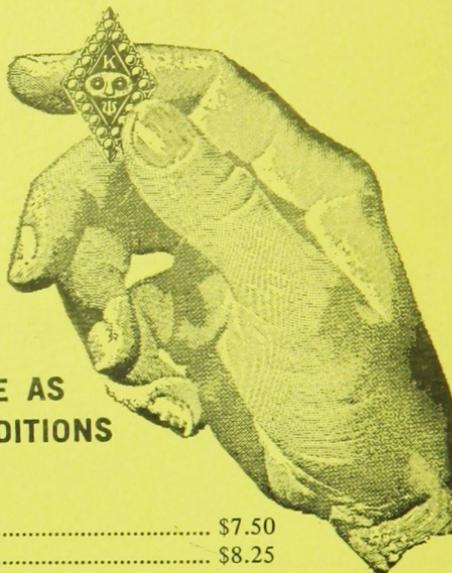


the
MASK

**OF KAPPA PSI PHARMACEUTICAL FRATERNITY
VOLUME SIXTY-SEVEN, NUMBER ONE
JANUARY-MARCH, 1970**

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FROM THE DESK OF THE GRAND REGENT

THE DAWNING OF AQUARIUS

To different people, Aquarius, the first of the astrological signs, has different meanings. To Kappa Psi, Aquarius represents the first year of its tenth decade of existence — its decade for decision.

Although Kappa Psi had its origin as a "society" and has existed as a professional collegiate fraternity, membership in Kappa Psi is for life, and the largest number of its Brothers are removed from the college campus. Unfortunately, although we have had Graduate Chapters in our Fraternity since 1907, these Chapters have never proven to be effective in maintaining the fraternal ties between Kappa Psi and its members after graduation. Although other fraternities, social and professional, have had varying degrees of success in maintaining contact with their members after graduation, Kappa Psi has had little success in this area for lack of a concentrated effort in this responsibility. Whether the responsibility lies in acts of omission or commission is immaterial. Kappa Psi must re-establish contact with these "forgotten men of Kappa Psi" with whom we are Brothers for life.

In remarks to the 35th Grand Council, Executive Secretary Henney pressed the subject of graduate involvement — individually and collectively through Graduate Chapters — as our most pressing problem of the last decade of our first century of existence. Dr. Henney indicated a "crash program" was essential to prove our "life long" fraternal bond to these "forgotten" Kappa Psi Brothers. The Executive Secretary emphasized that even if all our Graduate Chapters were well organized and active, the largest number of Graduate Brothers would exist without the geographical areas of the Graduate Chapters. "It is time that Kappa Psi performed for its Graduate Brothers", indicated Secretary Henney, "and fulfilled its pledge of a lifetime of membership in Kappa Psi".

At the conclusion of the 35th Grand Council, the Executive Committee approved the appointment of William A. Fitzpatrick as Assistant Executive Secretary for Graduate Development. Brother Fitzpatrick, who serves without salary, is a former Regent of Gamma Pi Chapter and the St. Louis Graduate Chapter, Satrap of Province VII and is a member of the Fraternity's Executive Committee. As Assistant Executive Secretary, he adds considerable experience to our Central Office staff, and his experience will add a "specialist" in this area, vital to Kappa Psi growth.

The immediate goal of "graduate development" is to establish programs which will serve our Graduate Brothers. The first phase, group insurance programs, is under exploration by the Central Office staff. This initial phase has a dual objective. First, it will provide insurance coverage for Brothers who are not already eligible for group coverage, or for Brothers who may wish to enlarge upon existing insurance programs. Equally important, with a waiver of premiums by policy holders, the Fraternity could realize "significant income" for the Frank H. Eby Educational Loan Fund — which has already proven to be an effective servant to Collegiate Brothers.

The second program is the development of a "continuing education" medium

through which Kappa Psi can assist its Brothers in keeping abreast of changing developments in an ever-changing profession. This service is of greater importance to the individual Brother, who is removed and isolated from the various "on campus" programs conducted by the various schools and colleges of pharmacy or who cannot attend similar association sponsored programs.

The third phase will be the development of programs which can assist our Graduate Chapters in becoming more effective, and more attractive to our Graduate Brothers. Social programs to themselves, are no longer sufficient to attract. The Graduate Chapter must have programs in which its members may participate, and from which they can derive professional and personal satisfaction.

Additional programs will be developed as the need and enthusiasm of our Graduate Brothers demands. Certainly, the initial reaction will be either enthusiasm in its response or "so what?". We certainly hope the overall reaction will be "it's about time" and "you should do this". The sum total of your thinking is essential to the challenges this graduate development program will fare.

We would be naive if we failed to inform you that we are considering asking our Graduate Brothers for financial help in the form of an individual graduate membership fee. This is necessary because the Collegiate Brothers have almost totally sustained the Fraternity for 91 years. Constantly increasing costs erode income and our contributions to the Eby Loan Fund have diverted income from support of the general Fraternity expenses. If we are to continue our growth and expansion, we must have additional income to sustain existing programs and support additional programs. However, we recognize that we must serve as well as be served.

We turn to our Graduate Brothers, not as an afterthought, but because we are, for the first time in history, in a position to develop this too long neglected area of our Fraternity. We have a full-time Central Office staff to develop programs and serve through these programs. We need your thoughts, ideas, needs and suggestions. The success of graduate development is a mutual responsibility of Kappa Psi and its Brothers. Our success is tied to your demands. We are willing to serve.

'70 climate
for accomplishment

EDITORIAL

A NEW DECADE

It is fashionable as we turn the corner on a new ten-year period to talk about the future. This column will be no exception.

A few things are certain about the future. Most of the readers of *The Mask* will undergo a complete change of status — the majority for student to pharmacist, but many others to different activities within the profession. Kappa Psi, too, will change. Additions to the Central Office staff will certainly bring about an increase in services to the members, better membership benefits, and reactivation of many of the graduate members and their chapters.

The 1970's promise to be turbulent for all of the health professions. There is already talk, and very serious talk, of some sort of National Health Insurance. New schools are now being established to prepare a variety of new "allied health professionals," among which will almost certainly be some sort of pharmacy technician. Pressures on health costs will surely continue, and even though drugs have not been rising in price nearly as rapidly as other health costs, pharmacy services will probably come in for their share (or more than their share) of scrutiny. Unions, tests of codes of ethics, and the development of drugs which have no precedent in therapy (including drugs which may offer control of the mind) may be expected to result in stress situations for the pharmacist.

In time of professional malaise we will be looking to our professional fraternity for both stability and innovation. Certainly Kappa Psi will be expected to lead, as it has in the past, in needed changes in the system. Just as certainly the members of Kappa Psi will be glad for the brotherhood which makes membership in Kappa Psi a settling influence in times of professional turmoil.

M. C. S.

Going Places

DEATH ON CAMPUS

An American Tragedy

At Amherst College in western Massachusetts a student died by falling 70 feet off a roof of a dormitory; he had earlier taken a trip on LSD. George Mountcastle was a Harvard University sophomore from Baltimore who was visiting an Amherst friend October 11. State police have arrested another Amherst student on charges of selling the LSD to the visitor. But to Amherst's dean of students, Robert A. Ward, there was a particular agony about the tragedy that was personal. In a letter to his students written October 16, Dean Ward tried to express it. His letter follows:

Gentlemen of the College:

He was not an Amherst man; he was a visitor. But his death occurred in our community, and we shared in the loss. We were shocked by the tragedy and stunned by the senselessness of it. He was young and bright--too bright to surrender his life in the foolish madness blighting a generation. In a week in which we paused to reflect on the waste of life half a world away, it may have been a strange irony that we were starkly faced with meaningless death on our campus. But that week is nearly gone--and memory fades.

I will not rehearse the statements made in the past about drugs. Many of us for some time have been apprehensive that a tragedy would come--and last Saturday night it did. Repeated warnings had gone unheeded; it couldn't happen here. I only wish those who ignored those warnings could have spent part of that horrible night waiting in Cooley Dickinson Hospital while the student's life ebbed or part of Sunday afternoon in my office while his parents struggled to comprehend the reality of that day.

I did not become dean to watch a generation of students pollute their sanity or distort their lives, and I confess to a numbing and depressing sense of helplessness. Words are inadequate and deeds seem fruitless. More than ever students have taken on themselves the individual responsibility which shapes their lives in all areas. It should be so, but the judicious exercise of such responsibility demands wisdom. I see no wisdom at all in the growing and indiscriminate use of drugs. I also see a danger that one major tragedy may obscure other tragedies, smaller perhaps but no less frightening. On a beautiful Saturday afternoon which was in itself a natural stimulant, why the need for some artificial or uncertain drug?

And where were we all on that night or on any night and when will we awake to the need to replace a disinterest privatism with a sustained concern for troubled people in our community? And why do we tolerate in our midst the profiteers of poison? And by what moral right do we pass into the hands of others substances which can threaten their well-being and even their lives? What in God's name is happening to us?

Last Sunday in a scriptural lesson the timeless chastisement of Thomas was repeated: "Because you did not see, you would not believe." Last Sunday we did see. Now I plead as never before—please believe.

This article is one of a series prepared for fraternity magazines by OPERATION CHALLENGE, a project established by the College Fraternity Editors Association. Permission to reprint the article or any portion thereof may be obtained from the author and OPERATION CHALLENGE.

