971.





**KAPPA PSI PHARMACEUTICAL FRATERNITY**  
**1313 W. ROBINHOOD DRIVE**  
**STOCKTON, CALIFORNIA 95207**

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**37th Grand Council Convention**

**August 11, 12, 13 and 14**

**CONTINENTAL HOTEL, Kansas City, Missouri**

**BE THERE!!!**

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**“The Kappa Psi Century Club”**

**WHY SHOULD YOU BE A MEMBER?**

TO HELP SHAPE THE FUTURE BY CONTINUING TO  
PROMOTE THE PRINCIPLES OF KAPPA PSI.

**WHAT IS IT?**

A FUND TO PAY TRIBUTE TO THE SECOND CENTURY OF  
KAPPA PSI SERVICE.

**HOW CAN YOU BECOME A MEMBER?**

BY YOUR CONTRIBUTION OF \$100.00 OR MORE. ALL CONTRIBUTIONS  
SHOULD BE SENT TO:

**DR. BEN HERSHENSON**  
**KAPPA PSI CENTURY CLUB**  
**179 LONGWOOD AVENUE**  
**BOSTON, MA 02115**