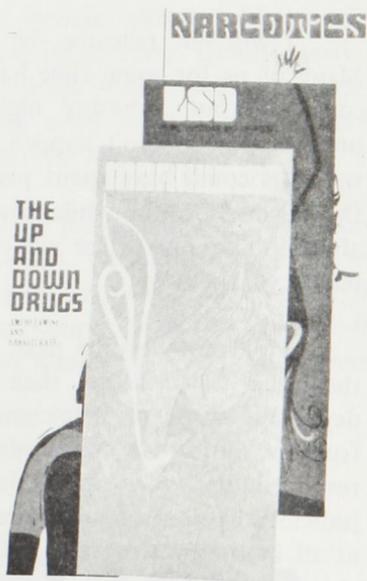
DRUG ABUSE FLYERS AVAILABLE FROM THE NATIONAL INSTITUTE OF MENTAL HEALTH

The National Institute of Mental Health has initiated a nationwide campaign to inform the American public about the dangers of drug abuse. Our program includes a mass media campaign encompassing radio and television, newspapers and magazines, print material, billboards, posters, exhibits, and films. The four flyers illustrated are an important part of that campaign.

The N.I.M.H. is pleased to make these flyers available to you for distribution in your place of business or to use in other ways in your community.

The N.I.M.H. is eager to cooperate with you in efforts to reverse the dangerous growth of drug abuse in our society. If you have special questions or desire more information about the other aspects of their information-education campaign which will help you in your local efforts, please write to their office. The post office box address is for special mailing purposes only.

Contact: National Institute of Mental Health
Box 1080
Washington, D.C. 20013



FEATURE ARTICLE

'THE ROLE OF THE PROFESSIONAL FRATERNITY'

Ronald L. Williams

Executive Secretary

Student American Pharmaceutical Association

The fraternity system is under fire in this era of increased social awareness and growing concern for the equalization of opportunities available to the members of our society. The social fraternity is the object of the closest scrutinization, for the majority have by tradition been organized and maintained on the basis of some criteria serving to stratify society. On many campuses, it is common to find fraternities unofficially classified in accordance with unstated but traditional membership criteria having a stratifying effect. For example, most colleges have a fraternity associated with "the country club set", another for its academic prowess, and still others whose membership is restricted to specific religious or ethnic groups.

The professional fraternity will undoubtedly be affected by this increased examination, for it too exists by reason of restrictive membership requirements. Few would argue that such requirements are justifiable when applied on an occupational or professional rather than a social basis, but the situation points out the need for professional fraternities to reassess and perhaps redefine their roles. The leadership of the Kappa Psi Pharmaceutical Fraternity has recognized this responsibility as evidenced by the program content at the 35th Grand Council Convention, recent articles and editorials in *The Mask* and a general effort to relate the fraternity in a more significant way to the profession.

As a brother of Kappa Psi who is a staff member of a national pharmaceutical organization, I have been asked to share my feelings about the fraternity's role in contemporary pharmacy. I am pleased to accept this responsibility, but I must emphasize in doing so that these views are my own, not those of the American Pharmaceutical Association or any of its subdivisions.

"Professionalization" of the Undergraduate

One of the traditional roles claimed by the social fraternity is "socialization" of the new college student, a process whereby he learns the important lessons of interpersonal relations, adopts the social norms

that will facilitate his adjustment to the academic community and experiences a character development which will result in his becoming a more valuable member of society.

The professional fraternity by nature of the bond of brotherhood that characterizes its organization can claim the same roles, but it has inherent in its make-up an additional responsibility — the member's professional development.

This is the function that sets the professional fraternity apart from its social counterpart and is the characteristic which must be emphasized if the professional fraternity is to survive the current attack on the fraternity system. Graduating brothers must not only be better human beings; they must be better professionals. Otherwise, Kappa Psi has not served the purpose for which it was created.

This is not to say that the undergraduate Kappa Psi chapter is totally responsible for the professionalization of its members. Obviously the process is a complex one and is influenced by many factors including the student's pre-educational experience with pharmacists, the internship program in which he is involved, the content of the curriculum, and the attitude of faculty members, fellow students and the administration. The undergraduate chapter must define and pursue ways which by nature of its uniqueness it can make a contribution to the professionalization process.

Because our chapters exist in varying professional atmospheres, it is impossible to suggest a role model that would be applicable for all. Each chapter must do this for itself, keeping in mind its purposes and the goals and ideals of Kappa Psi. The following then are general suggestions based on the personal observations of the author and do not include the obvious contribution to the professional character of members which are a result of the strong personal ties and relationships of fraternal brotherhood.

1. *Indoctrination of the Pledge* — The traditions, history, and ideals of Kappa Psi are dear to all brothers, and the prospective member must assimilate them well if he is to become a loyal and valuable member. However, it is equally important that it be impressed upon the pledge that Kappa Psi is a *pharmaceutical* fraternity. He should in a like manner be instructed in the traditions, history and ideals of pharmacy, and simultaneous instruction will serve to reinforce in his mind the relationship of the fraternity and the profession.

2. *Academic Assistance* — Academic achievement cannot be divorced from the professionalization process, and the chapter is uniquely equipped to serve members in need of academic aid. Older members can be recruited as tutors, and since all members are in the same professional area, it is relatively easy to establish a useful reference library.

3. *Support of the Professional Society* — One of the commonly-held tenets which differentiates a profession from an occupation is the banding together of its members in formal organization to further the goals of the profession and better serve its public. Kappa Psi was not organized with the intention that it should be pharmacy's professional society, but rather that it should supplement the activities and help perpetuate the goals of the recognized national professional society of pharmacists. The fraternity was established to provide a bond of brotherhood that transcends the "colleagueship" experienced by fellow practitioners, but it has never been a purpose of Kappa Psi to serve as a competitor to any other organization.

In our zealotry and love of fraternity, the danger exists that this fact can become obscured, but the Kappa Psi chapter is unique in its ability to demonstrate to its members the importance of supporting, not competing with, pharmacy's professional society. On many campuses, a Kappa Psi chapter can "make or break" a chapter of the Student American Pharmaceutical Association, and the course the fraternity takes is a result of its decision to be supportive or competitive.

Brothers should be urged to become members of the school's Student APhA chapter and to actively participate in its programs. Pharmacy desperately needs the quality of leadership that Kappa Psi can provide, and there is no better way that it can be instilled than through participation of brothers in organized pharmacy at the collegiate level and later in local, state and national professional societies.

This is not to say that the collegiate Kappa Psi chapter should not undertake its own professional projects and activities, but it should not do so without coordination within the entire professional environment. Pharmacy has suffered too long from a fragmentation of its efforts, and today's students have an unprecedented opportunity to overcome some of the profession's past problems through their increased and more effective professional and societal involvement.

Kappa Psi and its Graduate Members

The bond of brotherhood that develops during the Kappa Psi's collegiate

years is a unique and valuable experience, and the fraternity is indeed justified in its desire to perpetuate this bond after graduation, for the lessons learned as a Kappa Psi brother have served little purpose if they are not practiced after graduation. It is commendable that the fraternity is making a sincere effort to make the graduate member a real part of Kappa Psi through expansion and refinement of its graduate program.

However, the leadership of Kappa Psi should consider in depth the direction that any expansion takes, for there exists the real danger that such efforts, no matter how conscientiously they are applied, can unintentionally work to the detriment rather than the enhancement of the profession. The fraternity must be ever mindful of its objective of being supportive rather than competitive.

As the years pass and the number of graduate members increasingly outbalances the number of collegiate members, the fraternity must not allow its perspective to be clouded. Kappa Psi performs a function that is unduplicated at the collegiate level, and it is this function which gives the fraternity its strength. It would seem therefore that any concentration of effort in the graduate area should be directed toward furthering the collegiate program.

The Kappa Psi graduate chapter is a logical method of preserving the bond of brotherhood after graduation, and the extension of this program is desirable. However, we do not want to create organizations which will compete with established local and state pharmacy associations through a duplication of efforts and a dilution of leadership. The most valuable function that a graduate chapter can serve is to strengthen the collegiate chapter program, and the greatest service the fraternity can perform for its graduate members is to develop methods for them to become more involved in the activities of their collegiate brothers.

Graduate chapters can be of assistance to collegiate chapters in a number of areas. For example, many are now active in helping collegiate chapters obtain temporary or permanent housing. But not all collegiate chapters have the advantage of the counsel and assistance of graduate members in this complex endeavor. The fraternity should develop methods for increasing liaison in this area of critical need.

Financing continues to be a problem for today's student, especially those from the minority and disadvantaged segments of society, and special scholarship and loan programs established by graduate chapters can help

Since graduate members span the country geographically, the fraternity could serve graduate and collegiate members simultaneously by establishing a placement service for graduates and for pharmacy interns. Many Kappa Psi brothers find it extremely difficult to find a preceptor well qualified and interested in the internship program, or upon graduation and employer who provides the professional opportunities he seeks. A placement program should of course be designed to supplement and enhance existing programs where they exist.

The needs of collegiate chapters are probably as numerous as there are chapters, and our collegiate members could undoubtedly produce a staggering collective list. If the Central Office were to assist in establishing the initial liaison where none currently exists and would at the same time offer some general guidelines and suggestions for ways in which a graduate chapter could assist the collegiate chapters within its state or regional area, the result would undoubtedly be a stabilization of faltering chapters and a significant strengthening of presently active ones.

It has been expressed by many leaders of Kappa Psi that the fraternity needs to develop membership services for its graduate members, and I understand why they feel this way -- this is traditionally one of the functions of any organization. However, I personally feel that such services are justifiable only if they are ones not currently available to members through their local, state or national professional societies. An organization is not serving the best interests of its members of the profession if -- and I realize this is repetitious -- it competes rather than supports.

The Kappa Psi Pharmaceutical Fraternity possesses within its collegiate and graduate ranks and unmatched supply of talented professional people, and the fraternity can be of unestimable service to the profession and the public by devoting its energies to further developing these parsons and channeling them into leadership positions throughout the profession. What greater monument could there be to our great fraternity than the record of professional service of its members?

Be contemporary

THE LAST OF OUR FIRST TEN DECADES

GERALD C. HENNEY
EXECUTIVE SECRETARY

As Kappa Psi looks to its centennial year in 1979, our last decade demands that change be made if the progress and growth of our first 90 years is to be sustained. In "The Dawning of Aquarius", Grand Regent Danti has detailed our hopes for a too-long neglected group — our Graduate Brothers. However, this is not the only phase of Kappa Psi which requires attention in this "Age of Aquarius".

In 90 years, we have progressed, in various stages of development, from the Society of Kappa Psi to Kappa Psi Pharmaceutical Fraternity — a professional pharmacy fraternity. Each change was in response to changing conditions — internal and external — these changes have always produced positive, beneficial results for the Fraternity and its members. Once again, Kappa Psi is challenged, from without and within, and we must both recognize these changes and adapt to their significance, if we are to survive, continue and grow.

Our social order is under attack as being unresponsive to the needs of rapidly changing social, economic and political conditions. Some attacks are radical, but the large majority stem from a legitimate concern on the part of our young people. If it were not probably catastrophic, we would best ignore the radical because they would not accept social and economic change without political revolution. However, to ignore the majority of concerned young men and women as "radicals" or "idiots" is to sow the seed of our own self-destruction.

Fraternities, for the greater part, have recognized that changing social conditions require changes in thought, word and deed. Those orders which have ignored these changes have died or will die through self-destruction. Blind adherence to tradition and preservation of "sacred cows" represent stupidity, not intelligence. Traditions are only valuable if they can serve the future. Although we may take satisfaction in our past, we must concern ourselves with the future. If we have erred in the past, this we cannot reverse. However, we can avoid past mistakes in the future, but we must be willing to change, where change is necessary to serve the future.

As a categorical group, pharmacy students are not best known for sit-ins, sleep-ins, walk-outs or the other various forms of student protest, but this does not mean they are unconcerned. The fact that few have been "involved" in violent foment for change is no indication that they are not searching for change, or seeking leadership. The fact that there are too few organizations in pharmacy to which they may turn for "professional involvement" is to our discredit.

Kappa Psi, as a "professional" fraternity, must be the "medium for involvement". We must retain our identity as a Fraternity, because in our organizational framework, Brothers are selected as they are willing "to contribute to the whole". However, we must adapt ourselves to the social pressures of pharmacy students. We must be the Fraternity where the members — all of the members — can

contribute in service to professional change through participation. The age of "beer blasts", "panty raids" and "rides" is gone and with it an era of complacency about things in general and anything in particular. Today, everyone must work to improve what has been neglected far too long. Today, we can no longer afford "chiefs", we must have workers. Kappa Psi has led in change in the past and we will not forfeit this position of leadership for the future.

In the past five years, since becoming Executive Secretary, I have had the privilege of meeting thousands of Kappa Psi Brothers. I have had the privilege of meeting Brothers in all phases of pharmacy - college presidents to students - association presidents to members - and all have ideas and opinions. Each is an individual and each is entitled to his attitudes. I respect all, but reserve the greatest respect for those who will recognize the need for change, who will work for that change and who will stand up and be counted in seeing that the change is successful.

Today's pharmacy students are tomorrow's professional leaders. Unless we are willing to assist them in "effecting change", they will be as "unsuccessful at leadership" as we have experienced in the past. It is the responsibility of Kappa Psi, and our associate professional fraternal groups - to lead, not follow.

"It is a sad thing to begin life with low conceptions of it. It may not be possible for a young man to measure life; but it is possible to say, I am resolved to put life to its noblest and best use."

Theodore T. Munger

1970

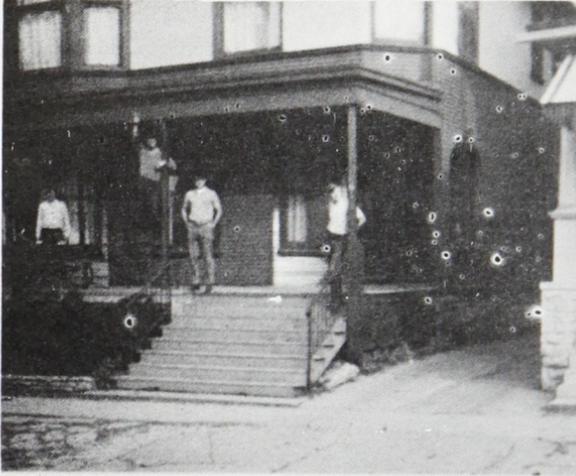
We've got

ideas

for you

A HOUSE IS A HOME -- KAPPA PSI STYLE

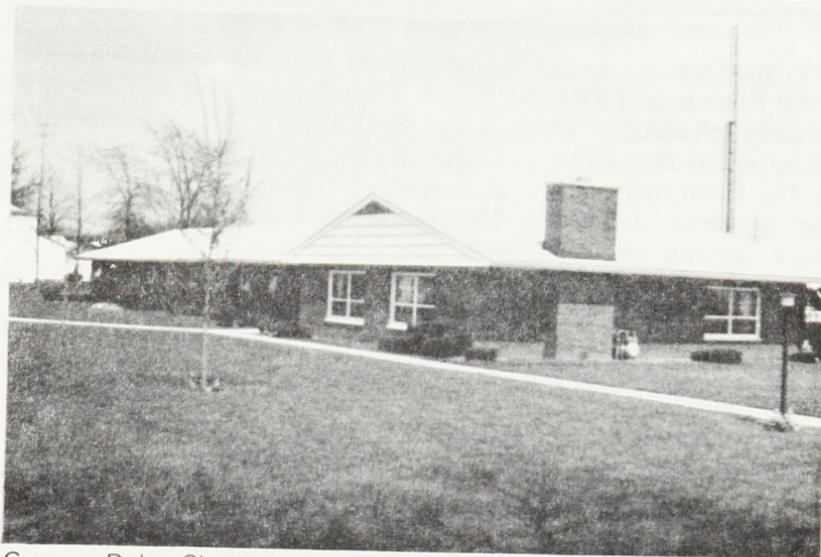
Recently we asked some of the Chapters to supply us with photographs of their Chapter houses. The fraternity house serves as the home base for many Chapters, as well as the source of some of their problems. [Beta Kappa wrote, that since the water pipes froze and burst in the "Big Freeze" of 1968 they have no house.] We hope other Chapters will send in photos of their "homes away from home".



The Beta Psi House is home for 22 Brothers. A small kitchen is available, but no meal service is provided. The location is convenient to the Student Union and the Library, so food for the mind and body are close at hand. A meeting room and T.V. room are available.

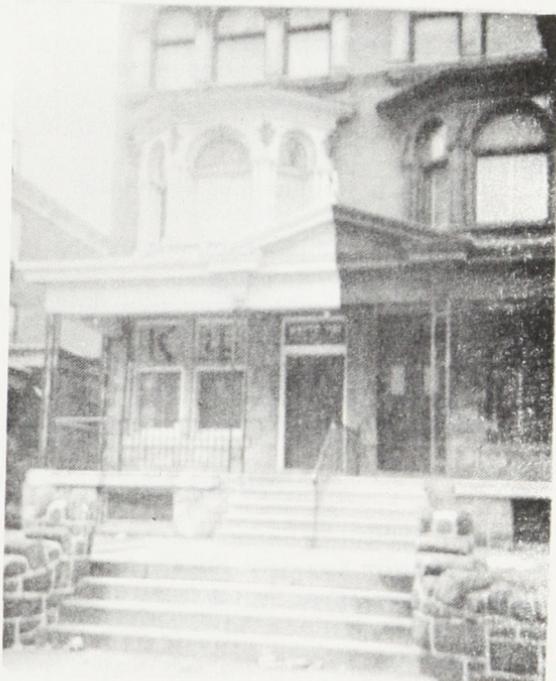


The Beta Gamma House has a tradition as both a social and professional center. There is room for ten to live-in, but the three levels are usually open to groups such as the Pharmacy Wives Club. The House was recently remodeled.



The Gamma Delta Chapter will celebrate its fiftieth anniversary this year, and the Brothers will do their celebrating in these very pleasant surroundings. The House sleeps 24, but eleven meals are served weekly to 33 Brothers.

KΨ



Beta Omega houses seven Brothers and three pledges in its 3-story house. All of the comforts of home are provided including a reference library, T. V. room, fully equipped kitchen, stereo-equipped basement, recreation room and sunbathing on the roof. Two German Shepherds, Kappa and Psi, bring the Brother's slippers at day's end.

STUDENT A.Ph.A. ASSOCIATION

In any profession, today's students are tomorrow's leaders. The Student American Pharmaceutical Association, just as Kappa Psi, is developing pharmacy leaders for tomorrow. It is consistent then that Kappa Psi should be as active in the Student Association as they are in the Fraternity. This participation has our unqualified support of the Student American Pharmaceutical Association. Kappa Psi Brothers serving the S.A.Ph.A. are:

National Officers:

- Raymond L. Sattler**, [*Beta Gamma*] -
President-Elect, S.A.Ph.A.
- Michael L. Carver**, [*Gamma Nu*] -
Alternate Delegate to the A.Ph.A. House of Delegates

National Committeemen:

- Michael L. Carver**, [*Gamma Nu*] -
Member, Legislative and Information Committee
- Glenn E. Davis**, [*Beta Phi*] -
Member, Social Involvement Committee - Student Role in Disaster
- Dominick DePolo, Jr.**, [*Beta Eta*] -
Chairman, Education Committee
- James E. Hayes**, [*Gamma Psi*] -
Chairman, Legislative and Information Committee
- Paul E. James**, [*Beta Chi*] -
Chairman, Nominations Committee
- William T. King**, [*Beta Rho*] -
Chairman, Student Papers Committee
- James P. Schubert**, [*Beta Phi*] -
Member, Education Committee, Internship
- Alan L. Sisson**, [*Beta Chi*] -
Member, Public Relations Committee
- Ronnie E. Whitten**, [*Gamma Phi*] -
Member, Committee on Future Activities and Objectives

Graduate Brothers Serving S.A.Ph.A.

- Ronald L. Williams**, [*Gamma Delta*] -
Executive Secretary, S.A.Ph.A.
- Robert L. Day**, [*Beta Gamma*] -
Member, National Advisory Committee for Regions 7 and 8
- Paul Zanowiak**, [*Beta Eta*] -
Chairman, National Advisory Committee and Member for Regions 3 and 4

Kappa Psi also wishes to express its appreciation to William J. Sheffield, immediate Past Grand President of Phi Delta Chi for his service as a member of the National Advisory Committee for Regions 5 and 6.

**KAPPA PSI MEMBERS SERVING AS STUDENT OFFICERS –
AMERICAN PHARMACEUTICAL ASSOCIATIONS . . .**

Auburn University -	Thomas R. Adams, [<i>Delta Gamma</i>] President
Samford University -	James Hatfield, [<i>Gamma Zeta</i>] President William Franks, [<i>Gamma Zeta</i>] Secretary
Arizona University -	Bruce Sharp, [<i>Gamma Upsilon</i>] President
Connecticut University -	John P. Parisi, [<i>Nu</i>] President Paul E. Neun, [<i>Nu</i>] Secretary
Mercer University -	James E. Hayes, [<i>Gamma Psi</i>] President David Puchett, [<i>Gamma Psi</i>] Secretary
University of Georgia -	Lee Underwood, [<i>Gamma Phi</i>] President
Drake University -	Alan L. Sisson, [<i>Beta Chi</i>] President
University of Iowa -	Charles E. Blezek, [<i>Delta Zeta</i>] President
University of Maryland -	Paul Welk, [<i>Sigma</i>] President
University of Mississippi -	William T. King, [<i>Beta Rho</i>] President
St. Louis College of Pharmacy -	Frank J. Nuber, [<i>Gamma Pi</i>] President
University of Missouri at Kansas City -	Dennis Bond, [<i>Gamma Theta</i>] Secretary
University of Montana -	Edwin Evans, [<i>Gamma Eta</i>] President
University of Nebraska -	Joseph P. Lacz, [<i>Gamma Epsilon</i>] President
Albany College of Pharmacy -	Steve Morgan, [<i>Beta Delta</i>] President
North Dakota State University -	Allen Udem, [<i>Beta Sigma</i>] President
Ohio Northern University -	Forest B. Stoudt, [<i>Gamma Delta</i>] President David M. Valasik, [<i>Gamma Delta</i>] Secretary
University of Cincinnati -	James P. Schubert, [<i>Beta Phi</i>] President Glen E. Davis, [<i>Beta Phi</i>] Secretary
Oregon State University -	Albert L. Carver, [<i>Beta Zeta</i>] President
Philadelphia College of Pharmacy and Science -	Anthony M. DiDonato, [<i>Eta</i>] President
University of Pittsburgh -	Thomas Ague, [<i>Beta Kappa</i>] President
Medical University of South Carolina -	Richard E. Eubanks, [<i>Iota</i>] President
University of South Carolina -	William E. Horton, [<i>Gamma Xi</i>] President
South Dakota State University -	Lyle Olson, [<i>Gamma Kappa</i>] President
University of Tennessee -	James R. Beck, [<i>Psi</i>] President
University of Houston -	Howard Biel, [<i>Delta Delta</i>] President
University of Texas -	George E. Murphy, [<i>Gamma Gamma</i>] President

Medical College of Virginia -Hugh Lindsay Reavis, [*Theta*] President**University of Washington -**Kenneth W. Adams, [*Beta Omicron*] President**Washington State University -**Arthur L. Gurtle, [*Beta Pi*] President**West Virginia University -**Dominick DePolo, Jr., [*Beta Eta*] President

KAPPA PSI FACULTY ADVISOR TO S. A. Ph. A.

Alabama*Auburn University*
*Samford University*C. Larry Thomasson, [*G. Sigma*]
John E. Wintter, [*G. Zeta*]**Arizona***University of Arizona*Henry Winship, III, [*G. Upsilon*]**Arkansas***University of Arkansas*James Dusenberry, [*G. Epsilon*]**California***University of California*Robert Day, [*B. Gamma*]**Colorado***University of Colorado*Glenn D. Appelt, [*G. Gamma*]**Connecticut***University of Connecticut*Vincent W. Bernardi, [*Nu*]**Florida***University of Florida*Werner Lauter, [*G. Sigma*]**Illinois***University of Illinois*Daniel A. Nona, [*Chi*]**Indiana***Butler University*
*Purdue University*James E. Berger, [*B. Phi*]
Robert K. Chalmers, [*G. Delta*]**Kansas***University of Kansas*Hugh A. Cotton, [*Pi*]

Louisiana

Northeast Louisiana State College
Xavier University

Wallace Longmire, [*G. Upsilon*]
Daniel L. Aldous, [*G. Rho*]

Michigan

Ferris State College

Donald R. Mileski, [*Nu*]

Missouri

St. Louis College of Pharmacy
University of Missouri at Kansas City

Joe E. Haberle, [*Pi*]
William J. Rost, [*Epsilon*]

New Jersey

Rutgers - The State University

John L. Voight, [*B. Psi*]

New York

Columbia University
St. Johns University
State University of New York at Buffalo
Albany College of Pharmacy

Carl H. Marazzi, [*Iota*]
Charles O. Ward, [*B. Delta*]
Robert M. Cooper, [*G. Iota*]
Rinaldo V. DeNuzzo, [*B. Delta*]

Ohio

Ohio Northern University
University of Toledo

Albert C. Smith, [*Xi*]
Jose I. Aponte, [*B. Lambda*]

Oklahoma

University of Oklahoma

G. Philip Lehrman, [*Nu*]

Oregon

Oregon State University

H. Wayne Schultz, [*B. Zeta*]

Pennsylvania

Temple University
University of Pittsburgh

Charles F. Peterson, [*Rho*]
Joseph D. McEvilla, [*B. Kappa*]

South Carolina

University of South Carolina

Robert L. Beamer, [*Theta*]

Texas

University of Houston

Robert G. Wilson, [*Chi*]

Virginia

Medical College of Virginia

Milton L. Neuroth, [*Pi*]

Washington

University of Washington
Washington State University

Jerry L. McLaughlin, [*B. Omicron*]
 Haakon Bang, [*B. Pi*]

West Virginia

West Virginia University

Paul Zanowiak, [*B. Eta*]

The Pharmacist and Federal Health Programs — A Slide Talk

“The Pharmacist and Federal Health Programs”, a slide talk designed to educate pharmacists regarding some of the recently-enacted, major Federal health programs, is available on free loan from the American Pharmaceutical Association.

The program, which was produced by the APhA Academy of General Practice of Pharmacy with a grant from Roche Laboratories and with consultation from the U.S. Public Health Service, describes a number of government programs that deal with health. It describes where and how pharmacists can become involved in these programs in their own communities.

The slide talk covers such legislative acts as the Social Security Amendments of 1965 (Medicare and Medicaid), the Economic Opportunity Act of 1964, the Demonstration Cities and Metropolitan Development Act of 1966 (Model Cities), Community Mental Health Centers Act of 1963 and Comprehensive Health Planning and Public Health Services Amendments of 1966 (Partnership for Health). The programs established by these are described in terms of their effects upon pharmacy and how pharmacists can participate in the health programs established under the legislation. In addition, the program depicts specific examples of pharmacists who have become involved in the programs.

The slide talk was developed especially for pharmacy audiences (local, state and national meetings) although non-pharmacists will find the material of value. The program is in kit form and contains 78 slides, a hand viewer, scripts and handout brochures. The kits are available on free loan (the only cost incurred by the borrower is return postage) from the APhA Order Desk, 2215 Constitution Avenue, N.W., Washington, DC 20037.

**How·To·Put·On·A·
 Successful·Meeting kit**

NEWS FROM MEMBERS

James D. Hawkins [Xi], R.Ph., of Indianapolis, Indiana, has been named Assistant Executive Director of the American Pharmaceutical Association according to an announcement made by A.Ph.A. Executive Director William S. Apple [Beta Psi]. Brother Hawkins, Executive Director of the Indiana Pharmaceutical Association, assumed his new duties during March. Brother Hawkins, and his wife, Linda, served as pharmacist consultants to the International Red Cross team, stationed in Havana, Cuba, in connection with the Bay of Pigs prisoner exchange in 1963.

Kappa Psi Members of the A.Ph.A. Judicial Board include Kenneth S. Griswold, [Beta Delta], Chairman, and Charels W. Hartman [Gamma Phi].

Roger W. Cain [Xi] has joined the Illinois Pharmaceutical Association as Executive Director. Brother Cain was formerly Executive Secretary, American College of Apothecaries and recently left his post as an Assistant Executive Director of A.Ph.A. to join the I.Ph.A.

The 1970 Frederick B. Kilmer Prize selection Committee included Arthur S. Schwarting [Columbus Graduate], Chairman and Lee C. Schramm [Xi], Kappa Psi's National Scholarship Chairman.



First Grand Vice-Regent Norman A. Campbell [Beta Epsilon], has been admitted to the Massachusetts Bar. Brother Campbell is spending the 1969-1970 academic year at the University of Wisconsin, where he is completing courses and residency requirements for the Doctor of Philosophy. He is an American Foundation for Pharmaceutical Education fellow and 1969-1970 holder of the Pharmaceutical Manufacturers Association Award.

NEWS FROM THE PROVINCES

PROVINCE VIII

The Province VIII Assembly was called to order by Satrap Steve Herwig on Saturday morning at 9:30 A.M. The opening ritual for provinces as written by Past Grand Ritualist was used. Chapters in attendance included Beta Chi, Beta Sigma, Epsilon, Gamma Epsilon, and Gamma Kappa. Delta Zeta sent no delegates. The delegates were welcomed to Minnesota by Dean Lawrence Weaver and Regent Richard Peterson. Province Supervisor Patrick Wells brought greetings from Grand Regent August Danti and the Central Office. Brother Wells instructed the brothers of the need to submit to the Grand Counselor revised by-laws for the Province and requested that the legislative committee use this as its prime objective during this assembly. In his remarks, Brother Wells also stated the need for the Province Assemblies to be made more meaningful to the brothers by setting aside a portion of the program for discussion of topics related to the profession of pharmacy. The latter program could consist of a speaker, panel discussion, seminar, or symposium. In the final general session this proposal was adopted. The Province VIII Assembly on a whole can be considered productive in the hope that a foundation has been laid for the improvement of future assemblies. The concluding banquet included a speech by Martin Jinks, Pharm.D. on "Clinical Pharmacy". Congratulations are extended to Douglas VanDamme of Epsilon Chapter for program planning and to the new officers on their election.

Patrick R. Wells,
Supervision Officer

GLEANINGS FROM PROVINCE III, "NEWS-ETTE"

Gamma Xi Chapter initiates a tutoring program, sponsors pledge/active football (Actives 28, Pledges 7), promotes decal design contest for the School of Pharmacy.

Theta Chapter loses to Phi Delta Chi "sweethearts" in a football thriller, 15-12, but recuperates at a party following the game. Raises money (\$3000 last year) through its ad book.

Sigma Chapter holds a car rally.

(Brother Chester Friedl edits the "News-Ette" and does a commendable job. Send us your newsletters!)

NEWS FROM GRADUATE CHAPTERS

DETROIT GRADUATE CHAPTER

Greetings from your Detroit Kappa Psi Brothers. We hope you all recovered from your New Year's celebrations and are now plunging head first into the 1970's.

Our October meeting was a very successful and well attended Millionaire's Party at the Knights of Columbus Hall in Berkley, Michigan. Everyone had fun and we intend to do it again this year. Ben Price will again be in charge of the event.

At our November meeting, our guest speaker was Lou Sesti, the new Executive Director of the Michigan State Pharmaceutical Association. Lou spoke on a variety of current topics of interest to pharmacists in Michigan. The meeting was held at the Skandia Restaurant on the Northwest side of Detroit.

Eli Lilly and Company sponsored an excellent seminar for hospital pharmacy on October 25 at the Sheraton-Cadillac Hotel in Detroit. One of the speakers for the seminar was the former Grand Regent of Kappa Psi, Glen Sperandio.

Our annual election meeting was held on December 4, 1969 and the following officers were elected and will be installed on January 14, 1970: Frank P. Facione, Regent; Ben Price, First Vice Regent; John Triantaflos, Second Vice Regent; William R. Smith, Secretary-Treasurer; Paul Anderson, Historian; John Radtke, Chaplain; and Executive Committee members-at-large — Jim Henderson, Larry Kersten, and Al Mousty.

Births: to Pete and Mary Krajewski, a son, Paul, to Mike and Chris Preuss, a daughter, Heather, and to Ben and Kay Price, a daughter, Melissa. Congratulations to all these Kappa Psi families and best wishes for the 1970's. Also, Tom and Jan Cummings are expecting a child this year. Best wishes to them.

Please send any news for this *Mask* newsletter or for our Detroit Graduate Chapter newsletter to Paul Anderson, 22439 12 Mile Road, St. Clair Shores, Michigan 48081.

Fraternally,

Paul Anderson, *Historian*

NEWS ITEM FOR THE MASK

Name

Address

City State Zip Code

Collegiate Chapter Graduate Chapter

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CHANGE OF ADDRESS

A change of address without notifying the Central Office causes an automatic removal of your name from the mailing list for future issues. To insure continuous receipt of future issues of *The Mask*, mail this notice to the Central Office immediately.

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TO MAKE CERTAIN YOU GET FUTURE ISSUES OF THE MASK, MAIL THIS CHANGE OF ADDRESS NOTICE TO THE CENTRAL OFFICE NOW.

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'Newsletter' for Publication in THE MASK

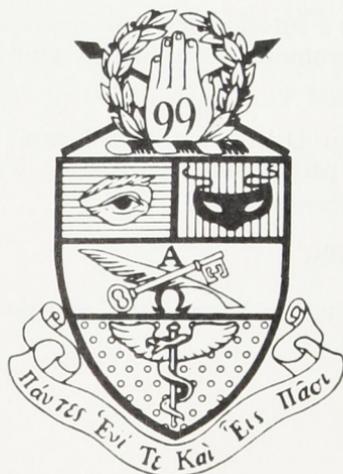
Brothers wishing to submit material for publication in THE MASK and Collegiate Chapter Historians sending their 'Newsletters' for publication should observe the following dates:

Issue	Postmarked not later than
January-March	February 15
April-June	May 15
July-August	August 15
October-December	November 15

It is requested that you mail about a week before the deadline date and observe the following:

1. Reports should be typewritten [8½ x 11] paper, double spaced, and not over two pages.
2. Include the original and one carbon copy.
3. Include the chapter and school name in capitals across the top of the first page of the copy.
4. Graduate Chapters need only include the chapter name.
5. Individuals submitting copy for publications should include their name and chapter.
6. Whenever photographs (not over two) are submitted, be sure to include names of those in the picture and other information which you wish published beneath the picture.
7. Please send only clear glossy photographs [5 x 7 or larger size] and protect them in such a way that they will not become damaged in the mails.

Send your 'Newsletter' to Mickey C. Smith, Editor of The Mask, 1411 Lawson Street, Oxford, Mississippi 38653.



KNOWN BECAUSE LEADERS WEAR IT!

THETA CHAPTER - MEDICAL COLLEGE OF VIRGINIA

Theta Chapter extends best wishes to all Brothers of Kappa Psi for a most happy and successful new year.

Exams, senior trip, and Christmas break have interrupted fraternal activities somewhat during the past few months but several notable projects have resulted. During November Brothers "Marty" Martin and Dave Martell were coordinators of the project of collecting donations on a portable color TV that was given away December 17. Funds received from this project will be applied to service activities in much the same way as our Bobby Huffman leukemia fund or the "adopted" Indian child fund. First vice regent Gray Blanton has been organizing the ad book as well as apportioning among the brothers individual areas they are to solicit. The ad book is the financial back bone of our chapter.

Before going on Christmas break, the Brothers of Theta and the girls of Kappa Epsilon joined in Christmas carolling at local nursing homes. Also during December ground work was laid for rush season by the officers and various committees.

Rush season officially began shortly after return from Christmas. Our rush dance this year was Saturday January 17 and the banquet Friday, January 23. We are presently rushing hard and expect to receive many new "goats".

Fraternally,
Richard Helmstutler, *Historian*

PI CHAPTER - PURDUE UNIVERSITY

Greetings to all Kappa Psi brothers from the brothers of Pi Chapter. We hope that all of you had an enjoyable Christmas holiday.

Pi chapter is pleased to announce the initiation of thirty new brothers on January 10. We are very proud of these men, and would like to congratulate brothers Bob Lindsay and Dave DeReamer, who were in charge of the pledge program and activities, on the fine job they have done.

Pi chapter's annual Diabetes Detection Drive was the most successful in recent years. We were very fortunate in that the local television and radio stations was granted us air time as a public service in publicizing our annual service project. Over five-hundred Drey-paks were returned to us for testing, with twenty-six positive tests resulting. Pi chapter wishes to thank brother Mike Kendall for the time and effort he gave as chairman of the drive. We would also like to thank all of the pharmacies in the Lafayette area for their whole-hearted co-operation in this very successful drive.

Brother Dennis Gardner, our social director, is directing our efforts for the Sweetheart Dance, which has been scheduled for April 11. Plans are not as yet complete, but all of the brothers are looking forward to this event.

Pi chapter will begin a new semester shortly, and with this in mind, the election of officers will soon be upon us. On behalf of the brothers of Pi chapter, I would like to take this opportunity to thank Regent Bob Lemmon and the other chapter officers for the fine job that they have done over the past year. Also, a special thanks to our Grand Council Deputy, Dr. Stan Shaw, whose help aided Pi chapter immeasurably.

Pi chapter wishes the brothers of Kappa Psi a good semester and a prosperous year.

Fraternally,
Michael S. Mullin, *Historian*

RHO CHAPTER - UNIVERSITY OF KANSAS

Brothers of Rho represented the University of Kansas Pharmacy School on Science Day, Saturday October 25. Pledges worked on the project with actives by preparing displays and passing out information on the professional and scholastic requirements of the pharmacist to interested high school students. Active members donned pharmacy jackets and demonstrated some techniques of compounding.

Other projects and activities participated in this year by the brothers of Rho have been renovation of a pharmacy lecture room, a field trip to Osawatomie State Hospital for the mentally ill, and active participation in the student branch APhA Drug Abuse Committee.

For the spring semester plans are being made for a Poison Prevention Program, state wide recruitment program for students interested in pharmacy, and a state wide poll concerning internship and ideas for upgrading of the internship-preceptor program in the state.

Fraternally,
Warren L. Larson, *Historian*

OMEGA CHAPTER - RUTGERS, THE STATE UNIVERSITY

The brothers of Omega extend the warmest of New Year's greetings to all Kappa Psi brothers. We hope that everyone had a successful first semester and enjoyed the well-deserved Christmas vacation.

Kappa Psi won its 13th straight I.F.C. touch football championship with a 4-1-1 record. This year four of I.F.C. all-star first team were Kappa Psi. They were: Billy Goedecker, George Ruggieri, Walter Tripp, and Joe Varcadipane. At the end of rushing, Omega Chapter emerged with 11 pledges. These include: Jim Barna, Frank Bayait, Bob Chabora, John Farkas, Tom Firman, Jim Geerlof, Roger Gleason, Jerry Novellino, Dave Rasa, Bob Trezza, and Ken Zalenski. Walter Tripp was wisely chosen as pledge master to mold these pledges into worthy brothers.

Socially this past semester, Omega chapter was very active. In November there was Homecoming Weekend when most of the brothers spent a day in New Brunswick with their dates and saw Rutgers beat Columbia in their rival game. Our annual Halloween "Costume" Party and Christmas Party, where festivities continued long into the night, were also very enjoyable. For the first time in the last several years, Omega Chapter sponsored a Mixer at the Campus Center featuring "The Brats" who were very entertaining, and we will probably make plans to have them at a Mixer next semester. Congratulations are in order for Brother Dennis Chicken at the recent announcement of his engagement.

Plans are now underway for our second semester social activities as well as athletic activities, including pledging, parties, mixers, as well as interfraternity basketball and softball.

That about covers it for Omega Chapter. We hope that Kappa Psi men everywhere survived the rigors of semester exams and have begun the new semester in good shape.

Fraternally,
Ray DiPaolo, *Historian*

BETA DELTA CHAPTER - ALBANY COLLEGE OF PHARMACY

Greetings to all brothers of Kappa Psi.

Beta Delta hopes you all had a merry and well deserved holiday.

Since the last writing Beta Delta has had two mixers, one at Thanksgiving and another at Christmas. Although both mixers were successful, the one at Christmas far surpassed the other in attendance and proceeds. The attendance increase was because the students needed to get away from school and the financial increase was due for the most part to a raffle, in

which we raffled off five bottles of booze. To create incentive to sell the tickets another bottle was given to the brother who sold the most tickets. This year this honor went to Jim Chase, who sold 70 tickets.

Beta Delta also held a closed weekend for the brothers and their dates Friday and Saturday, November 21 and 22. Friday included a swim party at Crooked Lake and Saturday included a hayride with a beer party following the hayride.

Beta Delta is relieved over the recovery of brother Ken LePage, who was critically injured in an automobile accident here in Albany. Ken is currently the corresponding secretary of our chapter and is very active in its affairs.

It has been a privilege to pass along Beta Delta's news to all our brothers and we wish everyone a successful New Year in every respect.

Fraternally,
Bill Adsit, *Historian*

BETA EPSILON - UNIVERSITY OF RHODE ISLAND

The brothers of Beta Epsilon would like to extend best wishes for the new year to all the brothers of Kappa Psi.

On November 26, several members of our chapter and Dr. Joseph Turcotte, a faculty member, visited the Narragansett Brewery in Cranston, Rhode Island. Our hosts gave us a warm welcome and conducted us through the entire plant while each of the many steps involved in the brewing process was explained. A question and answer period with a representative of the quality control department followed the tour and proved quite informative. The brothers were given free samples of the finished product and a take-home gift of three "Hi Neighbor" mugs.

Our drive for new membership this year, under the direction of Brian Sawchuck, Vice-Regent, has been very successful. A third Kappa Psi social was held at the home of our advisor, Dr. Howard Bond, and all who attended enjoyed themselves thoroughly. Pledge bids have been sent out and twelve students have already accepted with more acceptances expected when we return to classes. Pledge training this year will have a new and more significant meaning to pledges and brothers alike. Each pledge will meet several times with his big brother to discuss the profession of pharmacy and Kappa Psi in general. This year Beta Epsilon is in quest of new ideas. Special emphasis will be given to the thoughts of the pledges on how Beta Epsilon can become more dynamic in stressing the professionalism of pharmacy. Hopefully, this emphasis will enhance Beta Epsilon's appeal to the underclassmen. Two or three general meetings of all the pledges and brothers will also serve to unite and coordinate the membership before the pledges are brotherized.

A new and very special program is being undertaken by Kappa Psi here at the University of Rhode Island. Letters have been sent to the guidance counselors of many of the high schools in the state informing them that Beta Epsilon would like to send a team of one brother and one faculty member to their high school to discuss the pharmacy profession with interested students. In connection with this project, two brothers should be singled out for special recognition. Both Tony Palmieri and Bob Hunter have shouldered much of the responsibility for getting this program off the ground and insuring its future success. Beta Epsilon would also like to extend its appreciation to Assistant Dean David Crombe for his enthusiastic support and willingness to help.

Have an enjoyable spring semester!

Fraternally yours,
Ed Garabedian, *Historian*

BETA ETA CHAPTER - WEST VIRGINIA UNIVERSITY

As the holiday season draws to a close, the brothers of Beta Eta Chapter extend greetings to Kappa Psi men everywhere. We hope that all had an enjoyable Christmas and that all our brothers will prosper in the new year.

We are proud to announce the readoption of a foster child, a Peruvian girl, for our Christmas project this year. This project was started last year and the brothers have unanimously decided that it is a very worthwhile project that should be continued.

The brothers of Beta Eta returned to campus on January 8th with renewed energy to resume our activities. We have worked hard during the first semester planning and investigating projects that will be activated in the coming semester.

In January we hope to get a blood donation program actively moving and also to begin our annual basketball tournament. As in the past, awards will be given to members of the winning team.

In February we plan to co-sponsor a party for the alumni members of Beta Eta returning to Morgantown to take the State Boards.

A pledge class was not initiated during the first semester, but a rush program was started for a pledge class to be initiated during the second semester. We have planned an extended pledge program and a combination initiation and banquet.

When the snow starts melting and the days turn sunny, our thoughts will turn to golf tournaments and the Province III Assembly. The brothers of Beta Eta are anxiously looking forward to both. We have also planned a Spring Dance to be held in April for everyone in the School of Pharmacy.

In closing, we would again like to express our wish for the greatest success in 1970 to all our Kappa Psi brothers.

Fraternally yours,

Don G. Pullin, *Historian*

BETA KAPPA CHAPTER - UNIVERSITY OF PITTSBURGH

Sitting here in a warm room while the mercury hovers near zero, my mind wanders back over last term. Sooner or later my mind focuses on Kappa Psi, Beta Kappa Chapter. I think about what we did last term and what is still undone. It wasn't really a term of great happenings, but rather a term of small, snappy experiences.

Our pledge program ended with the induction of twelve new Brothers: Lou Ace, Sal Colella, Mike Connell, Butch Davis, Ken Evancic, Steve Feld, Steve Giordano, Joe Gonglowski, Larry Logue, Francis Spurdute, Jim Sposato, and Jim Steck.

Our Homecoming Luncheon for alumni did not turn out so well. The alumni response was minimal and this program may be abandoned in the future.

After a three-year struggle, Beta Kappa Chapter has become incorporated locally. We are now trying to amend our by-laws to cover the formation of a Board of Trustees.

The Professionalism Committee made a strong start last term by securing drug abuse tapes from the Pennsylvania Pharmaceutical Association. Unfortunately, local radio stations chose not to air these tapes. The committee is also investigating the possibility of awarding a prize to the Graduating Brother with the highest pharmacy Q.P.A.

The Social Committee had several great functions this term. The first was a dance during rush. Then there was a dinner after the Homecoming football game. Finally, we had a wine and cheese party with a theme built around the Gay 90's.

Brother Tom Will has recently become engaged to Maryann DeMatteo.

Well, enough of the past. What about the future?

Rush this term begins January 14th and we have high expectations of another large, dedicated pledge class.

We have several parties scheduled around themes such as Pajama Party, and Hell's Angels.

We will elect officers for next year late in February.

We expect to see Dr. Henney in Pittsburgh this term when he investigates the status of our Pittsburgh Graduate Chapter.

But what about the more distant future? Will Beta Kappa Chapter survive? Will the Pittsburgh Graduate Chapter revive? Will the Chapter emphasis ever change from social activity to self-less professional service? Will the discord among Brothers be "phased-out"? This is the challenge of the 70's to Beta Kappa Chapter.

Fraternally,

Kirby Stiening, *Historian*

BETA OMICRON CHAPTER - UNIVERSITY OF WASHINGTON

To the Brothers of Kappa Psi:

Welcome to you all from your brothers of Beta Omicron Chapter at the University of Washington.

Our rush activities are underway here with an active turnout expected. The brothers are looking forward to pledge week with expectations and reminiscence of their own in past years.

May 16th is the date of our quarterly fling. Again this winter we are planning a dinner-dance in conjunction with the Seattle, graduate chapter. This is an excellent opportunity for us to establish or renew, as the case may be, acquaintances and rapport with our graduate counterparts. Having a friend that already knows the ins and outs can be a big help after graduation.

On December 16th, 1969 of last quarter; Beta Omicron and the college of Pharmacy here at the University of Washington lost one of its most active and respected members. Don Palmer was killed while goose hunting when he and a friend (one of his many) were caught in their small boat by high waves caused by sudden and unexpected winds in gusts up to 60 mph.

The void left by Don's absence is not an easy one to fill. Don's energies and eloquence made him a natural leader. Last year Don was the vice-regent of Beta Omicron and this year besides being chapter secretary he was the student representative from the University of Washington on the Committee on Internship and Preceptor Development making recommendations to the state board of pharmacy concerning changes needed to make the intern program more representative of the students and more valuable to the profession.

I'm sure that all of you that had the opportunity to meet and deal with Don will join with us in extending to Barbara, his wife, our deepest regrets. Besides the personal loss which is deeply felt in his absence, the Profession will feel the loss of one of its future outstanding members.

Perhaps the only true tribute to Don's memory would be for each of us within himself to vow to contribute of his own energies to the improvement of the profession the way Don did before his untimely death.

Fraternally yours

Mike Dye, *Historian*

BETA PI CHAPTER - WASHINGTON STATE UNIVERSITY

The members of Beta Pi Chapter hope that all of our brothers had a fine Christmas, and we would like to wish you all a happy, successful New Year.

Since our last newsletter, we have been busy with our regular meetings and the special activities surrounding rush. At our regular meetings on October 9 and November 5, the members were each assigned a number of rushees to contact and inform about Kappa Psi. The members then brought their prospective pledges to our rush meeting on November 12 at the Sigma Alpha Epsilon House. Brother Clarke St. Dennis presented a movie, "Psychiatry and Drug Therapy", and afterward, Regent Gary Repp talked to the rushees about Kappa Psi, its purposes and activities.

Our initiation and dinner were held on December 10. We are proud to announce that we welcomed twelve new members into our chapter this fall; they are: Carl Lentz, Eugene Kanda, Ming Chi Philip Kor, Maurice Lawson, John Horn, Kenneth Mitley, Terry Dahlin, Ronald Gill, Mark Jones, Jennis Jurgens, David Woodworth, and Jerry Yencopal.

At our monthly luncheon meeting on December 16, we welcomed a guest, Dr. Edward Englehart, a medicinal chemist from Merck, Sharp, and Dohme. Dr. Englehart spoke to us briefly about psychotherapeutic drugs.

For our last meeting of the semester, Mr. Visger, the local representative of the Schering Corporation, presented a film and a short talk on the use of griseofulvin in the treatment of ringworm, fungus, and other common skin infestations. We find having the members of our chapter or guests present these films and talks on various topics related to pharmacy provides very interesting and stimulating meetings.

And now, with the semester almost at a close, the officers are busy making plans for our Spring Semester's activities. Among our projected plans now are a kegger-stag party early next semester, a visit to a hospital with computerized services in Spokane, the Apothecary Ball on April 24 - our annual dinner-dance, and a possible Spring Cruise on Lake Couer d'Alene in Northern Idaho. Right now it looks as though next semester could be one of the best yet for our chapter.

The brothers of Beta Pi Chapter hope that all our brothers weathered final examinations successfully, and that next semester brings you all success.

Fraternally,

Rex Lott, *Historian*

BETA CHI CHAPTER - DRAKE UNIVERSITY

The brothers of Beta Chi extend best wishes for a happy and prosperous new year to all men of Kappa Psi. The past year has been one of accomplishment for the chapter, and the brothers hope that 1970 will be even more rewarding.

Five new members were recently added to the ranks of the active body. These men are Wayne Chase, Dave Headley, Chuck Lenze, Tom Selander, and Joe Vocelka. Wayne, recovering from a serious accident incurred the past summer, was activated in a special ceremony in Zion, Illinois. Chuck Lenze was named outstanding pledge. Doug Allensworth and Tom Selander won the pledge father - pledge son scholastic award.

During the holiday season, the brothers had the privilege of sponsoring a Christmas party with Kappa Kappa Gamma sorority for the benefit of a group of underprivileged children in Des Moines. Everyone in attendance had an enjoyable evening. Special thanks are extended to Dave Cerutti, who organized the party, and to Joe "Santa" Mensik, who succeeded in pleasing all of the little kids and some of the "big kids" too.

The high caliber of our pledge class was realized in a recent active-pledge basketball game, which the pledges won by a score of 54-50. The combined chapter team looks exceptionally promising, and we expect a very successful season when intramural play begins in February. Drug Abuse Education Week, held November 9-15, was extremely beneficial for both the

chapter and the Des Moines community. The brothers presented lectures, conducted discussions, and showed educational films in over twelve junior high schools. Two displays depicting the dangers of drug abuse were also constructed by the pledge class. Currently the chapter is continuing its drug abuse education in response to requests from other schools and various local organizations. Brother Roland Brand deserves recognition for the fine job he has done in coordinating this program.

Work has begun on Poison Prevention Week, our major project during the spring semester. This program is designed to educate parents and children in the dangers of potential household poisons. Through our efforts we hope to decrease the incidence of accidental poisonings in the Des Moines area. Brother Steve Eckert, chairman of the 1970 program, is busy organizing the various committees.

The Drake *Post-script*, an annual publication which Beta Chi edits on behalf of the College of Pharmacy, is also in the planning stage. Advertisements will be sold by the brothers on a competitive basis to finance the publication. Brother Al Norgaard, serving as business manager, will arrange for the *Post-script* to be sent to every pharmaceutical concern and every high school in Iowa. Material for this year's issue will be organized by Lon Larson, editor for 1970.

Congratulations are extended to several brothers of Beta Chi. Pete Ciaramita was recently pinned to Miss Lynne Burton. Bill Johnson was wed to the former Lynda Starr, who previously served as a member of our Sweetheart Court.

The brothers of Beta Chi Chapter wish the best of luck to all men of Kappa Psi in all of their endeavors during the new year.

Fraternally,

Thomas E. Beverly, *Historian*

BETA PSI CHAPTER - UNIVERSITY OF WISCONSIN

The Brothers of Beta Psi Chapter extend best wishes for a happy and productive new year.

The 1970's present a challenge to all Kappa Psi men. The new decade will bring many changes in the profession of pharmacy. Pharmacy technicians will probably take over many of the pharmacist's more routine tasks leaving the pharmacists free for more professional duties. Kappa Psi will have to make some changes also to maintain itself as a strong organization. As the whole complexion of fraternity life changes, the Chapters may have to re-evaluate their ideas on pledge programs, professional projects and housing. This change should be done carefully but not feared; an institution must be dynamic to remain strong.

On December 6, 1969, Beta Psi became fifty years old. On March 14, 1970, special observance will be made of Beta Psi's 50th anniversary. A banquet will be held at Hoffman House West in Madison; several Grand officers and many Beta Psi alumni will be present.

Our activities during the later fall semester included a drug abuse panel, intramural basketball and football, a hayride and a Christmas party. Our football record was good enough for a second place in the professional fraternity league.

Next semester we plan to continue our drug abuse panel which has been an educational experience for us as well as for others. Other activities will include professional programs, including guest speakers and a tour of a Chicago pharmaceutical firm, athletics - baseball and a golf tournament, and a spring formal.

In closing, we hope that all of our Brothers have a happy spring semester.

Fraternally yours,

Thomas E. Clasen, *Historian*

GAMMA DELTA CHAPTER - OHIO NORTHERN UNIVERSITY

The Brothers of Gamma Delta at Ohio Northern University extend greetings to our many Brothers. The Ada winds are blowing and the leaves are turning as the Brotherhood swings into the fall routine for another year.

The summer for Gamma Delta showed a decrease in our bachelor status. Brother Bruce Kolbe married Miss Karen Keefe, and Brother Jeff Haller married Miss Portia Kinch. Three other brothers were also hauled to the stables by the ring; these were Brother Andrew Mathis to Miss Cindy Polchey, Brother Gregory Brokaw to Miss Cathy Pickens, and Brother Dwight Turner to Miss Sue Dawley, and only one lost his pin -- Brother Ronald Kröble to Miss Lynne Lanier.

The Brothers would also like to congratulate eleven new Brothers: Brian Stoudt, Eric Ritzman, Duncan Lewis, Paul Cibula, Gary Florea, James Pritchard, Jim Griffiths, Ray Ryman, Al Barber, Bruce Harbaugh, and Richard Saller.

As another year starts the Brothers are active in campus affairs and remain number one as a Fraternity. Brother John Hoopes is I.F.C. President, Brother John is I.F.C. Rush Chairman, Brother Jerry Ritzman is President of College of Pharmacy and Student-Senate Vice-President, Brother Forrest Stoudt is A.Ph.A. President, Brother Robert Mabe is Center Board of Governors Chairman. These are only the major offices our Brothers hold and this shows that Kappa Psi does not take a back seat to anybody.

We are getting rush under way and we hope to receive another big pledge class in order for our Brotherhood to reach well into the sixties.

We would like also to congratulate Brother Jerry Ritzman on becoming Satrap of Province V.

We at Gamma Delta wish you all a Merry Christmas and a Happy New Year, and also an invitation to stop by anytime during our 50th Anniversary Celebration.

Fraternally,

Robert W. Nobs,
Historian

GAMMA EPSILON - UNIVERSITY OF NEBRASKA

Gamma Epsilon brothers send New Year's greetings to our brothers everywhere and we hope everyone had a happy holiday season.

The weeks prior to the holiday vacation were busy ones for the men of Gamma Epsilon. The chapter initiated 26 pledges into the fraternity and celebrated the occasion with a steak dinner and a party following the activation ceremonies. Our new brothers are: Robert Adams, Nick Baker, Norman Balliet, Grove Betts, Bill Boeck, Mike Claussen, Vaughn Culbertson, Ron Delaney, Bill Dubs, Stephen Golka, George Jensen, Darrell Jobman, James Johnson, Presley Johnston, John Kohler, Edgar Knepper, Charles Lierk, Don Mailander, Alan Nelson, Roger Nicolaus, Ronald Nordmeyer, James Schindel, Harold Skrabal, Thomas Swedenburg, Ronald Urwiller, and Rick Waldman. We congratulate these men and welcome them to the fraternity.

Our chapter has recently been incorporated according to the laws of the State of Nebraska and now is a legal business entity.

Gamma Epsilon Chapter will celebrate its 50th anniversary next March. We are currently planning a banquet and other festivities to celebrate the event.

We plan to continue our work with the State Hospital next semester and the brothers feel that it is a very rewarding experience. The chapter made its customary donation to charity during the holidays in the hopes of making the season somewhat merrier for those less fortunate than ourselves.

Final exams begin in less than two weeks and as usual everyone is beginning the last cramming of the semester. We wish all our brothers lots of luck for finals and hope everyone has a profitable and rewarding second semester.

Fraternally,
John Mueller, *Historian*

GAMMA KAPPA CHAPTER - SOUTH DAKOTA STATE UNIVERSITY

The brothers of Gamma Kappa wish all their brothers across the nation a happy and prosperous year in 1970.

Several brothers, including Dr. Kenneth Redman, attended the Province VIII Conclave in Minneapolis, Minnesota, in November. We at Gamma Kappa are very proud to announce to all, in the realm of Kappa Psi, that brother Rex Tuttle of Gamma Kappa was elected Satrap.

Following finals, which are coming up in one week, we will be increasing our chapter's brotherhood by initiating five new men. They are Michael Beard, Orrin Gullickson, Merle Holman, Chuck Reinders, and Dave Schmid.

Brother Lyle Olson has done an outstanding job and should be commended for bringing professionalism into our fraternity by locating speakers for our professional meetings. Up to date we have had three speakers from three separate fields: hospital pharmacy, pharmaceutical detailing, and veterinary medicine.

Preparations are being made for our annual drive for the South Dakota Heart Fund. The citizens of Brookings have become accustomed to finding a Kappa Psi man at their door, greeting them with a smile and a request for contributions. Our efforts are always rewarded with several hundred dollars for the fund.

Until the next issue of *The Mask*, we wish success to all chapters of Kappa Psi.

Fraternally,
Arlin L. Houtkooper, *Historian*

GAMMA LAMBDA CHAPTER - NORTHEASTERN UNIVERSITY

Greetings to all brothers of Kappa Psi from Gamma Lambda Chapter at Northeastern University in Boston. We hope that everyone shared with us in having a joyous Christmas season and we wish our brothers the best in the new year.

The fall quarter has been a prosperous one for Gamma Lambda Chapter. The semester was highlighted by the annual Province I Convention, complimented by a visitation from Grand Regent August Danti on November 7th at Northeastern.

Brother Danti was given a warm welcome at the airport by the brothers from Mu Chapter and ourselves and through the courtesy of Dr. Pierre F. Smith, members of both chapters were invited to the Officer's Club at the Boston Naval Yard, where a good time was had by all.

On that same Friday, Brother Danti visited Dean Leroy C. Keagle and our Grand Council Deputy, Dr. Harry C. Clemson. After being taken on a tour of our facilities, a reception was held for the Grand Regent. All collegiate members and faculty were in attendance.

At the Province I Convention, Gamma Lambda was represented by delegates, Tom Mottram and Mike Nolan. Also in attendance were Dr. Henry Clemson and Richard Willett.

Congratulations to Brother Mike Nolan for his appointment to the Public Relations Committee of the Grand Council.



GAMMA NU AT THE SHAMROCK [A FAVORITE GET TOGETHER]

Kneeling, from left, Dave Searle, Bill Geary, Ezra Jen, Jewett Ng, Norman Fong, Steve Marra, Don Shaljean, Ed Dong, Jim Kocolas (reclining), Arnold Chow, Norman Kobayashi, and Irwin Chow.

Standing, row 2, from left, Allen Gilstrap, Bill Watson, Craig Edwards, Allan Cohen, Craig Joachim, Kay Watanabe, Ron Juliana, Randy Gibbs, Hank Ueyama, Gene Plett, Ross McKenzie, Steve Briggs, Tim Baird, Mike Jones, Noel Carrico, Larry Reis, Ron Bedwell, Roger Foss, Bill Honda, John Chappell, Jerry Bates, and Dave Schuetz.

Standing, row 3, (extreme rear) from left, Dave Barnett, Charles Lynch, Lauren Wong, Lex Perry, Tom Reidenbach, Ken Yokoyama, and Larry Howen.

Congratulations are in order for Brother Allen Gilstrap, who recently announced his engagement to Miss Sue Todd of San Fernando Valley. Gamma Nu is presently working on its house fund. Progress is being made at a good rate, but all the brothers are aware that the real effort is yet before us.

As preparations are being made for finals, which are staring us in the face, Gamma Nu extends best wishes to all of the Kappa Psi brothers.

Fraternally,

Ken Yamamara, *Historian*

GAMMA PHI CHAPTER - UNIVERSITY OF GEORGIA

Gamma Phi Chapter extends a very happy new year to all of Kappa Psi. Fall quarter was very good to our chapter with a great rush and twelve new brothers. Our new brothers are: Michael Albanese, Stuart Blake, Stewart Flanagan, Glenn Fox, Dudley Lambert, Herman Lambert, Richard Morris, Larry Moseley, Allen Phillips, Glynn Larton, Linnie Walls and Barry Harden.

Winter quarter looks to be a busy one for our chapter this year with several big events taking place. The big highlight of the year is the Province IV meeting on the 6th and 7th of February here in Athens, Georgia. Following the Province meeting is the "Red-Neck" party which is an annual affair with Gamma Phi Chapter. Also at the time this article was written our winter rush is in process and is promising to be a very good one.

Some news for Gamma Phi's alumni is that before the end of January our chapter will have a Graduate Chapter in existence. The first meeting will be held February 20, 1970. All alumni are invited to the "Red Neck" party on February 20.

Fraternally yours,

Lee Evans, *Historian*

GAMMA CHI CHAPTER - FERRIS STATE COLLEGE

Gamma Chi Chapter greets all brothers of Kappa Psi with wishes for a happy and beneficial year.

The brothers are actively preparing for the Sweetheart Ball this February 14, 1970, which will be in the Dome Room of the Student Center. We will have the Box Tops, the Generation, and the New Ports Orchestra situated in the various rooms of the Student Center. The other greeks on campus will be allowed to start campaigning for their selected queen candidates following Snow Swirl.

There is a trace of snow on campus this year and a possibility that we will enter the snow statue competition. Theta Xi Fraternity has chosen the over-all theme of "Famous Flicks". We have decided to build a pirate to fit in with a entry theme of "Treasurer Island".

Gamma Chi Chapter hosts the Province V convention on April third and fourth in Grand Rapids, Michigan. The site of the convention is the Holiday Inn on Anne Street. We have notified the individual chapters of the details of the convention.

Congratulations are extended to Brother Ken Soles who was married this last quarter.

The brothers extend the "welcome-back" to Brothers Fred Wiseman and Kim Forester. These brothers have just returned from Viet Nam and are now taking classes.

This quarter we will initiate four new brothers. Their names are David Purkis, Joseph Leonard, William Hnatyk, and Thomas Puszykowski. Congratulations, Brothers!

In athletics, we have actively entered a bowling team, two basketball teams and will be forming a volleyball team later this quarter. The winter season will be very active with events, and promises to be exciting.

We hope the new year brings new achievements and successes for our brothers and their chapters. Best wishes to all from Gamma Chi.

Fraternally yours,
Howard Kremer, *Historian*

DELTA EPSILON CHAPTER - DUQUESNE UNIVERSITY

Season's greetings to all Kappa Psi Brothers from Delta Epsilon Chapter. We would like to take this opportunity to wish you all a happy and prosperous New Year.

Because of a recent change in school policy we have finished our final exams before taking our Christmas vacation. When we return we will be starting a new semester. We hope you are all successful with your final examinations.

Brother Dr. Bruce Martin returned from Ghana just prior to the beginning of last semester. Last year while in Ghana, Dr. Martin asked us to send any textbooks we could collect. The drive thus organized was very successful. When Dr. Martin returned he thanked the Brothers for their aid and asked them to continue the program. As part of the lecture series conducted by Duquesne University, Dr. Martin gave an interesting talk about his experiences in Ghana. His talk was accompanied by pictures and an exhibit of native artifacts which he brought back with him.

In order to raise some funds for our depleted treasury our chapter held a successful raffle. First prize was a portable television set and second prize an AM/FM clock radio. The winners were very pleased with their prizes.

We have initiated a new pledge program which we tried last semester. It seems to be basically a good program, however, there are a few difficulties which must be corrected. The pledges were assigned constructive projects instead of just busy work. They made up a very impressive display on cyclamates, describing their effects on humans. The display also indicates some of the products in which the cyclamates are used. The pledges constructed an eight foot long paddle which all the brothers of Delta Epsilon Chapter will sign. The final major project was the packaging and mailing of books to Ghana. We plan to induct the pledges at the beginning of next semester.

Once again we would like to wish everyone a happy and productive new year and join us in our hope for peace.

Fraternally yours,
George Harrington, *Historian*

KAPPA PSI PHARMACEUTICAL FRATERNITY

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THE LAST WORD

Considerable attention has been devoted; in the pharmaceutical press in the last year or two to whether the pharmacist should be "product-oriented" or "patient-oriented". Scientist/philosopher, Rene Dubos provides some reflections on just what good health means.

"The nineteenth-century sanitarians believed that health and happiness could be found only through a return to the ways of nature. Modern man, probably no wiser but certainly more conceited, now claims that the royal avenue to the control of disease is through scientific knowledge and medical technology. . . . He is encouraged to believe that money can create drugs for the cure of heart disease, cancer, and mental disease, but he makes no worth-while effort to recognize, let alone correct, the mismanagements of his everyday life that contribute to the high incidence of these conditions . . . Is it not a delusion to proclaim the present state of health as the best in the history of the world, at a time when increasing numbers of persons in our society depend on drugs and on doctors for meeting the ordinary problems of everyday life?"

Rene Dubos
Mirage of Health